

TheMHS Forum 2025

PARTNER WITH US



PIECING THE PUZZLE TOGETHER

Understanding & Improving the Mental Wellbeing of Children
& Young People



PARTNER WITH US AND EXPAND YOUR PRESENCE IN THE SECTOR

WHY SPONSOR AT THEMHS FORUM 2025?

Trust our experience

TheMHS has over 34 years' experience hosting some of the most inclusive learning conferences in Australia and New Zealand.

Diverse audience

TheMHS Forum draws a dynamic mix of delegates from across sectors, including those from clinical disciplines, service management, government staff and representatives, research organisations and universities, policy developers, consumer and family and carer organisations, peer workers, consumers and carers.

Build connections within the local and international mental health community

Your brand and booth presence allows you to connect with delegates and speakers throughout the forum. This opportunity for building relationships not only allows you to promote your organisation but can also direct you to emerging developments and improvement in mental health services.

Develop high recognition with delegates

The exhibition layout is strategically organised to maximise delegate interaction with catering and coffee stations in close proximity to booths. There are limited exhibition opportunities at the forum.

Network with experts

TheMHS brings together experienced mental health personnel, acclaimed speakers and researchers, academics involved in educating future and current workforces, consumers (people with lived experience), families/carers, educators, managers and policy makers responsible for mental health systems and reforms, and tertiary students in mental health fields.

PROMOTING YOUR PARTICIPATION

Your support is publicised widely before and during TheMHS Forum 2025.

Database Emails

TheMHS has an extensive database of people working in the mental health sector and provides them updates regularly.

TheMHS forum Website

The primary point of information regarding TheMHS forum. This will be updated regularly with the latest developments and includes sponsors logos and information.

Forum Handbook

The handbook is distributed to all delegates upon registration and is a reference point for session attendance as well as an exhibition guide.

Social Media

Promotion via our various social media channels to promote interaction and discussion among attendees.

Forum App

Used by all delegates to complement their TheMHS Forum experience.

Session Slides

Reinforcing your commitment and support to delegates during sessions.



SPONSORSHIP OPPORTUNITIES

We are happy to discuss how we can tailor your sponsorship to fit the needs of your organisation.

Please contact conference@themhs.org

Level: Platinum

PLATINUM SPONSOR (1 OPPORTUNITY)

Premier positioning of your organisation across TheMHS Forum

Cost incl. GST
\$8,600

Inclusions:

- Exhibitor booth (2m x 2m) with one trestle table & two chairs
- Four (04) complimentary registration with full access to the sessions
- Two (02) complimentary virtual registration
- 3-Minute video or speaking opportunity during the opening session of the forum
- Opportunity to sponsor a keynote or session which includes logo on the forum program
- One (01) full page ad on the printed handbook for attendees
- One (01) sponsored email (content to be provided by sponsor) to attending delegates before forum
- Rolling ad on the official mobile App
- Four (04) push notification in the official mobile app - two per day
- Electronic delegate listing (privacy excluded), provided 4 weeks and 1 week prior to the TheMHS Forum
- Company logo on the backdrop of the stage
- Company logo, link to organisations website and 50-word company profile on the forum website and TheMHS Forum App
- Company logo displayed on TheMHS Forum printed handbook
- Company logo on virtual platform
- Company logo with hyperlink on EDMs for the Forum

Level: Gold

GOLD SPONSOR (2 OPPORTUNITIES)

Inclusions:

- Exhibitor floor space (2m x 2m) with one trestle table & two chairs
- Four (04) complimentary registration with full access to the sessions
- Opportunity to sponsor a session/workshop which includes logo on the forum program
- Company logo on the backdrop of the stage
- Company logo, link to organisations website and 50-word company profile on the forum website and TheMHS Forum App
- Company logo displayed on TheMHS Forum printed handbook
- Company logo on virtual platform
- Company logo with hyperlink on EDMs for the Forum
- Half-page ad on the printed handbook for attendees
- One (01) rolling ad on the official mobile App
- Two (02) push notification in the official mobile app - one per day
- Electronic delegate listing (privacy excluded), provided 4 weeks and 1 week prior to the TheMHS Forum

Cost incl. GST
\$4,300

Exhibition

EXHIBITION ONLY (4 OPPORTUNITIES)

Inclusions:

- Exhibitor floor space (2m x 2m) with 01 trestle table & 02 chairs
- Two (02) Free Registration with full access to the sessions
- Electronic delegate listing (privacy excluded), provided 4 weeks and 1 week prior to the TheMHS Forum
- Company logo displayed on TheMHS Forum printed program
- Quarter-page ad on the printed handbook for attendees
- Company Logo, link to organisations website and 50-word company profile on the forum website and TheMHS Forum App

Cost incl. GST
\$2,600

ADVERTISING OPPORTUNITIES

These opportunities are only available for sponsors and exhibitors.

HANDBOOK ADVERTS

\$500 - \$2,000 incl. GST | 3 OPPORTUNITIES

Each delegate will receive a Forum Handbook. This is an ideal opportunity to showcase your brand in front of all delegates, by ensuring your organisations advert in the TheMHS Forum Handbook.

Adverts can be a full A4 page at \$2,000, half page at \$1,000, or quarter page at \$500.

FORUM PUSH NOTIFICATION

\$600 incl. GST | 2 OPPORTUNITIES

Phones are an integral part of our lives, TheMHS Forum app allows delegates to have all TheMHS Forum information at their fingertips. This is an opportunity to get a message from your organisation to all delegates via a push notification that will send a direct message to all attendees.

FORUM APP ROLLING ADS

\$600 incl. GST | 2 OPPORTUNITIES

WHAT'S NEXT?

SECURE YOUR SPOT NOW

If you have any questions or to complete the booking, please contact TheMHS team at conference@themhs.org. Please note full terms and conditions can be found on TheMHS Forum website.

PAYMENT OPTIONS

Once we have confirmed your sponsorship, TheMHS Learning Network will issue an invoice for the full amount. Payment is available via Direct Deposit or by credit card. Full payment is required within 30 days of invoice date or prior to the forum (whichever date comes first). If you have any questions, please don't hesitate to contact us on conference@themhs.org.

