



NIAGARA-ON-THE-LAKE

Fifth Biennial Scientific Meeting

MAY 31 – JUNE 2, 2024



Ontario Association
of **Orthodontists**

SPONSORSHIP/EXHIBITORS PROSPECTUS

2024 OAO Scientific Meeting
Sponsorship/Exhibit Opportunities

Contact Shirley Yuen
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Scientific Meeting Chair
Dr. Richard Marcus
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2024 OAO Scientific Meeting

Join us for our 5th Biennial OAO Scientific Meeting on May 31 - June 2, 2024, in Niagara-on-the-Lake, at the historic Queen's Landing Hotel.



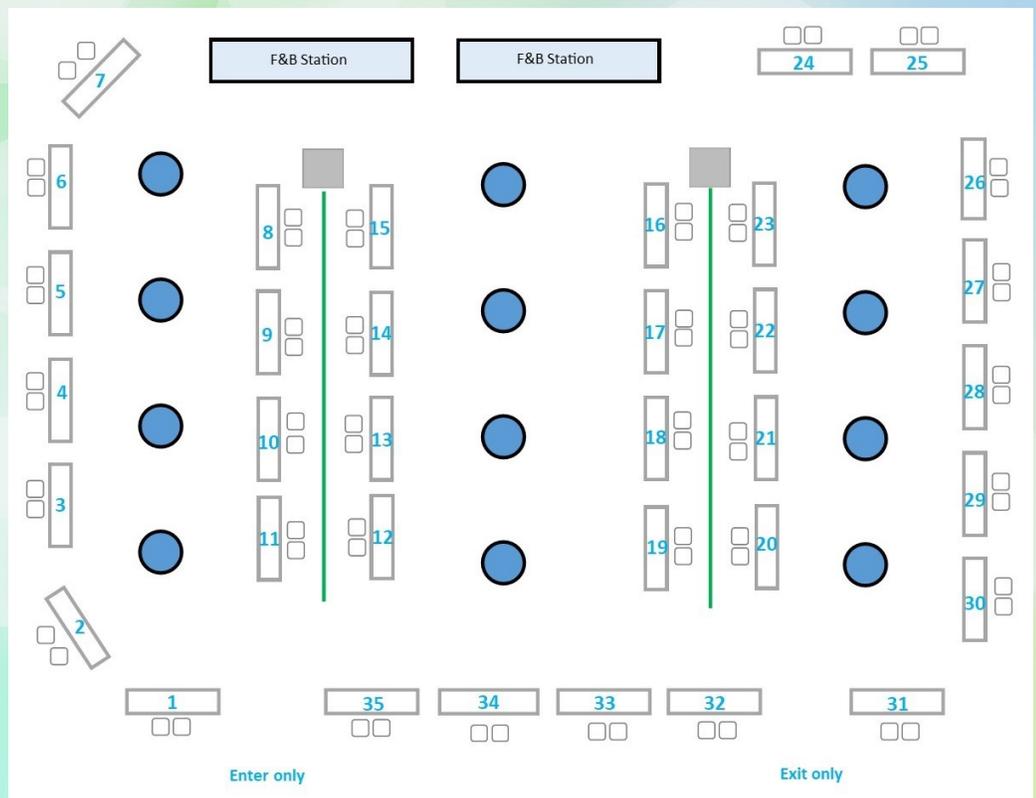
This three-day education and social event is not to be missed. A highlight of Saturday's program includes an evening at the Stratus Winery.

Why the OAO Scientific Meeting?

- Engage with many of Ontario's top Orthodontists
- Relaxed, unhurried atmosphere to develop personal 1-to-1 relationships at two of the premier venues in Niagara-on-the-Lake

Trade Show Hours and Preliminary Exhibit Hall Floorplan

- Friday, May 31
5:00 pm - 7:30 pm
(Opening Reception will be held in the Exhibit Hall)
- Saturday, June 1
8:00 am - 3:30 pm



PLATINUM - \$18,000 (2 only)

Exclusive sponsors for Saturday evening Gala Dinner Event @ Stratus Winery

- Top rank placement in Exhibit Hall
- Top rank logo placement and recognition on all appropriate OAO meeting publications and website
- 5-min presentation during Gala Dinner
- Opportunity to play a short video at Gala venue
- Exhibit area with 2x6-ft skirted table and four chairs; four (4) exhibitor passes
- Four (4) tickets to the Saturday Gala Dinner at Stratus Winery
- Website visibility - 50 word company description, logo and link
- Recognition on all event brochures and on-site signage
- Mobile Event App lead generation and recognition
- Your personal login info for the Mobile Event App
- Recognition on OAO website home page
- Logo on all member e-blasts promoting the Scientific Meeting
- Delegate bag insert (1 item)
- First right of refusal for this event at the 2026 Scientific Meeting

DIAMOND - \$13,000 (2 only)

Exclusive sponsors for Friday evening Opening Reception

- Priority placement in Exhibit Hall
- Priority logo placement and recognition on all appropriate OAO meeting publications and website
- Exhibit area with 2x6-ft skirted table and three chairs; Three (3) exhibitor passes
- Two (2) tickets to the Saturday Gala Dinner at Stratus Winery
- Website visibility - 50 word company description, logo and link
- Recognition on all event brochures and on-site signage
- Mobile Event App lead generation and recognition
- Your personal login info for the Mobile Event App
- Recognition on OAO website home page
- Logo on all member e-blasts promoting the Scientific Meeting
- Delegate bag insert (1 item)
- First right of refusal for this event at the 2026 Scientific Meeting

GOLD - \$10,000 (4 only)

Exclusive sponsor of one of:

- **AGM Breakfast Meeting**
- **Registration (Customized lanyards)**
- **Mobile Event App**
- **Mobile Phone Charging Stations**

- Preferred placement in Exhibit Hall
- Opportunity to provide branded welcome gift for participants
- Exhibit area with 6-ft skirted table and two chairs
- Two (2) exhibitor passes
- Website visibility - 50 word company description, logo and link
- Recognition on event brochures and on-site signage
- Mobile Event App lead generation and recognition
- Your personal login info for the Mobile Event App
- On-screen logo recognition during the Scientific Meeting
- Delegate bag insert (1 item)

Other a la carte options available on next page or see online registration form

SILVER - \$7,500 (4 only)

Exclusive sponsorship of one of:

- **Lunch on Friday / Lunch on Saturday**
- **Coffee Breaks on Friday pm and Saturday am / Coffee Breaks on Saturday pm and Sunday am**

- Exhibit area with 6-ft skirted table and two chairs
- Two (2) exhibitor passes
- Website visibility - 50 word company description, logo and link
- Recognition on all event brochures and on-site signage
- Mobile Event App lead generation and recognition
- Your personal login info for the Mobile Event App
- On-screen logo recognition during the Scientific Meeting
- Delegate bag insert (1 item)

EXHIBITOR - \$2,200

- Exhibit area with 6-ft skirted table and two chairs; and two (2) exhibitor passes
- Website visibility - 50 word company description, logo and link
- Recognition on all event brochures, on-site signage, one delegate bag insert
- Mobile Event App lead generation and recognition
- Your personal login info for the Mobile Event App

OAO SPONSOR / EXHIBITOR RESERVATION FORM

Sponsorship Level	Description	Amount	
Platinum (2 only)	Gala Event Dinner at the Winery	\$18,000	
Diamond (2 only)	Friday Night Cocktail Reception /	\$13,000	
Gold	<input type="checkbox"/> AGM Breakfast Meeting <input type="checkbox"/> Registration Sponsor (lanyards, badges and registration area) <input type="checkbox"/> Mobile App Sponsor <input type="checkbox"/> Mobile Phone Charging Station	\$10,000	
Silver	<input type="checkbox"/> Lunch Buffet Friday <input type="checkbox"/> Lunch Buffet Saturday <input type="checkbox"/> Friday pm/Saturday am Coffee Breaks <input type="checkbox"/> Saturday pm/Sunday am Coffee Breaks	\$7,500	
Exhibitor	Exhibit Table Only	\$2,200	
A la Carte Options (in addition to above)			
Advance Exhibit	Location reservation *Table # _____ (refer to floor plan)	\$300	
Delegate Bag Logo	Company logo on delegate bag (co-branded)	\$750	
Transportation sponsor (1 only)	To and from Winery	\$2,000	
Room Key Sponsor (1 only)	Branded welcome on Queen's Landing guest room key	\$750	
Extra Exhibitor Lunch Tickets	If more than two exhibitors require lunch	____ x \$100	
Delegate Gift	In room gift for delegates (gift supplied by sponsor)	\$750	
Gala Ticket	Tickets for Winery Gala	____ x \$200	
Prize Draw	Saturday at 3 pm in Exhibit Hall	<input type="checkbox"/> Yes <input type="checkbox"/> No	
			Subtotal: _____
			13% HST: _____
			Total: _____

Signed X _____ Date _____

Send your 50 word company description, URL and logo (.eps or hi res.jpeg) to shirley@oao.on.ca

Other Comments: _____

CONTACT INFORMATION (please print)

Name _____

Organization _____

Address _____

Phone _____ E-mail _____

PAYMENT INFORMATION

Select One Charge my credit card Pay at Science Meeting event website

Please enter your credit card details below. Payment by check must be received within 15 business day of the signed agreement.

Organizer reserves the right to charge the card if payment is not made in accordance with the terms and conditions set out as below.

Select One Visa / MasterCard Card # _____ CVC# _____ Expiration Date ____ / ____

Name on Card _____ Card Holder Signature _____

TERMS AND CONDITIONS

PAYMENT

Under no circumstances will the Sponsor/Exhibitor be permitted to participate in this event if payment in full has not been received on or before April 1, 2024.

SPONSOR/EXHIBITOR INFORMATION DUE DATE

All information required to be submitted by Sponsor/Exhibitor to Organizer for performance of this Agreement must be received by Organizer no later than two weeks after contract execution. Any information submitted after this date may result in not being included in Organizer's marketing, and promotional materials prepared for the event.

CANCELLATION/DEFAULT/ALTERATION POLICY

Cancellation requests received on or before April 1, 2024 will be refunded 50%. All requests must be received in writing. All requests are subject to a \$50 processing fee. No refunds will be given after April 1, 2024. If the Sponsor/Exhibitor fails to pay the amount above in full within the time stated or advises Organizer of its intent to cancel, Organizer has the following rights:

1. Organizer may cancel the Sponsor/Exhibitor's participation in the event and/or release the contracted exhibit space to other Sponsor/Exhibitors;
2. Any portion of the sponsor/exhibition fee paid shall be retained by Organizer as partial liquidated damages;
3. Any remaining amounts are due and payable to Organizer as consideration for reserving the space and expending time and other resources up to and including the date of cancellation;
4. Organizer may immediately charge the credit card provided by Sponsor/Exhibitor for any remaining portion of the fee due.

FORCE MAJEURE

Organizer is not responsible for any loss or damage resulting from a substitution, alteration, cancellation or postponement of an event whatsoever if this event is altered, rescheduled, postponed or cancelled due to a force majeure. Force majeure is defined as any unforeseen occurrence or event that renders performance of this conference inadvisable, illegal, impracticable or impossible, including but not limited to fire; flood; an Act or God; governmental restrictions and/or regulations, war or apparent act of war; terrorism or apparent act of terrorism; disaster, civil disorder, disturbance, and/or riots; curtailment, suspension, and/or restriction on transportation facilities/means of transportation; or any other emergency.

MISCELLANEOUS

- Sponsorship/Exhibition does not include venue extras such as parking, internet access (if not available), electricity (if not available) shipping of equipment or effects, computer rental, etc. Organizer will provide all venue contact information to Sponsor/Exhibitor in order to arrange all extras of which cost will be the responsibility of Sponsor/Exhibitor. It is the sole responsibility of the Sponsor/Exhibitor for shipping, travel and accommodations, if required.
- There is no transfer of sponsorship exhibit, subletting or sharing of exhibit space or exposure unless specifically approved, in writing, by Organizer.
- If the exhibit area is in a union occupied facility, the exhibit and display work performed will be in accordance with the union rules. All additional labor not explicitly contracted by Organizer as part of its agreement with the venue for exhibits and exhibit hall is the responsibility of the Sponsor/Exhibitor.
- The Sponsor/Exhibitor agrees that upon acceptance of this agreement with Organizer, this agreement shall become binding and enforceable in accordance with its terms. This agreement will be binding on the Sponsor's/Exhibitor's and Organizer's successors.
- The terms of the Agreement contained in this document are strictly confidential between Organizer and the Sponsor/Exhibitor and may not be divulged to any third parties without the prior written consent of both parties.
- Unless the Organizer sales representative is advised in writing otherwise on a date prior to the event date, the Sponsor/Exhibitor consents to Organizer using any photographs of the Sponsor/Exhibitor's and Organizer representative(s) and/or both in Organizer brochures, other Organizer marketing materials and the Organizer website for all legal purposes. It is understood that the Sponsor/Exhibitor will not be entitled to any remuneration in connection with such usage.

- Organizer shall have the right to determine eligibility & prohibit or remove any exhibit or proposed exhibit, which in the judgment of the Organizer is unsuitable or inappropriate for the exhibition or purposes of such exhibition; and such right shall extend, but not be limited, to persons, equipment, materials, displays, installation and other items constituting part of, or distributed in connection with any such exhibit, without refund. Action may be taken by the Organizer against exhibitors who violate any of the rules or policies, which may include being prohibited from participating in future OAO Meetings.
- Firms and representatives of firms not assigned exhibit space are prohibited from soliciting business. Violators will be requested to promptly leave the conference area. No exhibitor shall assign, sublet or apportion the whole or any portion of space allotted, nor shall an exhibitor be permitted to exhibit therein any goods other than those manufactured or distributed by him/her in the regular course of his/her business. Violation of this rule shall be cause for the offender to be asked to leave the show without refund. Displays or demonstrations by exhibitors may not be held in any area other than the exhibit hall. Exhibitors are requested to open hospitality suites or conduct events/meetings only with date and time approved by the organizer. Failure to do so may cause the OAO to prohibit participation in future OAO meetings.

SPONSOR/EXHIBITOR GUIDELINES USE OF EXHIBIT

All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities. Each Exhibitor is responsible for keeping the aisles and area near its space free of congestion caused by demonstrations or other promotions. Sponsor/Exhibitor must display only the goods manufactured or dealt in by them in their regular course of business.

REGISTRATION OF SPONSOR/EXHIBITOR

All exhibitor name badges will be available at your exhibit table.

EXHIBIT SAFETY

Exhibitor accepts responsibility for any personal or property damage that may result directly or indirectly from the collapse of its exhibit or any portion thereof or the existence of any other unsafe condition at the exhibit, including booth set-up/break-down. Exhibitor agrees to indemnify and hold harmless Organizer, the owner and manager of the exhibition facility, and others lawfully on the exhibit floor, from and against any claim, loss, liability or damage as a result of Exhibitor's construction or maintenance of an unsafe exhibit, and Exhibitor further represents and warrants that it had obtained adequate insurance to cover its potential liability hereunder.

LIABILITY

Neither Organizer, nor its agents or representatives, will be responsible for any injury, loss or damage that may occur to the Exhibitor or to the Exhibitor's employees or property from any cause whatsoever. Under no circumstance will Organizer be liable for lost profits or other incidental or consequential damages. Sponsor/Exhibitor shall obtain, at its own expense, adequate insurance against any such injury, loss or damage. Organizer shall not be liable for any injury whatsoever to property of the Exhibitor or to persons conducting or otherwise participating in the conduct of the exhibit or to invitees or guests of the Exhibitor. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees or independent contractors, whether acting within or without the scope of their authority, and agrees to save harmless Organizer from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the actions or omissions of its agents, employees or independent contractors, whether acting within or without the scope of authority.

SECURITY AND INSURANCE

The Exhibitor is solely and fully responsible for its own exhibit materials and should insure its exhibit against loss or damage from any cause whatsoever. All property of an Exhibitor is understood to remain in its care, custody and control in transit to or from or within the confines of the Exhibit Hall.

CARE OF BUILDING AND EQUIPMENT

Sponsor/Exhibitor or agents must not injure or deface the walls or floors of the building, the exhibit spaces, or the equipment of the exhibit spaces. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. Combustible materials or explosives are not permitted in the Exhibit space.