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| **Achieving successful outcomes from a local Tackling Indigenous Smoking program for remote communities in Far Northern Australia**  |
| **Setting/problem**Apunipima Cape York Health Council is an Aboriginal Community Controlled Health Service that employs just over 220 people. Apunipima provides primary health care services to Aboriginal and Torres Strait Islander people residing in 11 out of 17 Cape York communities in Far Northern Australia. Apunipima’s medical service data shows that 57% of Aboriginal and Torres Strait Islander people over the age of 15 years are smokers, 61% of pregnant women smoke, and 43% of people with a chronic disease smoke.**Intervention**In 2016, Apunipima Cape York Health Council received a Tackling Indigenous Smoking Regional Tobacco Control Grant as part of a National Tackling Indigenous Smoking Programme. The Apunipima Tackling Indigenous Smoking program aims to reduce smoking rates and harm caused from exposure to second-hand smoke across 11 Cape York communities. Implementing health promotion programs in remote settings has many challenges. However, Apunipima has achieved successful outcomes from implementing a Tackling Indigenous Smoking program that facilitates local approaches and values community engagement. These program elements allowed Apunipima to take an evidence informed, asset-based approach to the development of a locally appropriate social marketing campaign and school-based education program.**Outcomes**Findings from the evaluation of the social marketing campaign indicated that exposure to the campaign encouraged community members to think about their smoking behaviours and to contemplate quitting. After participating in the school-based education program, student knowledge on a range of smoking related topics increased by 25% on average. **Implications**The success of Apunipima’s implementation of tackling Indigenous smoking initiatives relied on an adequately funded workforce delivering a program that allowed for flexibility in design and delivery at the local level. Community engagement and participation in the program proved vital to the success and sustainability of program initiatives. Apunipima aims to continue to use these approaches to engage with communities, and to raise awareness of other health issues. To achieve this, Apunipima will need to share the learnings from successful program implementation to influence: i) the development and roll out of state-wide programs and campaigns; and ii) funding parameters and intended outcomes for initiatives delivered in remote settings.**Preferred presentation format**Oral presentation |