

WRITER

22 - 24 AUGUST 2025 | WREST POINT, TASMANIA

WONDERLAND

THE ULTIMATE ROMANCE CONFERENCE

PROGRAM

RELEASE!

WITH SPECIAL GUESTS:



**SARAH
MACLEAN**



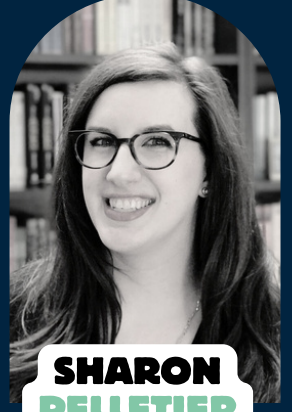
**STACEY
MCEWAN**



**SARRA
CANNON**



**BRENDA
NOVAK**



**SHARON
PELLETIER**

FRIDAY 22 - SUNDAY 24 AUGUST 2025

WREST POINT, HOBART

PITCHING TIMES

FRIDAY

SATURDAY

SUNDAY

Wellington
Room 2

9.00am to 4.00pm

10.00am to 4.00pm

10.30am to 3.30pm

STUCK IN A CREATIVE RUT?

Michelle, a tarot card reader will be doing 15 minute readings (time for 3 questions) in the foyer during all breaks for only \$20. No bookings needed, just see Michelle!

FRIDAY 22 AUGUST 2025

7.00am	Registration open: <i>Exhibition Foyer</i>	
	Tasman A	Tasman B&C
8.00am	Mastering the Art of Great Conflict <i>Sarah MacLean</i>	From Vision to Action: Creating Your Dream Life Roadmap <i>Sarra Cannon</i>
10.00am	Morning Tea: Exhibition Foyer	
10.30am	Mastering the Art of Great Conflict <i>Sarah MacLean</i>	From Vision to Action: Creating Your Dream Life Roadmap <i>Sarra Cannon</i>
12.30pm	Lunch: Exhibition Foyer	
1.30pm	Mastering the Art of Great Conflict <i>Sarah MacLean</i>	From Vision to Action: Creating Your Dream Life Roadmap <i>Sarra Cannon</i>
3.00pm	Workshops finish Afternoon Tea: Exhibition Foyer	
4.30pm	RWAus Book Signing: <i>Boardwalk Gallery</i>	
6.30pm	Newbies Welcome: <i>Birdcage Bar</i>	
7.00pm	Writer Wonderland Cocktail Party: <i>Exhibition Foyer</i>	



SATURDAY 23 AUGUST 2025

7.00am

Registration open: *Exhibition Foyer*

8.00am

Write Like The Wind, Bullseye | Writing Productivity Session
Clare Connelly

Tasman A

Auditorium

8.45am

Welcome to Country & Opening

9.05am

The Romance Revolution: The Power and Purpose of the Romance Novel in a Fast-Changing World
Keynote: *Sarah MacLean*

9.25am

2025 RWAus Anthology Launch and First Sale Ribbons

9.45am

Mini Break: Exhibition Foyer
DEI Quiet Space opens | Boardwalk Gallery
HQ Writers Room opens | Wellington Room 1

Auditorium

Tasman A

Tasman B

Tasman C

10.00am

Lifting the veil on social media marketing
Stacey McEwan

An Indie, Trad and Hybrid Author Walked Into a Conf
Rachael Johns, Amelia Shaw & Clare Connelly

Why I Kept Reading your Manuscript - and Why I Stopped.
(10 things a publisher wants you to know)
Jo Mackay
Sponsored by HQ

Widen Your World
Dan Wood
Sponsored by Draft2Digital

11.00am

Morning Tea: Exhibition Foyer

11.30am

The Perfect Match: Demystifying the Agent Search Process from Query to Call
Sharon Pelletier

So You Want to Write A Rom-Com
Amy Andrews
Sponsored by HQ

Give Me The Pretties: Creating and Marketing Special Edition Books and Author Merch
Steff Green

Eight Essential Elements to Save the Cat
Amy T Matthews

1.00pm

Lunch: Exhibition Foyer

SATURDAY 23 AUGUST 2025

	Auditorium	Tasman A	Tasman B	Tasman C
2.00pm	The Climb <i>Brenda Novak</i>	From Idea to Page <i>Ally Blake</i>	Writing Neurodivergent Characters <i>A.K./Ali Mulford</i>	Navigating the Labyrinth of Self-Publishing or, How to survive the messy world of self-publishing (without being eaten by a minotaur) <i>Elizabeth Stevens</i>
3.30pm	Afternoon Tea: <i>Exhibition Foyer</i>			
	Auditorium			
4.00pm	Spotlight on Agents and Publishers <i>More information coming shortly</i>			
5.00pm	Queer Beers (or soft drink) - LGBTQIA+ and allies networking event: <i>Green Room Bar</i>			
7.00pm	HQ Gala Awards Dinner: <i>Tasman Rooms</i>			

SUNDAY 24 AUGUST 2025

7.30am	Registration open: <i>Exhibition Foyer</i>			
8.00am	Embracing audio in your writing career <i>Penny Robinson</i>	Tasman A		
	Auditorium			
9.00am	Romance eats other genres for breakfast Keynote: <i>Stacey McEwan</i>			
9.30am	Panel: I don't know how they do that <i>Sarah MacLean, Brenda Novak, Stacey McEwan & Sarra Cannon</i>			
10.30am	Morning Tea: <i>Exhibition Foyer</i> <i>DEI Quiet Space opens Boardwalk Gallery</i> <i>HQ Writers Room opens Wellington Room 1</i>			

SUNDAY 24 AUGUST 2025

	Auditorium	Tasman A	Tasman B	Tasman C
11.00am	Art of Distraction <i>AJ Blythe</i>	Going Global: How to Get Involved in International Book Signings <i>Tanya Nellestein</i>	Troubleshooting the Saggy Middle <i>Rachel Bailey</i>	Creating Better Monsters: A Guide for Paranormal Romance Writers <i>Jack Bridges</i>
12.00pm	Lunch: <i>Exhibition Foyer</i>			
1.00pm	Lust In Translation: Skyrocket your author earnings with AI Translations <i>Catherine Bilson</i>	Getting thy language right. Making historical dialogue sing! <i>Pamela Freeman & Stephen Hart</i>	Writing the Heart of Trauma <i>Alicia Leigh</i>	Setting Up Your Series <i>Shannon Curtis</i>
2.00pm	Movement between rooms			
2.15pm	The Courage To Create <i>Sarra Cannon</i>	Use astrology to get to know your characters, understand their motivations and deal-breakers, and create believable conflicts. <i>Joanne Tracey</i>	What to expect...the first time you're traditionally published. <i>Maxine Fawcett, Holly Brunnbauer & Leearna Shaw</i> Hosted by <i>Maya Linnell</i>	What Next? Making the Most of Your Conference Experience <i>Clare Connelly & Jennifer St George</i>
3.15pm	Afternoon Tea: <i>Exhibition Foyer</i>			
	Auditorium			
3.45pm	Raffle draw and Silent Auction Winners			
4.00pm	A Dream is a Wish Your Heart Makes Keynote: <i>Brenda Novak</i>			
4.30pm	Launch of 2026 Conference			