

# 2023 Convention | Partnership Package



# CAPS CONVENTION 2023

DECEMBER 10 - 12  
QUÉBEC CITY, CANADA

*Là, tu parles !*  
*Now you're talking!*

## 2023 CAPS CONVENTION Québec

December 10-12, 2023  
Fairmont Le Château Frontenac, Québec  
[www.canadianspeakers.org](http://www.canadianspeakers.org)

Learn Share  
Grow Belong



ABOUT THE

## Canadian Association of Professional Speakers (CAPS)

**CAPS members are experts who speak professionally.**

Our network represents over 400 keynote presenters, facilitators, trainers, authors, and coaches across the country. From the main stage to the boardroom, our members influence businesses, governments, non-profits, and many of the largest corporations in the world.

**For more information visit: [canadianspeakers.org](http://canadianspeakers.org)**

CAPS is also part of The Global Speakers Federation (GSF) which champions, supports and provides resources to help develop and grow associations of professional speakers worldwide. The GSF currently comprises 17 independent speaker associations representing over 15 nations and individuals from over 20 countries.

ABOUT THE

## CAPS 2023 Convention

More than 225 professional speakers will be in attendance at the event. There are multiple ways that you can connect, build relationships and showcase your products and services to your perfect audience.

**CAPS communicates with the membership via:**

- KeyNotes Monthly Newsletter
- Email & Instagram
- Private Facebook Group for Members
- Public Facebook Event Pages (e.g. convention)
- Webinars with the membership to CAPS Unity
- CAPS LinkedIn Group
- Monthly Chapter meetings and functions across the country
- Collectively the membership reach is millions

Our members are engaged on a variety of social platforms including YouTube, LinkedIn, Facebook, Instagram, X, blogs, and other social media sites.



*"The CAPS convention is the premier speaker event in Canada. We look forward to attending each year as a sponsor, and find the CAPS members to be welcoming and interested in growing their businesses. It's been worth our investment each year for sure!"*

**- JOE HEAPS**

Partner and  
Chief Marketing Officer

eSPEAKERS

WHY BECOME A

## Strategic Partner?

Becoming a Strategic Partner allows you to create a more lasting impression on our membership and network, and gives you the ability to speak with our members one-on-one.

You will have the opportunity to be showcased to our entire membership in our pre-event marketing and communications, as well as at the Convention.

Strategic Partners can get in front of our CAPS membership who, in addition to being speakers who speak across the globe to a range of industries, are authors, media personalities, bloggers, podcasters, facilitators, and host their own events (from webinars and online events to retreats, tours and large conferences.)

### As a Strategic Partner you'll get more opportunities to:

- Be part of what many CAPS members know will be the best CAPS Convention ever
- Develop new business connections and nurture existing relationships... your customers will be here
- Build new business connections throughout the year (not just at the convention)
- Attract more qualified customers through targeted events

WHY ATTEND THE

## CAPS Convention?

Learn, Share, Grow and Belong in Québec from December 10-12, 2023. Join your colleagues in celebrating an amazing community of professionals dedicated to sharing expertise with their audiences.

We believe in creating the ultimate experience for you. We are here to help you connect with your friends, colleagues and the community to help you share your ideas and learn from one another. And we are here to ensure that you have a great time while you're doing it.



*"Our partnership and involvement with CAPS has been, and continues to be, a great fit for our company. It not only provides benefits at the national level, it reaches all the way to the regional levels as well. We appreciate their support and look forward to continued success"*

**- RYAN HILDEBRAND**

Canadian Sales  
and Marketing Manager

**FRIESENS**

## Partnership Opportunities | Your Investment Special 2023 Offer

3-DAY CAPS CONVENTION	BRONZE	SILVER	GOLD	PLATINUM
Booth exhibitor (Table-top - 6' table)	✓	✓	✓	✓
Logo in Convention Program and Event App	✓	✓	✓	✓
Convention Delegate Passes	1	1	2	2
Registration area signage	✓	✓	✓	✓
Introduce a Breakout Session speaker	✓	✓	✓	✓
Convention Delegate Bag Insert	✓	✓	✓	✓
Convention Attendee list (opt-out clause for attendees)		✓	✓	✓
Collateral placed on tables during main sessions (1 piece)			✓	✓
Exclusive 60-minute Breakout session (Dec 11th or 12th)				✓
Recognition on mainstage platform (1-2 minute Video)				✓

### PRE-CONVENTION PROMOTION

Featured on Convention website (logo placement)	✓	✓	✓	✓
Host a webinar exclusive for CAPS members				✓
<b>YOUR INVESTMENT</b>	<b>\$2,997</b>	<b>\$3,997</b>	<b>\$5,397</b>	<b>\$9,997</b>

### Exhibitor Only Package - \$1,997

Includes 6' table top booth space, logo in Convention Program and Event App as an exhibiting participant

### Event Sponsorship - \$3,000

#### Event Sponsorships Available:

- Volunteer Recognition Reception (Friday Evening)
- Québec City Tour (Saturday Afternoon)
- Convention Opening Ceremonies (Sunday Evening)
- Opening Networking Reception (Sunday Evening)
- Presidents Ball (Tuesday Evening)
- Foundation Night (Monday Evening)
- Breakout Room Track Sponsor (Monday-Tuesday – choice of 1 of 4 breakout rooms)
- Meet the Experts Sponsor (Monday Afternoon)
- Saturday Pre-con (English/French)

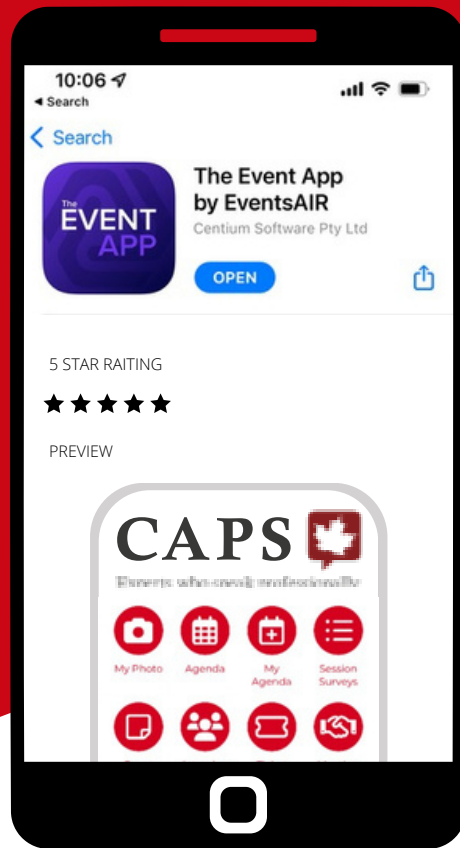
### À La Carte Sponsorships - \$1,500

#### À La Carte Sponsorships Available:

- Convention Registration & Lanyard Sponsor
- Room Drop (plus cost of production)
- Network & Nutrition Break (5 Opportunities)
- Mobile App
- Foundation Night Transportation Sponsor
- Keycard Sponsor
- Check-in Welcome Letter Sponsor Lunch
- Sponsor (2) (Sunday & Monday)

#### Event AND À La Carte Sponsorships Include:

- Insert in convention delegate bag
- Logo in convention program
- Registration area signage
- Signage at your specific area when applicable



## EventsAir Mobile App!

Delegates are encouraged to download The Event App by EventsAir! This mobile app is an all-in-one virtual space that allows delegates to view the agenda, earn points, participate in gamification, make connections and so much more!

Sponsors are also encouraged to download the app. You can obtain leads and make personal connections, as well as help delegates earn points!

Delegates are given goals to achieve throughout the convention, including visiting all sponsors and exhibitors!

December 10-12, 2023 | [Fairmont Le Château Frontenac, Québec](#) | [www.capsconvention.com](http://www.capsconvention.com)

For questions or to secure your Partnership Package, please email Shari Bricks at [shari@canadianspeakers.org](mailto:shari@canadianspeakers.org)