



## 2024 Membership Demographics

Total Members: 3,967

Active Members: 83%

Student Members: 16%

Other Members: 1%

## Breakdown by Province

Ontario 78% Atlantic Cda & Québec 2% Alberta & British Columbia 18% Saskatchewan & Manitoba 1.5% Other 0.5%

#### **Get Started Today!**

For more information please contact: **Debbie Cullen** at csnm@csnm.ca

P: 416-441-9622

Toll Free: 1-866-355-2766

# 2025 CSNM Conference & AGM Richmond, BC - June 18-20, 2025

This annual CSNM Event is the ultimate event for Nutrition Managers across Canada. There will be opportunities to share your knowledge and network with like-minded colleagues. The CSNM Conference draws a national audience of food and nutrition Managers who are accountable for leading food service operations in a variety of healthcare environments, including long-term care, acute care settings, and other types of commercial food service areas. Many of the attendees are also accountable for other areas. such housekeeping/environmental services, waste management, and laundry/linen services.

**Secure your spot today!** CSNM is dedicated to creating the best experience for your Company by offering a variety of sponsorship / exhibitor options. Let us work with you to determine the best conference presence for your company and together harness your energy for a successful event. Thank you to our previous conference sponsors/exhibitors for your commitment to CSNM. Our success is a testament to the work we do with sponsors/exhibitors like you and we look forward to seeing you, along with new sponsors/exhibitors in Richmond, BC, June 18-20, 2025! Don't let this opportunity pass you by. Secure your space early and save.

#### What do past Sponsors /Exhibitors say about their Experience;

Consistently 90% of attendees rated their satisfaction with the CSNM Conference as Satisfied or Very Satisfied. Delegate feedback shows appreciation for the opportunity to be face-to-face with our suppliers, vendors and industry partners. CSNM Membership and first time Conference attendees continues to grow year after year, bringing in new members who are potential users of YOUR products and services. These great results, along with feedback from sponsors and exhibitors, have made the Vendor Showcase an integral and expanding component of the CSNM Annual Conference and AGM since 2008.

## Presenting Partner \$8,000 - 1 Available

- · Sponsor of the CSNM Gala Dinner
- · Opportunity to address the delegates at the Conference
- Recognition on all promotional materials and on the Conference App
- Four (4) complimentary full conference registrations to the Conference, which includes the Opening Presidents Reception and the Thursday Evening Gala Dinner
- Exposure in CSNM's Year in Review Booklet
- Website visibility Company Logo & Link
- One (1) 6-ft table for the Vendor Showcase
- Advertisement on the Conference App
- On-site signage
- Item of your choice in the delegate bag

## Platinum Partner \$7,000

- Opportunity to address the delegates at the Conference
- Recognition on all Promotional materials and on the Conference App
- Three (3) complimentary full conference registrations to the Conference, which includes the Opening Presidents Reception and the Thursday Evening Gala Dinner
- Exposure in CSNM's Year in Review Booklet
- Website visibility Company Logo & Link
- One (1) 6-ft table for the Vendor Showcase
- Advertisement on the Conference App
- On-site signage
- · Item of your choice in the delegate bag

## Gold Partner \$5,000

- Opportunity to address the delegates at a Breakout Session
- Recognition on all Promotional materials and on the Conference App
- Two (2) complimentary full conference registrations to the Conference, which includes the Opening Presidents Reception and the Thursday Evening Gala Dinner
- · Exposure in CSNM's Year in Review Booklet
- Website visibility Company Logo & Link
- One (1) 6-ft table for the Vendor Showcase
- Advertisement on the Conference App
- · On-site signage
- · Item of your choice in the delegate bag

## **Meal & Nutrition Break Partners - See Pricing on Page 8**

- Exclusive Sponsorship of a Breakfast, Lunch or Nutrition Break
- Signage at your sponsored Meal or Nutrition Break
- Recognition on all Promotional Material and on the Conference App
- · Exposure in CSNM's year in Review Booklet
- Item of choice in the delegate bag

**Click Here to Register** 





**Until April 30, 2024** 

After April 30, 2024

Additional attendee with both FULL and VS Only options

CSNM Corporate Member - \$1,699.00

CSNM Corporate Member - \$1,899.00

Vendor Showcase (Full) - \$399.00

Non-Corporate Member - \$2,199.00

**Non-Corporate Member** 

- \$2,399.00 Vendor Showcase ONLY - \$139.00

#### **CSNM Vendor Showcase Exhibitor**

- Recognition on all Promotional materials and on the Conference App
- Exposure in CSNM's Year in Review Booklet
- One (1) complimentary full conference registration to the Conference, which includes the Presidents Reception & Gala Dinner
- Website visibility company logo & link
- One (1) 6-ft table for table-top exhibit
- On-site signage
- Item of your choice in the delegate bag

Vendor Showcase Wednesday June 18, 2024 Hours 4:30 pm to 7:30 pm

#### **Host Venue**

The Westin Wall Centre - Vancouver Airport 3099 Corvette Way Richmond, BC V6X 4K3

Tel #: 1-604-303-6565

Special Rate: \$299 CAD per night

Last day to book - Sunday May 18, 2025

Click Here to book your Group Room Rate for the CSNM 2025 Conference

#### **EXHIBITOR DETAILS:**

#### **DISPLAY TABLES:**

One (1) 6 foot skirted table and you may bring a banner for Vendor Showcase

#### **ELECTRICAL:**

A basic electrical connection will be supplies (suitable for laptops, phone chargers etc.,) \*If using Special or Heavy Equipment, you will need to pay for a premium electrical connection

#### LOGOS:

Logos can be uploaded to your Sponsorship or Exhibitor Registration and can also be submitted to csnm@csnm.ca in a high resolution JPEG format and EPS format if possible as well

#### **SET UP**

Wed. June 18, 2025 2:00 pm - 4:15 pm

**Tear Down & Move Out** 

Wed June 18, 2025 8:00 pm

**Click Here to Register** 



### **Entertainment Partner**

**Sponsor of the CSNM Conference Entertainment** 

- Exclusive sponsor of the Conference Entertainment
- Recognition on all promotional materials and on the Conference App
- Website visibility Company Logo & Link

#### \$3,000 - 1 available

- Exposure in CSNM's Year in Review Booklet
- · On-Site Signage
- · Item of your choice in the delegate bag

#### **Livestream Partner**

**Sponsor of the Confrence Livestream Sessions** 

- Sponsor of the Conference Livestream Sessions
- Recognition on all promotional materials and on the Conference App
- Website visibility Company Logo & Link

#### \$2,500 - 1 available

- Exposure in CSNM's Year in Review Booklet
- · On-site Program
- · Item of your choice in the delegate bag

## Presidents Opening Reception Partner \$2,000 - 1 available

Sponsor of the Opening Reception - Wednesday June 18, 2025

- Exclusive Sponsorship of the Opening Presidents Reception
- · Signage at the Reception
- Recognition on all promotional materials and on the Conference App
- Website visibility Company Logo & Link
- Exposure in CSNM's Year in Review Booklet
- Item of choice in the Delegate Bag

### **Lunch Partner**

\$2,000 - 2 available

Sponsor of one of the Conference Lunches - either Thursday June 19 or Friday June 20

- Exclusive Sponsorship of one of the Conference Lunches
- · Signage at the Sponsored Lunch
- Recognition on all promotional materials and on the Conference App
- Website visibility Company Logo & Link
- Exposure in CSNM's Year in Review Booklet
- Item of choice in the Delegate Bag

Click Here to Register



## Off-Site Event Program Partner \$2,000 - 1 available

Sponsor the Off-Site Event held on Friday June 20, 2025

- Exclusive sponsor of the Off-Site Event
- Recognition on all promotional materials and on the Conference App
- Website visibility Company Logo & Link

- Exposure in CSNM's Year in Review Booklet
- On-Site Signage
- · Item of your choice in the delegate bag

### **Delegate Bag Partner**

Sponsor of the Conference Delegate Bag

- Sponsor Logo will be placed on the Delegate bag along with the CSNM Logo
- Recognition on all promotional materials and on the Conference App
- Website visibility Company Logo & Link

#### \$2,000 - 1 available

- Exposure in CSNM's Year in Review Booklet
- On-site Program
- · Item of your choice in the delegate bag

## **Delegate Lanyard Partner**

**Sponsor of the Conference Delegate Lanyard** 

- Recognition on all Promotional materials and on the Conference App
- · Website visibility Company Logo & Link

#### \$2,000 - 1 available

- Exposure in CSNM's Year in Review Booklet
- On-site Signage
- · Item of choice in the Delegate Bag

#### **Breakfast Partner**

Sponsor of the Conference Breakfast - Thursday June 19, 2025

- Exclusive Sponsorship of the Thursday Breakfast
- · Signage at your Sponsored Breakfast
- Recognition on all promotional materials and on the Conference App

## **\$1,500 - 1 available**

- Website visibility Company Logo & Link
- Exposure in CSNM's Year in Review Booklet
- Item of choice in the Delegate Bag

## **AGM Breakfast Partner**

Sponsor of the AGM Breakfast - Friday June 20, 2025

- Exclusive Sponsorship of the AGM Breakfast
- · Signage at your Sponsored Breakfast
- Recognition on all promotional materials and on the Conference App

#### \$2,000 - 1 available

- Website visibility Company Logo & Link
- · Exposure in CSNM's Year in Review Booklet
- · Item of choice in the Delegate Bag

Click Here to Register



## **CNM Reception Partner**

**Sponsor of the CNM Reception** 

- Exclusive Sponsor of the CNM Reception
- · Signage at the Sponsored Reception
- Recognition on all promotional materials and on the Conference App

### \$1,500 - 1 available

- Website visibility Company Logo & Link
- Exposure in CSNM's Year in Review Booklet
- Item of choice in the Delegate Bag

## **Conference App Partner**

Sponsor of the Conference App, that is used at the Conference by Delegates, Sponsors and Exhibitors

- Recognition on all promotional materials and on the Conference App
- Website visibility Company Logo & Link

## \$1,500 - 1 available

Exposure in CSNM's Year in Review Booklet

- On-site Signage
- · Item of your choice in the Delegate bag

## **Facilty Tour Bus Partner**

**\$1,200 - 1 available** 

Sponsor a bus for one of the Facility Tours held on Thursday June 19, 2025

- Recognition on all Promotional materials and on the Conference App
- Website visibility Company Logo & Link
- Exposure in CSNM's Year in Review Booklet
- · On-Site signage
- Item of your choice in the Delegate bag

#### **Off-Site Event Bus Partner**

**\$1,200 - 1 available** 

Sponsor the bus for the Off-Site Event held on Friday June 20, 2025

- Recognition on all Promotional materials and on the Conference App
- Website visibility Company Logo & Link

- Exposure in CSNM's Year in Review Bookleet
- · On-Site signage
- · Item of your choice in the Delegate bag

## **Nutritional Break Partner**

Sponsor one of the Conference Nutrition Breaks

- Exclusive sponsor of the Nutrition Break
- Signage at the Sponsored Nutrition Break
- Recognition on all Promotional materials and on the Conference App

## \$1,000 - 2 available

- Website visibility Company Logo & Link
- Exposure in CSNM's Year in Review Booklet
- Item of your choice in the Delegate bag

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#### **Photo Booth Partner**

**Sponsor of the Conference Photo Booth** 

- Exclusive Sponsor of the Conference Photo Booth
- Sponsor's Logo with the CSNM Logo will be featured on the frame of the photo
- · Website visibility Company Link & Logo

#### \$1,000 - 1 available

- Exposure in CSNM's Year in Review Booklet
- · Item of choice in the Delegate Bag

## First Timers Orientation Breakfast Partner \$1,500 - 1 available

Sponsor of the First Timers Orientation Breakfast

- Exclusive Sponsor of the First Timers Orientation Breakfast
- · Signage at the Sponsored Breakfast
- · Website visibility Company Link & Logo

- · Exposure in CSNM's Year in Review Booklet
- · Item of choice in the Delegate Bag

\$500

## **Additional Opportunities**

## **Advertising Video Contributor**

Opportunity to advertise with a Company Video

- Provide a 30 second video that will play once each day during the conference
- Recognition on all Promotional materials and on the Conference App
- · Website visibility Company Logo & Link

- Exposure in CSNM's Year in Review Booklet
- On-Site signage
- Item of your choice in the Delegate bag

## Delegate Bag Insert Contributor \$300

Opportunity for your Company to place an item of your choice in the Conference Delegate Bag

- Item of your choice in the Delegate Bag
- Recognition on all Promotional materials and on the Conference App

- Website visibility Company Logo & Link
- Exposure in CSNM's Year in Review Booklet

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## **Partnership Opportunities & Pricing**

Entertainment Partner	\$3,000
Livestream Partner	\$2,500
Presidents Opening Reception Partner	\$2,000
Lunch Partner (2 available)	\$2,000
Offsite Event Program Partner	\$2,000
Delegate Bag Partner	\$2,000
Delegate Lanyard Partner	\$2,000
Breakfast Partner- June 19, 2025	\$1,500
AGM Breakfast Partner - June 20, 2025	\$2,000
CNM Reception Partner	\$1,500
Conference App Partner	\$1,500
Facility Tour Bus Partner	\$1,200
Offsite Event Bus Partner	\$1,200
Nutrition Break Partner (2 available)	\$1,000
Photo Booth Partner	\$1,000
First Timers Orientation Breakfast Partner	\$1,500

## **Additional Opportunities**

Advertising Video Contributor	\$ 500
Delegate Bag Insert Contributor	\$ 300

\*All fees are subject to 5% GST

#### **For More Information Contact:**

Debbie Cullen at csnm@csnm.ca

Visit: www.csnmconference.com

And sign up today!

Click Here to Register

