

trope actually

16-18 AUG 2024 - STAMFORD GRAND, GLENELG

**PROGRAM
RELEASE!**

WITH SPECIAL GUESTS:



Christina **Lauren**



Elana **Johnson**



Cathy **Yardley**



BJ **Daniels**

**FRIDAY 16 - SUNDAY 18 AUGUST 2024
STAMFORD GRAND, GLENELG**

PITCHING TIMES

	FRIDAY	SATURDAY	SUNDAY
Colley Rooms 1 - 2	9.00am to 4.00pm	10.00am to 5.00pm	10.30am to 4.00pm

Pitching bookings will be available via the conference website in early 2024
www.romancewritersconference.com.au/2024

FRIDAY 16 AUGUST 2024

	Hindmarsh Room	Ballroom 5	Moseley Rooms 1-3
8.30am	Romancing Academia <i>Curated by Amy T Matthews</i>	Become a Marketing Boss <i>Elana Johnson</i>	Rock Your Writing Career <i>Cathy Yardley</i>
10.00am	Morning Tea		
10.30am	Romancing Academia <i>Curated by Amy T Matthews</i>	Become a Marketing Boss <i>Elana Johnson</i>	Rock Your Writing Career <i>Cathy Yardley</i>
12.00pm	Lunch		
12.45pm	Romancing Academia <i>Curated by Amy T Matthews</i> <i>Ends at 3pm</i>	Become a Marketing Boss <i>Elana Johnson</i>	Rock Your Writing Career <i>Cathy Yardley</i>
	2.15pm - End of Elana & Cathy's Workshops		
	Ballroom 1 - 4		
3.00pm	Trope Actually Book Signing		
	DEI Quiet Space closes		
6.30pm	Grand Bar		
	Newbie Welcome		
	Grand Bar		
7.00pm	Trope Actually Cocktail party		

SATURDAY 17 AUGUST 2024

Ballroom 1 – 5

8.00am

Opening & Welcome to Country

8.20am

It's Never Too Late to Reach Your Dream

BJ Daniels

sponsored by HQ and Mills & Boon

8.50am

50 Years of Mills and Boon in Australia

Melanie Milburne, Bella Mason, Enisa Haine & Jodi McAllister | Facilitator: Kita Kemp

sponsored by HQ and Mills & Boon

9.50am

Mini Break

10.00am

2024 RWAus Anthology Launch and First Sale Ribbons

10.30am

Publishers and agent panel – What's Hot and What's Not!

Christine Ebbs, Kate Cuthbert, Anthea Bariamis, and Rachel Donovan | Facilitator: Jem Gowen

Hindmarsh Room

11.30am

DEI Quiet Space opens

Morning Tea

Ballroom 1

Ballroom 2

Ballroom 3

Ballroom 4

Ballroom 5

12.00pm

Partners-in-Prose
Christina Lauren
sponsored by Hachette

Sizzling Direct Sales Pt1
Morgana Best

Sex Ed Uncensored
Mim Kempson

Success with Series
Anne Gracie

1.30pm

Lunch

2.15pm

Suspenseful Seduction
BJ Daniels

Sizzling Direct Sales Pt2
Morgana Best

Social Media Strategy Unlocked
Jennifer St George

Novella-licious
Megan Mayfair

Ten things a publisher wants you to know
Jo Mackay
sponsored by HQ and Mills & Boon

3.45pm

Afternoon Tea

4.00pm

How to be a TikTok Superstar
Panel with *Kat T Masen* and *AK Mulford*
Facilitator: *Jer'tarme Williams*

Your Literary Legacy
Fiona Shilton

Your Page, Their Heart
Kate Cuthbert

Writing Category Romance 101
Ally Blake & Clare Connelly
sponsored by HQ and Mills & Boon

Widen Your World
Dan Wood
Sponsored by *Draft2Digital*

5.00pm

End of Workshops & DEI Quiet Space closes

Ballroom 1 - 5

7.00pm

HQ and Mills & Boon Gala Awards Dinner

SUNDAY 18 AUGUST 2024

Hindmarsh Room & Conference Foyer

7.00am

LGBTQIA+ Networking Breakfast (free) | Hindmarsh Room

Registration desk opens | Conference Foyer

Ballroom 1 – 5

8.30am

Romance Writers of Australia Annual General Meeting

9.00am

I Don't Just Write Kissing Books
Elana Johnson

9.30am

Panel: Bestsellers Spill the Tea
Elana Johnson, Cathy Yardley, Christina Lauren in conversation with Amy Andrews

10.30am

Morning Tea | DEI Quiet Space open | Pitching open - Colley Rooms 1 & 2

Ballroom 1

Ballroom 2

Ballroom 3

Ballroom 4

Ballroom 5

11.00am

Indie
Evolution
Anna Hackett

Writing Between
the Sheets
Amy Andrews

Representation or
appropriation?
Panelists: Anita Heiss, Jack
Bridges & Amelia Shaw
Facilitator: Alexandra Almond

Show Me The
Money
Tanya Nellestein

12.30pm

Lunch

1.15pm

Your Blurb
Blueprint
Elana Johnson

Trope-tastic
Shannon Curtis

Scriptwriting
Kickstart
Kaneana May

Sign and Shine
Nicole Flockton

Creating Canva
Magic
Louisa West

2.15pm

Movement between rooms

2.20pm

Cracking the Cozy
Mystery Code
Morgana Best

Sub-Rights
Secrets
Kimberly Brower

Fortune and
Fiction
Catherine Evans

Trove of
Treasures
Cheryl Adnams

3.20pm

Afternoon Tea

Ballroom 2 – 5

4.00pm

Raffle draw and Silent Auction Winners

4.10pm

Launch of 2025 Conference

4.15pm

Tropes, HEAs, and female joy: How to achieve longevity in your romance career
Christina Lauren

5.00pm

Close of conference

STAMFORD GRAND FLOORPLANS

