

TheMHS Sydney Forum 2026

# HELP WHEN YOU NEED IT

Exploring approaches for urgent and crisis support  
in mental health



# PARTNER WITH US AND EXPAND YOUR PRESENCE IN THE SECTOR

## Why Sponsor at TheMHS Sydney Forum 2026?

### **Trust our experience**

TheMHS has over 34 years' experience hosting some of the most inclusive learning conferences in Australia and Aotearoa New Zealand.

### **Diverse audience**

TheMHS Forum draws a dynamic mix of delegates from across sectors, including those from clinical disciplines, service management, government staff and representatives, research organisations and universities, policy developers, consumer and carer organisations, peer workers, mental health students, consumers and carers.

### **Build connections within the local and international mental health community**

Your brand and booth presence allows you to connect with delegates and speakers throughout the forum. This opportunity for building relationships not only allows you to promote your organisation but can also direct you to emerging developments and improvements in mental health services.

### **Develop high recognition with delegates**

The exhibition layout is strategically organised to maximise delegate interaction with catering and coffee stations in close proximity to booths. There are limited exhibition opportunities at the forum.

### **Network with experts**

TheMHS brings together experienced mental health personnel, acclaimed speakers and researchers, academics involved in educating future and current workforces, consumers, families/carers, and policy makers responsible for mental health systems and reforms.

## Promoting your Participation

Your support is publicised widely before and during TheMHS Forum 2026.

### **Database Emails**

TheMHS has an extensive database of over 6,500 people working in the mental health sector and provides them updates regularly.

### **TheMHS Forum Website**

The primary point of information regarding TheMHS forum. This will be updated regularly with the latest developments and includes sponsors logos and information.

### **Forum Handbook**

The handbook is distributed to all delegates upon registration and is a reference point for session attendance as well as an exhibition guide.

### **Social Media**

We use the various TheMHS social media channels to promote interaction, interest and discussion among attendees.

### **Forum App**

Used by all delegates to complement their TheMHS Forum experience.

### **Session Slides**

Reinforcing your commitment and support to delegates during sessions and breaks.

# PARTNERSHIP OPPORTUNITIES

We are happy to discuss how we can tailor your sponsorship to fit the needs of your organisation. Please contact [conference@themhs.org](mailto:conference@themhs.org)

Cost incl. GST  
**\$4,800**

Level: Platinum

## PLATINUM PARTNER (1 OPPORTUNITY)

- Organisation's logo on stage backdrop (*largest placement, prime position*)
- 1 trestle table in foyer (*premium placement*)
- 4 free registrations with full access to sessions
- 5-minute video or speaking opportunity during the opening session of TheMHS Forum
- Organisation's logo, link to organisation's website and 50-word company profile on the forum website and TheMHS Forum App
- Organisation's logo on all event communications and digital collateral
- Acknowledgement by Emcee in the Closing Session
- 1 full-page ad in TheMHS Forum Handbook
- 1 sponsored email (*content to be provided by sponsor and approved by TheMHS*) to attending delegates 2 weeks prior to event
- 1 rolling ad on the official Forum App
- 1 push notification in the official Forum App
- Organisation's logo displayed on TheMHS Forum Handbook
- Electronic delegate listing (*privacy excluded*), provided 1 week prior to the TheMHS Forum

Cost incl. GST  
**\$2,400**

Level: Gold

## SUPPORTING PARTNER (2 OPPORTUNITIES)

- Organisation's logo on stage backdrop (*medium placement*)
- 1 trestle table in foyer
- 2 free registrations with full access to sessions
- Organisation's logo, link to organisation's website and 50-word company profile on the forum website and TheMHS Forum App
- Organisation's logo on all event communications and digital collateral
- Acknowledgement by Emcee in the Opening and Closing Sessions
- 1 half-page ad in TheMHS Forum Handbook
- 1 push notification in the official TheMHS Forum App
- Organisation's logo displayed on TheMHS Forum Handbook
- Electronic delegate listing (*privacy excluded*), provided 1 week prior to the TheMHS Forum

# ADVERTISING OPPORTUNITIES

## HANDBOOK ADVERTS

\$500 - \$1,000 incl. GST | 4 OPPORTUNITIES

Each delegate will receive a TheMHS Forum Handbook. This is an ideal opportunity to showcase your brand in front of all delegates.

**Adverts can be a full A4 page at \$1,000, or half page at \$500.**

## FORUM PUSH NOTIFICATION

\$600 incl. GST | 2 OPPORTUNITIES

## FORUM APP ROLLING ADS

\$600 incl. GST | 2 OPPORTUNITIES

Phones are an integral part of our lives, TheMHS Forum app allows delegates to have all TheMHS Forum information at their fingertips. This is an opportunity to get a message from your organisation to all delegates via a push notification that will send a direct message to all attendees, or a rolling add that is visible on the app home page.

## WHAT'S NEXT?

### PAYMENT OPTIONS

Upon receipt of this application, TheMHS will issue an invoice for the full amount. Payment is available via Direct Deposit or by credit card. Full payment is required within 30 days of invoice date or prior to the forum (whichever date comes first). If you have any questions, please don't hesitate to contact our office. [Click here for full Terms and Conditions](#)

### FOR INFORMATION

If you have any questions or to complete the booking, please contact TheMHS team at [conference@themhs.org](mailto:conference@themhs.org)