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| **Ethical Behavior: Principles and Values in Urban Planning for Healthy Cities** |
| **Background/Objectives**  Urban planning acts as structural determinant in health promotion by being a political instrument that aim solving economic and social tension through the intervention and development of the production process of the built space, acting directly in the territorial ordering from the synchronous action between the public management and local community, impacting strongly the continuous search for the improvement of the quality of life in the cities. It is recognized that in both developed and developing countries the capacity of communities to act in public management is considered as a conditioning factor to achieve better levels of social well-being. In this context, the main goal is to suggest what are the principles and values that guide urban planning and reflect on their relevance and applicability to the development of healthy cities, which are characterized by a series of interdependent socio-spatial relationships. In fact, LABINUR (Laboratory of Urban Investigations) at State University of Campinas (UNICAMP) has been developing researches related to the healthy city and urban planning in order to converge these areas in the contribution to the quality of life.  **Methods**  For theoretical background, the method used is based on a literature review, analysis of legislation and in the activities developed collectively in the discipline "Urban Planning as a Promoter of the Healthy City", offered by the Program of Post-Graduation in Architecture, Technology and City at UNICAMP.  **Results**  The result is a schematic mapping that shows the importance of addressing principles and values regarding the deliberation of complex decisions in the urban setting, before even developing instruments for their application. Preliminary, the content was synthesized in the following compilation: holistic view, transverse, integral, intersectorial policy; governance, communication, historical basis, reliability, transparency, co-responsibility, equity, autonomy, territoriality, solidarity, happiness, respect, diversity, justice and social inclusion, humanization and stakeholders.  **Discussion**  Therefore, this is a highly complex subject, in which the concept of the principles and values ​​investigated must be deeply understood, widely disseminated, collaboratively applied with tenacity in the management of cities aiming at strengthening urban democracy and towards self-sustainability.  **Keywords**  Urban planning; principles and values; healthy cities; quality of life. |