

Canada Chapter
community
ASSOCIATIONS INSTITUTE

V-CON(DO) 2020

September 16th and 17th

Canada's First Virtual Condo Conference and Virtual Exhibit Hall

Sign Up to Sponsor and Exhibit today!

Join us at Canada's first Virtual Condo Conference in 2020! Wednesday, September 16th, 2020 and Thursday, September 17th, 2020

SPONSORSHIP & VIRTUAL EXHIBIT BOOTH OPPORTUNITIES

V-CON (DO) 2020, hosted by CAI Canada, will be the premier event for Board Members, Professionals, Condominium and Strata Managers, and all interested parties in Canada.

CAI Canada is one of 64 CAI Chapters world-wide. V-CON (DO) 2020 will provide attendees with access to practical knowledge and insights from Canadian industry leaders, including best practices, research and tools they can use in our everyday and rapidly changing environment. As well, all attendees will have a chance to meet with each other in our networking lounges, and participate in our Virtual Exhibit Hall.

Secure your spot today! As an industry partner – can you afford not to be there?!

We invite you to show your support for the advancement of Community Living. As a sponsor/exhibitor of CAI Canada, your partnership will be recognized throughout our Conference and seen by Property Managers, Board of Directors and Industry service and trade companies.

CAI Canada is dedicated to creating the best experience for your company by offering a variety of sponsorship options. Let us work with you to determine the best conference presence for your company and together, ensure a successful event.

<https://bondexec.eventsair.com/cai2020/sponsor>

SPONSORSHIP PACKAGES

*See page 5
for pricing
and options*

Title/Event Sponsor - Only 1 Available

- Logo on event website and all communication pieces leading up to the Conference
- Banner ad on Virtual Conference attendee portal
- 3 min pre-recorded video to welcome delegates during opening remarks
- *Virtual Exhibit Booth* *
- Up to 8 attendees manning your Virtual Exhibit Booth
- Ability to invite up to 15 guests to the Virtual Conference
- Top placement in Virtual Exhibit Hall
- Recognition on CAI Canada Social Media channels
- Participation in CAI Canada Conference event App and gamification program
- Recognition with live link in downloadable Industry Partner Booklet
- Attendee list distributed post-event, based on attendee's opting in to third party communications

Virtual Exhibit Hall Sponsor - Only 1 Available

- Logo on event website and all communication pieces leading up to the Conference
- Banner ad on Virtual Conference attendee portal
- *Virtual Exhibit Booth* *
- Up to 6 attendees manning your Virtual Exhibit Booth
- Ability to invite up to 15 guests to the Virtual Conference
- 2nd level placement in Virtual Exhibit Hall
- Recognition on CAI Canada Social Media channels
- Participation in CAI Canada Conference event App and gamification program
- Recognition with live link in downloadable Industry Partner Booklet
- Attendee list distributed post-event, based on attendee's opting in to third party communications

Opening or Closing Keynote Sponsor - Only 1 of each Available

- Logo on event website and all communication pieces leading up to the Conference
- 2 min pre-recorded video to introduce speaker (opening or closing)
- *Virtual Exhibit Booth* *
- Up to 6 attendees manning your Virtual Exhibit Booth
- Ability to invite up to 15 guests to the Virtual Conference
- 3rd level placement in Virtual Exhibit Hall
- Recognition on CAI Canada Social Media channels
- Participation in CAI Canada Conference event App and gamification program
- Recognition with live link in downloadable Industry Partner Booklet
- Attendee list distributed post-event, based on attendee's opting in to third party communications

SPONSORSHIP PACKAGES

Session Sponsor - 4 Available

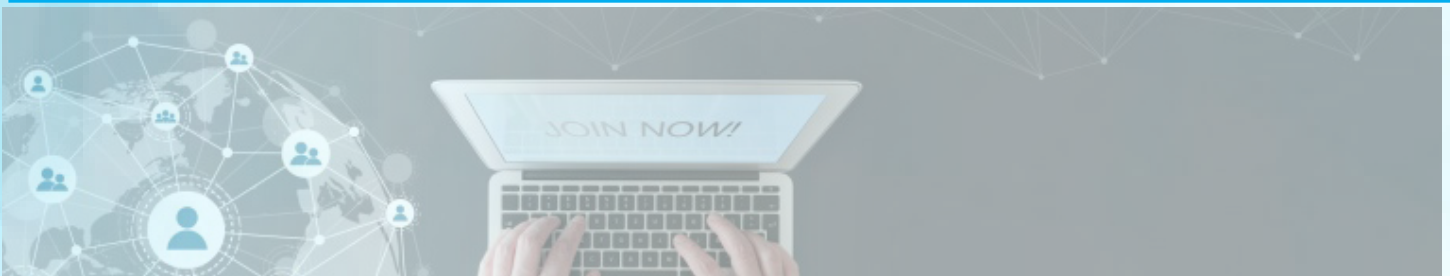
- Logo on event website and all communication pieces leading up to the Conference
- 2 min pre-recorded video to introduce session
- *Virtual Exhibit Booth* *
- Up to 4 attendees manning your Virtual Exhibit Booth
- Ability to invite up to 10 guests to the Virtual Conference
- 4th level placement in Virtual Exhibit Hall
- Recognition on CAI Canada Social Media channels
- Attendee list distributed post-event, based on attendee's opting in to third party communications

Virtual Exhibitor - 50 Available

- Logo on event website and all communication pieces leading up to the Conference
- Dedicated Virtual Exhibit Hall hours (times TBC)
- *Virtual Exhibit Booth* *
- Up to 2 attendees manning your Virtual Exhibit Booth
- Ability to invite up to 10 guests to the Virtual Conference
- Placement in Virtual Exhibit Hall in order of commitment
- Recognition on CAI Canada Social Media channels
- Participation in CAI Canada Conference event App and gamification program
- Recognition with live link in downloadable Industry Partner Booklet

* Virtual Exhibit Booth:

- Ability to provide attendees with welcome videos and downloadable PDFs from your Exhibit area
- Attendees can request instant or prescheduled meetings with you
- Queue management system allows multiple exhibitors to work your Exhibit Booth, and for you to see who is in queue
- Ability to share your screen (slide deck, product demos, video) with your visitors
- Ability to record your 1:1 conversations
- Lead retrieval capability
- And more!!



SPONSORSHIP PACKAGES

Vitual Conference Banner Sponsor - 4 Available ■■■■■■■■■■■■■■■■■■

- Logo on event website and all communication pieces leading up to the Conference
- Banner ad on Virtual Conference attendee portal main screen
- Recognition on CAI Canada Social Media channels
- Recognition with live link in downloadable Industry Partner Booklet
- Can be an “add-on” to other sponsorship packages to enhance visibility

Classified Listing in Industry Partner Booklet ■■■■■■■■■■■■■■■■■■

- This is included in all Sponsorship Packages and available as a stand-alone item
- Listing in our downloadable Industry Partner Booklet including logo with live link, brief company blurb and contact information
- This will be distributed to CAI Canada members and our external mailing list post-Conference



GET STARTED TODAY!!

For more information please contact: Wendy Clark at hello@caicanada.com

Sponsorship and Exhibitor Registration now online at <https://bondexec.eventsair.com/cai2020/sponsor>

(all fees are subject to 13% HST)
(refer to pricing and detail on page 5)

SPONSORSHIP PACKAGES & OPTIONS PRICING

Sponsorship Package Option	Available	Member Fee Early Bird	Member Fee Regular Pricing after Aug 15th	Non-Member Fee Early Bird	Non-Member Fee Regular
Title/Event Sponsor	SOLD				
Virtual Exhibit Hall Sponsor	SOLD				
Opening Keynote Sponsor	SOLD				
Closing Keynote Sponsor	SOLD				
Session Sponsor	4 (1 SOLD) 3 available		\$2,195		\$3,495
Virtual Exhibitor	50		\$745		\$1,045
Additional Exhibit Booth Attendees			\$45 per person		\$195 per person
Virtual Conference Banner Sponsor	4 (3 SOLD) 1 available		\$1,995		\$3,295
Classified Listing in Industry Partner Booklet			\$295		\$595

TERMS & CONDITIONS

Payment

Payment in full is due by September 1, 2020. If payment is not received by this date, the Sponsor/Exhibitor will not be permitted to participate in the event, unless other arrangements have been made.

Sponsor/Exhibitor Information Due Date

All information required to be submitted by Sponsor/Exhibitor to Organizer for performance of this Agreement must be received by Organizer no later than two weeks after contract execution. Any information submitted after this date may result in not being included in Organizer's marketing, and promotional materials prepared for the event.

Cancellation/Default/Alteration Policy

Cancellation requests received on or before September 10, 2020 will be refunded 50%. All requests must be received in writing. All requests are subject to a \$50 processing fee. No refunds will be given after September 10, 2020. If the Sponsor/Exhibitor fails to pay the amount above in full within the time stated or advises Organizer of its intent to cancel, Organizer has the following rights:

1. Organizer may cancel the Sponsor/Exhibitor's participation in the event and/or release the contracted exhibit space to other Sponsor/Exhibitors;
2. Any portion of the sponsor/exhibition fee paid shall be retained by Organizer as partial liquidated damages;
3. Any remaining amounts are due and payable to Organizer as consideration for Organizer's reserving the space and expending time and other resources up to and including the date of cancellation;
4. Organizer may immediately charge the credit card provided by Sponsor/Exhibitor for any remaining portion of the fee due.

Exhibitor Space

- Your Virtual booth should look professional and engaging. The back ground of your camera view should be clean and professional. The use of personal pictures, posters, banners, etc. are encouraged.
- All Exhibit Booths must be tested and operational by the designated time on the day of the event. Testing must be scheduled and performed the day prior to the event or the morning of the event. Untested Exhibit Booths may be restricted or removed from the event.

Miscellaneous

- There is no transfer of sponsorship exhibit, subletting or sharing of exhibit space or exposure unless specifically approved, in writing, by Organizer.
- The Sponsor/Exhibitor agrees that upon acceptance of this agreement with Organizer, this agreement shall become binding and enforceable in accordance with its terms. This agreement will be binding on the Sponsor's/Exhibitor's and Organizer's successors.
- Unless the Organizer sales representative is advised in writing otherwise on a date prior to the event date, the Sponsor/Exhibitor consents to Organizer using any photographs of the Sponsor/Exhibitor's and Organizer representative(s) and/or both in Organizer brochures, other Organizer marketing materials and the Organizer website for all legal purposes. It is understood that the Sponsor/Exhibitor will not be entitled to any remuneration in connection with such usage.
- The terms of the Agreement contained in this document are strictly confidential between Organizer and the Sponsor/Exhibitor and may not be divulged to any third parties without the prior written consent of both parties.