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| **Children expose a life of poverty in a land of plenty: Visual anthropology to promote health equity** |
| **Objectives**To promote the use of visual anthropology as a methodology for health promotion research and community and political advocacy.**Format**1. Presentation of research “Children expose a life of poverty in a land of plenty”. 30 minutes

Children are a taonga; they are our future. Yet many New Zealand children live in poverty. Accounts of child poverty are largely based on self-report. Recently 168 children, aged 11-13 years, in the Wellington region recorded their world for four days using automated wearable cameras and GPS devices, Kids’Cam. This internationally innovative study analysed the Kids’Cam images and spatial data to contrast the lives of children living in poverty and privilege, including the quality of neighbourhoods and housing, and access to essential amenities, e.g. healthy food. The findings provide powerful insights into children’s everyday experiences and the complex nature of poverty and its impact on health. 1. Workshop in small groups findings and consider ways to use them to empower communities and advocate to policy makers – 15 minutes plus 15 for feedback and discussion
2. Presentation on methods employed by the researchers and their insights
3. Workshop in small groups other health promotion issues and other visual methods appropriate to such research – 15 minutes plus 15 for discussion
4. Presentation and final reflections from the team on use of visual anthropology in health promotion research, empowerment and advocacy – 15 minutes.

**Learning goals**Increased knowledge and skill in:1. Analysing child poverty and other key public health issues
2. Using visual anthropology to research key public health issues
3. Presenting the findings from visual methods in innovative ways to communities and policy makers.
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