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| **Structured Interview Matrix (SIM): an effective interactive tool for engaging vulnerable communities in sustainable health promoting activities.** |
| **Introduction**  Qualitative, participatory methods are increasingly being recognized for their contribution to health promotion interventions. The Structured Interview Matrix (SIM) is a participatory method which generates rich qualitative data through group interaction and supports innovation through group discussion (O’Sullivan et al., 2009). This method has been tested in several contexts and different countries, and has been shown to be a valuable tool for engaging citizens in building healthy, resilient communities.  **Objectives**  The aim of this workshop is to share our knowledge and experiences of the SIM method, highlighting its use in different contexts and with a variety of participant groups. The merits of applying the method to map and mobilise assets will be discussed. Specifically, participants will: 1) acquire basic skills for planning a SIM session; 2) understand how the SIM has been used in different contexts under different conditions; and 3) be able to recognize how the SIM can be used to map assets that contribute to urban health and resilience.  **Format (total time 105 minutes)**  **1. Introduction: Short pitches of examples applying SIM method globally in multiple contexts (20 min)**   * Secondary Schools (The Netherlands) * Deprived communities (The Netherlands) * Resilience in local communities (Canada) * Psychiatric hospital (Germany)   **2. Meet the expert: Exchanging knowledge, experience and ideas (75 min)**  The presenters, who all have expertise with the SIM method in specific contexts, will be seated at one of four tables. At each table there will be a discussion of different applications of the SIM in the specific context. During 3 rounds of 15 minutes each, participants will join group discussions matching their interests.  **3. Plenary conclusions and wrap-up (10 min)**  At the end of the session, participants will be asked to reflect on their insights from this workshop and engage in discussion with the presenters about how the SIM method could be used in other contexts or innovative applications.  **Learning goals**   1. Participants will have basic knowledge of the SIM-method. 2. Participants will have concrete examples of the types of contexts the SIM can be used in and associated challenges for consideration. 3. Participants will understand the merits and constraints of applying the SIM method in asset-mapping and mobilization exercises. |