

66TH ANNUAL MEETING

CANADIAN ACADEMY OF PERIODONTOLOGY

In Collaboration with the

ONTARIO SOCIETY OF PERIODONTISTS

JUNE 2-3, 2023

INTERCONTINENTAL TORONTO CENTRE

225 Front Street West

Toronto, ON



SPONSORSHIP & EXHIBITOR PROSPECTUS

Tradeshow Hours

Thursday, June 1, 2023

18:00 – 21:00 - Tradeshow Setup

Friday, June 2, 2023

07:00–19:00 - Tradeshow Open

Saturday, June 3, 2023

07:00–16:00 - Tradeshow Open



INTERCONTINENTAL
TORONTO CENTRE

FOR MORE INFORMATION & TO SECURE YOUR SPACE TODAY, VISIT
[HTTPS://BONDEXEC.EVENTSAIR.COM/CAOSP2023](https://bondexec.eventsair.com/caosp2023)

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Our Mission

As the national voice of periodontists, the Canadian Academy of Periodontology (CAP) supports the success of its members, promotes excellence in the practice of periodontics and in partnership advances the periodontal health of the public as an integral part of optimal oral and general health.

Periodontics for a Brighter Future is a Canadian Conference for Periodontists, Auxiliary Staff and Dental Hygienists

CAP is excited to partner with the Ontario Society of Periodontists (OSP) as we deliver our event in downtown Toronto. The OSP is the official voice of Ontario Periodontists to organized dental associations, recognized educational institutions, professional licensing bodies, and to the public and government.

This year's joint conference promises to be influential in promoting the field of periodontics at both provincial and national levels. Many CAP and OSP members are educators and speak nationally and internationally in continuing education forums. Our advocacy and influence are excellent so sponsorship will profile you not only to meeting participants but will also have reaching effects on our ongoing efforts for advocacy in promoting oral health in all Canadians.

CAP and OSP are pleased to offer opportunities for partnership and engagement with our membership, either on an annual basis (Sponsors) or on an event basis (Exhibitors).

Sponsors participate throughout the year by communicating their message via banners posted on the Academy's website, with a link to their website and by exhibiting at the Annual Meeting.

Exhibitors promote their company to members through participation and interaction at this annual Meeting Tradeshow.

Join us in June for an opportunity you do not want to miss! This event is your chance to be in-person with over 100 periodontists and over 100 auxiliary and hygienist staff from across Canada!

SPONSORSHIP OPPORTUNITIES

PLATINUM: \$10,000 CAD

Benefits Include:

- Acknowledged sponsorship of Meeting or Welcome Reception
- Prominent display of signage indicating overall sponsorship of the Meeting
- Up to 4 (four) company representatives
- 2 full pages of advertising in the Meeting program (Portrait – 8.5" x 5.5" with bleed and crop marks)
- 2 (two) tickets to the President's Evening Cirque Du Soleil event
- Insertion of up to 10 promotional items supplied by the sponsor into the Meeting registration bag.
- One 365-day banner ad on both the CAP and OSP websites (Dimensions: 350 to 800 pixels wide at 72dpi)
- **Plus, the benefits offered to all Levels of Sponsorship**

GOLD: \$7,500 CAD

Benefits Include:

- Acknowledged sponsor of (choose one):
 - Audio Visual Sponsor
 - Breakfast – Friday or Saturday
 - Lunch – Friday or Saturday
- Prominent signage at the Meeting
- Up to 3 (three) company representatives
- 1 full page of advertising in the Meeting program (Portrait – 8.5" x 5.5" with bleed and crop marks)
- Insertion of up to 5 promotional items supplied by the sponsor, into the Meeting registration bag
- One 180-day banner ad on both the CAP and OSP websites. (Dimensions: 350 to 800 pixels wide at 72dpi)
- **Plus, the benefits offered to all Levels of Sponsorship**

SILVER: \$5,000 CAD

Benefits Include:

- Acknowledged sponsor of one of (choose one):
 - Friday Morning or Afternoon Break
 - Saturday Morning or Afternoon Break
- Up to 2 (two) company representatives
- ½ page of advertising in the Meeting program (Landscape – 4.25" x 5.5" with bleed and crop marks)
- Insertion of up to 3 promotional items supplied by the sponsor, into the Meeting registration bag
- One 90-day banner ad both on the CAP and OSP websites (Dimensions: 350 to 800 pixels wide at 72dpi)
- **Plus, the benefits offered to all Levels of Sponsorship**

Benefits Offered to All Levels of Sponsorship

- Exhibition space at the trade show (6' foot table)
- Featured logo on the Meeting website
- Verbal acknowledgement of sponsorship at the Meeting
- Acknowledgement and placement of company name and logo on all online information relating to the Meeting in proportion to level of sponsorship
- Acknowledgement and company name or logo in the Meeting Program
- Complimentary tickets to the Welcome Reception, up to the maximum allowed for sponsorship level
- Additional representatives may be registered at a cost of \$300 + 13% HST each
- Daytime conference meals
- Complimentary Wi-Fi and Electricity

EXHIBITOR OPPORTUNITIES

\$3,750 CAD

Benefits Offered to All Exhibitors:

- Exhibition space at the trade show
- One 6-foot skirted table
- Wi-Fi & Electricity
- Daytime meals and breaks
- Maximum 2 (two) representatives

Please note this category does **not** include the opportunity to:

- Include materials in the conference bag
- Place brochures on the delegate tables in the scientific session room

SPEAKER SPONSOR OPPORTUNITIES

*Speaker Sponsors are responsible for all speaker fees, travel and accommodation expenses

We value your commitment to sponsor top-quality speakers. As a Speaker Sponsor, your company will be recognized during the speaker's presentation. Your company has the option to secure Exhibitor or Sponsorship space at the Tradeshow at the discounted prices below. If you would like to take advantage of these discounted opportunities, please contact info@cap-acp.ca for more details.

	Platinum	Gold	Silver	Exhibitor
Regular	\$10,000	\$7,000	\$5,000	\$3,750
Discounted	\$7,000	\$5,000	\$3,750	\$1,875

A LA CARTE OPPORTUNITIES

(Only Available to Confirmed Sponsors or Exhibitors)

Delegate Bags.....	\$2,500
Lanyards.....	\$2,500
Guest Room Key Cards.....	\$2,500
Reception Beverage Tickets.....	\$2,500
President's Evening Bus Transportation.....	\$2,500
CAP Annual General Meeting (AGM).....	\$1,000
OSP Annual General Meeting (AGM).....	\$1,000

**For Information,
please contact:
Claire D'Amour at
info@cap-acp.ca**

