



ADHD Treatment Decisions Based on DATA, **Not Opinions**

- **Objective, Data-Driven Measurement**—utilizing webcams for eye tracking
- **At-Home** 2-3 minutes test using a laptop
- **Real-Time** Monitoring of Treatment Progress
- **1-Page Report**



Why Choose iFocus?



SHORTEN PATIENT APPOINTMENTS with data-driven insights:

- Reduce time spent on retrospective symptom and side effect questioning
- 1-page report – a simple overview of patient progress, reducing prep time



REDUCE FOLLOW-UP COMMUNICATIONS

- At-home assessment minimizing unscheduled consultations
- Patient & provider reports reduce the need for follow-up calls or clarifications



ENHANCE PATIENT SATISFACTION AND RETENTION

- Decisions are based on objective data decrease dropouts
- Based on peer reviewed research ⁽¹⁾

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Seamless Integration with Your Workflow

- **POST-DIAGNOSIS:** Send patients your clinic’s iFocus link for remote assessment⁽²⁾
- **DURING TITRATION** & Follow-ups Appointments (including telehealth):
 - Review iFocus 1-page report to make data-driven decisions on prescription updates
 - Report combines eye-tracking data, patient self-assessment, and side-effects profiles
- **INCREASE CLINIC REVENUE**
 - Qualify to use CPT code 99214 for follow-up appointments

How We Compare

	Questionnaires Conners, Vanderbilt	CPT TOVA, Qbtech	iFocus
Measure	Performance as perceived by patient/parent / teacher	Synthetic tasks	Reading task consistent with daily activity
Purpose	Assess behavior over time (weeks) compared to norm. Not designed for frequent use	Assess symptoms severity compared to norm	Assess Performance and effort compared to patient’s baseline capturing fluctuations over time
Assessment Length	30 min - 1 hour Per assignee	20 min	2-3 min
Report Analysis	Multiple complex reports	Complex report	Simple brief report
Test Location	Off clinic	Clinic/ Controlled	Patient’s real-life environment

(1) Elliott, G. R., Diner, A., & Sitbon, E. An objective assessment of effect of stimulants on attention in individuals with ADHD. Journal of Attention Disorders, 2024;28(4), 451-457.

(2) iFocus Measure is a listed medical device- # 88.1470