

trope actually

16-18 AUG 2024 - STAMFORD GRAND, GLENELG

**PROGRAM
RELEASE!**

WITH SPECIAL GUESTS:



Christina **Lauren**



Elana **Johnson**



Cathy **Yardley**



BJ **Daniels**

**FRIDAY 16 - SUNDAY 18 AUGUST 2024
STAMFORD GRAND, GLENELG**

PITCHING TIMES

	FRIDAY	SATURDAY	SUNDAY
Colley Rooms 1 - 2	9.00am to 4.00pm	10.00am to 5.00pm	10.30am to 4.00pm

Pitching bookings will be available via the conference website in early 2024
www.romancewritersconference.com.au/2024

FRIDAY 16 AUGUST 2024

	Hindmarsh Room	Ballroom 5	Moseley Rooms 1-3
8.30am	Romancing Academia <i>Curated by Amy T Matthews</i>	Become a Marketing Boss <i>Elana Johnson</i>	Rock Your Writing Career <i>Cathy Yardley</i>
10.00am	Morning Tea		
10.30am	Romancing Academia <i>Curated by Amy T Matthews</i>	Become a Marketing Boss <i>Elana Johnson</i>	Rock Your Writing Career <i>Cathy Yardley</i>
12.00pm	Lunch		
12.45pm	Romancing Academia <i>Curated by Amy T Matthews</i> <i>Ends at 3pm</i>	Become a Marketing Boss <i>Elana Johnson</i>	Rock Your Writing Career <i>Cathy Yardley</i>
	2.15pm - End of Elana & Cathy's Workshops		
	Ballroom 1 - 4		
3.00pm	Inaugural RWAustralia Author Signing		
	Quiet Room closes		
6.30pm	Grand Bar		
	Newbies Welcome		
	Grand Bar		
7.00pm	Trope Actually Cocktail party		

SATURDAY 17 AUGUST 2024

Ballroom 1 – 5

8.00am

Opening & Welcome to Country

8.20am

It's Never Too Late to Reach Your Dream

BJ Daniels
sponsored by HQ

8.50am

50 Years of M&B in Australia

sponsored by HQ

9.50am

Mini Break

10.00am

Anthology Launch and First Sale Ribbons

10.30am

Publishers and agent panel – What's Hot and What's Not!

Kimberly Brower, Kate Cuthbert, Anthea Bariamis, and Rachel Donovan | Facilitator: Jem Gowen

Hindmarsh Room

11.30am

Quiet Room open

Morning Tea

Ballroom 1

Ballroom 2

Ballroom 3

Ballroom 4

Ballroom 5

12.00pm

Partners-in-Prose
Christina Lauren
sponsored by Hachette

Sizzling Direct
Sales Pt1
Morgana Best

Sex Ed
Uncensored
Mim Kempson

Success with
Series
Anne Gracie

Sponsor Session

1.30pm

Lunch

2.15pm

Suspenseful
Seduction
BJ Daniels

Sizzling Direct
Sales Pt2
Morgana Best

Social Media
Strategy
Unlocked
Jennifer St George

Novella-licious
Megan Mayfair

Ten things a
publisher wants
you to know
(and a couple of
things they don't)
Jo Mackay
sponsored by HQ

3.45pm

Afternoon Tea

4.00pm

TikTok Superstars
Panel with *Kat T Masen*
and *AK Mulford*
Facilitator: *Louisa West*

Your Literary
Legacy
Fiona Shilton

Your Page,
Their Heart
Kate Cuthbert

Category Romance
*Ally Blake &
Clare Connelly*
sponsored by HQ

Sponsor Session

5.00pm

End of Workshops & Quiet Room

Ballroom 1 - 5

7.00pm

RWAustralia Gala Dinner

SUNDAY 18 AUGUST 2024

Hindmarsh Room

7.30am

LGBTQIA+ networking breakfast

8.15am

Quiet Room open

Ballroom 1 – 5

8.30am

Annual General Meeting

9.00am

I Don't Just Write Kissing Books
Elana Johnson

9.30am

Panel: Bestsellers Spill the Tea
Elana Johnson, Cathy Yardley, Christina Lauren interviewed by Amy Andrews

10.30am

Morning Tea

Ballroom 1

Ballroom 2

Ballroom 3

Ballroom 4

Ballroom 5

11.00am

Indie
Evolution
Anna Hackett

Writing Between
the Sheets
Amy Andrews

Representation or
appropriation?
Panelists: Jack Bridges,
Anita Heiss and Fiona Miers
Facilitator: Alexandra Almond

Show Me The
Money
Tanya Nellestein

Sponsor Session

12.30pm

Lunch

1.15pm

Your Blurb
Blueprint
Elana Johnson

Trope-tastic
Shannon Curtis

Scriptwriting
Kickstart
Kaneana May

Sign and Shine
Nicole Flockton

Creating Canva
Magic
Louisa West

2.15pm

Room Movements

2.20pm

Cozy Mystery
Morgana Best

Sub-rights
Secrets
Kimberly Brower

Fortune and
Fiction
Catherine Evans

Trove of
Treasures
Cheryl Adnams

Sponsor Session

3.20pm

Afternoon Tea

Ballroom 2 – 5

4.00pm

Raffle draw and Silent Auction Winners

4.10pm

Launch of 2025 Conference

4.15pm

Tropes, HEAs, and female joy: How to achieve longevity in your romance career
Christina Lauren

5.00pm

Close of conference

STAMFORD GRAND FLOORPLANS

