

# WRITER 22 - 24 AUGUST 2025 | WREST POINT, TASMANIA WONDERLAND THE ULTIMATE ROMANCE CONFERENCE

## PROGRAM

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# RELEASE!

WITH SPECIAL GUESTS:



**SARAH  
MACLEAN**



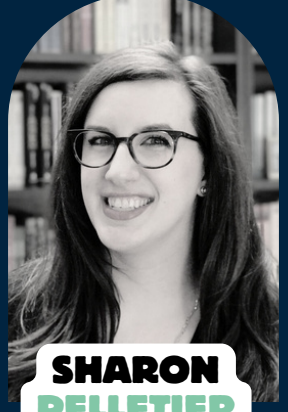
**STACEY  
MCEWAN**



**SARRA  
CANNON**



**BRENDA  
NOVAK**



**SHARON  
PELLETIER**

**FRIDAY 22 - SUNDAY 24 AUGUST 2025  
WREST POINT, HOBART**

# PITCHING TIMES

	FRIDAY	SATURDAY	SUNDAY
Wellington Room 2	9.00am to 4.00pm	10.30am to 4.30pm	10.30am to 3.30pm

*Pitching bookings will be available via the conference website in early 2025  
www.romancewritersconference.com.au/2025*

## FRIDAY 22 AUGUST 2025

	Tasman A	Tasman B&C	Wellington Room 1
8.00am	From Vision to Action: Creating Your Dream Life Roadmap <i>Sarra Cannon</i>	Mastering the Art of Great Conflict <i>Sarah MacLean</i>	Romancing Academia <i>More details to come</i>
10.00am	Morning Tea		
10.30am	From Vision to Action: Creating Your Dream Life Roadmap <i>Sarra Cannon</i>	Mastering the Art of Great Conflict <i>Sarah MacLean</i>	Romancing Academia <i>More details to come</i>
12.30pm	Lunch		
1.30pm	From Vision to Action: Creating Your Dream Life Roadmap <i>Sarra Cannon</i>	Mastering the Art of Great Conflict <i>Sarah MacLean</i>	Romancing Academia <i>More details to come</i>
3.00pm	Workshops & Symposium finish		
4.30pm	RWAus Book Signing: <b>Boardwalk Gallery</b>		
6.30pm	Newbies Welcome: <b>Birdcage Bar</b>		
7.00pm	Writer Wonderland Cocktail Party: <b>Exhibition Foyer</b>		

# SATURDAY 23 AUGUST 2025

7.00am	Registration open: <i>Exhibition Foyer</i>			
	Auditorium			
8.00am	Welcome to Country & Opening			
8.20am	The Romance Revolution: The Power and Purpose of the Romance Novel in a Fast-Changing World <b>Keynote:</b> <i>Sarah MacLean</i>			
8.50am	2025 RWAus Anthology Launch and First Sale Ribbons			
9.15am	Writers Australia Overview			
9.45am	Mini Break: <i>Exhibition Foyer</i>			
	Auditorium	Tasman A	Tasman B	Tasman C
10.00am	Lifting the veil on social media marketing <i>Stacey McEwan</i>	An Indie, Trad and Hybrid Author Walked Into a Conf <i>Rachael Johns, Amelia Shaw &amp; Clare Connelly</i>	Creating Better Monsters: A Guide for Paranormal Romance Writers <i>Jack Bridges</i>	The Fine Print of Romance. Legal Must-Knows for Authors <i>Marina Kelly &amp; Caroline Hayward</i>
11.00am	Morning Tea: <i>Exhibition Foyer</i>			
11.30am	The Perfect Match: Demystifying the Agent Search Process from Query to Call <i>Sharon Pelletier</i>	So You Want to Write A Rom-Com <i>Amy Andrews</i>	Give Me The Pretties: Creating and Marketing Special Edition Books and Author Merch <i>Steff Green</i>	Eight Essential Elements to Save the Cat <i>Amy T Matthews</i>
1.00pm	Lunch: <i>Exhibition Foyer</i>			

# SATURDAY 23 AUGUST 2025

	Auditorium	Tasman A	Tasman B	Tasman C
2.00pm	The course of true love never did run smooth--and the same could be said for a career in publishing <i>Brenda Novak</i>	From Idea to Page <i>Ally Blake</i>	Writing Neurodivergent Characters <i>A.K./Ali Mulford</i>	Tackling the Fabulous Insanity that is Indie Publishing <i>Elizabeth Stevens</i>
3.30pm	Afternoon Tea: <i>Exhibition Foyer</i>			
	Auditorium			
4.00pm	Spotlight on Agents and Publishers <i>More information coming shortly</i>			
5.00pm	Queer Beers (or soft drink) - LGBTQIA+ and allies networking event: <b><i>Green Room Bar</i></b>			
7.00pm	RWAus Gala Dinner: <b><i>Tasman Rooms</i></b>			

# SUNDAY 24 AUGUST 2025

7.30am	Registration open: <b><i>Exhibition Foyer</i></b>
	Auditorium
8.30am	Romance Writers of Australia Annual General Meeting
9.00am	Deep dive into how social media has shaped the genre of late, and how/if public perception has shifted <b><i>Keynote: Stacey McEwan</i></b>
9.30am	Panel: I don't know how they do that <i>Sarah MacLean, Brenda Novak, Stacey McEwan &amp; Sarra Cannon</i>
10.30am	Morning Tea: <b><i>Exhibition Foyer</i></b>

# SUNDAY 24 AUGUST 2025

	Auditorium	Tasman A	Tasman B	Tasman C
11.00am	Art of Distraction <i>AJ Blythe</i>	Troubleshooting the Saggy Middle <i>Rachel Bailey</i>	Going Global: How to Get Involved in International Book Signings <i>Tanya Nellestein</i>	
12.00pm	Lunch: <i>Exhibition Foyer</i>			
1.00pm	Getting thy language right. Making historical dialogue sing! <i>Pamela Freeman</i>	Writing the Heart of Trauma <i>Alicia Leigh</i>	Lust In Translation: Skyrocket your author earnings with AI Translations <i>Catherine Bilson</i>	Setting Up Your Series <i>Shannon Curtis</i>
2.00pm	Movement between rooms			
2.15pm	The Courage To Create <i>Sarra Cannon</i>	Use astrology to get to know your characters, understand their motivations and deal-breakers, and create believable conflicts. <i>Joanne Tracey</i>	What to expect...the first time you're traditionally published. <i>Maxine Fawcett, Holly Brunnbauer &amp; Leearna Shaw</i> Hosted by Maya Linnell	
3.15pm	Afternoon Tea: <i>Exhibition Foyer</i>			
	Auditorium			
3.45pm	Raffle draw and Silent Auction Winners			
4.00pm	Launch of 2026 Conference			
4.15pm	A Dream is a Wish Your Heart Makes <b>Keynote:</b> <i>Brenda Novak</i>			