

**WRITER**

22 - 24 AUGUST 2025 | WREST POINT, TASMANIA

**WONDERLAND**

**THE ULTIMATE ROMANCE CONFERENCE**

**PROGRAM**

**RELEASE!**

**WITH SPECIAL GUESTS:**



**SARAH  
MACLEAN**



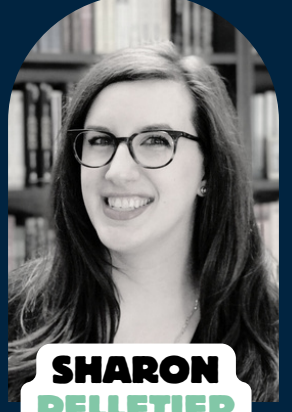
**STACEY  
MCEWAN**



**SARRA  
CANNON**



**BRENDA  
NOVAK**



**SHARON  
PELLETIER**

**FRIDAY 22 - SUNDAY 24 AUGUST 2025**  
**WREST POINT, HOBART**

# PITCHING TIMES

FRIDAY

SATURDAY

SUNDAY

Wellington  
Room 2

9.00am to 4.00pm

10.30am to 4.30pm

10.30am to 3.30pm

*Pitching bookings will be available via the conference website in early 2025  
www.romancewritersconference.com.au/2025*

## FRIDAY 22 AUGUST 2025

Tasman A

Tasman B&C

Wellington Room 1

8.00am

From Vision to Action:  
Creating Your Dream Life  
Roadmap  
*Sarra Cannon*

Mastering the Art of  
Great Conflict  
*Sarah MacLean*

Romancing Academia  
*More details to come*

10.00am

Morning Tea

10.30am

From Vision to Action:  
Creating Your Dream Life  
Roadmap  
*Sarra Cannon*

Mastering the Art of  
Great Conflict  
*Sarah MacLean*

Romancing Academia  
*More details to come*

12.30pm

Lunch

1.30pm

From Vision to Action:  
Creating Your Dream Life  
Roadmap  
*Sarra Cannon*

Mastering the Art of  
Great Conflict  
*Sarah MacLean*

Romancing Academia  
*More details to come*

3.00pm

Workshops & Symposium finish

4.30pm

RWAus Book Signing: **Boardwalk Gallery**

6.30pm

Newbies Welcome: **Birdcage Bar**

7.00pm

Writer Wonderland Cocktail Party: **Exhibition Foyer**

# SATURDAY 23 AUGUST 2025

7.00am	Registration open: <i>Exhibition Foyer</i>			
	Auditorium			
8.00am	Welcome to Country & Opening			
8.20am	The Romance Revolution: The Power and Purpose of the Romance Novel in a Fast-Changing World <b>Keynote:</b> <i>Sarah MacLean</i>			
8.50am	2025 RWAus Anthology Launch and First Sale Ribbons			
9.15am	Writers Australia Overview			
9.45am	Mini Break: <i>Exhibition Foyer</i>			
	Auditorium	Tasman A	Tasman B	Tasman C
10.00am	Lifting the veil on social media marketing <i>Stacey McEwan</i>	An Indie, Trad and Hybrid Author Walked Into a Conf <i>Rachael Johns, Amelia Shaw &amp; Clare Connelly</i>	Creating Better Monsters: A Guide for Paranormal Romance Writers <i>Jack Bridges</i>	The Fine Print of Romance. Legal Must-Knows for Authors <i>Marina Kelly &amp; Caroline Hayward</i>
11.00am	Morning Tea: <i>Exhibition Foyer</i>			
11.30am	The Perfect Match: Demystifying the Agent Search Process from Query to Call <i>Sharon Pelletier</i>	So You Want to Write A Rom-Com <i>Amy Andrews</i>	Give Me The Pretties: Creating and Marketing Special Edition Books and Author Merch <i>Steff Green</i>	Eight Essential Elements to Save the Cat <i>Amy T Matthews</i>
1.00pm	Lunch: <i>Exhibition Foyer</i>			

# SATURDAY 23 AUGUST 2025

	Auditorium	Tasman A	Tasman B	Tasman C
2.00pm	The course of true love never did run smooth--and the same could be said for a career in publishing <i>Brenda Novak</i>	From Idea to Page <i>Ally Blake</i>	Writing Neurodivergent Characters <i>A.K./Ali Mulford</i>	Tackling the Fabulous Insanity that is Indie Publishing <i>Elizabeth Stevens</i>
3.30pm	Afternoon Tea: <i>Exhibition Foyer</i>			
	Auditorium			
4.00pm	Spotlight on Agents and Publishers <i>More information coming shortly</i>			
5.00pm	Queer Beers (or soft drink) - LGBTQIA+ and allies networking event: <i>Green Room Bar</i>			
7.00pm	RWAus Gala Dinner: <i>Tasman Rooms</i>			

# SUNDAY 24 AUGUST 2025

7.30am	Registration open: <i>Exhibition Foyer</i>			
	Auditorium			
8.30am	Romance Writers of Australia Annual General Meeting			
9.00am	Deep dive into how social media has shaped the genre of late, and how/if public perception has shifted <b>Keynote:</b> <i>Stacey McEwan</i>			
9.30am	Panel: I don't know how they do that <i>Sarah MacLean, Brenda Novak, Stacey McEwan &amp; Sarra Cannon</i>			
10.30am	Morning Tea: <i>Exhibition Foyer</i>			

# SUNDAY 24 AUGUST 2025

	Auditorium	Tasman A	Tasman B	Tasman C
11.00am	Art of Distraction <i>AJ Blythe</i>	Troubleshooting the Saggy Middle <i>Rachel Bailey</i>	Going Global: How to Get Involved in International Book Signings <i>Tanya Nellestein</i>	
12.00pm	Lunch: <i>Exhibition Foyer</i>			
1.00pm	Getting thy language right. Making historical dialogue sing! <i>Pamela Freeman</i>	Writing the Heart of Trauma <i>Alicia Leigh</i>	Lust In Translation: Skyrocket your author earnings with AI Translations <i>Catherine Bilson</i>	Setting Up Your Stories <i>Shannon Stein</i>
2.00pm	Movement between rooms			
2.15pm	The Courage To Create <i>Sarra Cannon</i>	Use astrology to get to know your characters, understand their motivations and deal-breakers, and create believable conflicts. <i>Joanne Tracey</i>	What to expect...the first time you're traditionally published. <i>Maxine Fawcett, Holly Brunnbauer &amp; Leearna Shaw</i> Hosted by <i>Maya Linnell</i>	
3.15pm	Afternoon Tea: <i>Exhibition Foyer</i>			
	Auditorium			
3.45pm	Raffle draw and Silent Auction Winners			
4.00pm	Launch of 2026 Conference			
4.15pm	A Dream is a Wish Your Heart Makes <b>Keynote:</b> <i>Brenda Novak</i>			