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| **Community-engaged health promotion strategies to reduce health inequities** |
| **Objectives** Participants will be able to:-Describe at least three ways community-engaged health promotion research and practice can reduce inequities.-Articulate the differences between levels of engagement in the context of health promotion research and practice. -Demonstrate how to develop effective partnerships for health promotion research and practice.-Apply strategies for effective community-engagement drawn from real-world intervention research projects to prevent childhood obesity.**Format**Community-engaged research and practice is considered a best practice for addressing health inequities. Worldwide, there are a growing number of researchers and practitioners who are interested in community-engaged health promotion and disease prevention, but few have received formal training. As the demand for community participation grows, researchers need to understand this approach and how to apply strategies for effective engagement in health promotion. This workshop aims to help researchers and practitioners be able to apply a community-engaged research and practice approach for grant proposals and in health promotion efforts to reduce health inequities. The workshop format includes an interactive presentation, and think-pair-share and small group activities to facilitate active discussion and application of lessons learned. Participants will learn the levels of community participation as it applies to health promotion. They will learn strategies for establishing meaningful community partnerships by creating a participatory atmosphere, building trust, and encouraging active participation. Discussions will address power differentials and barriers to participation. Vignettes will be provided for application activities that demonstrate how to engage low-income and ethnically diverse families in childhood obesity prevention. With the presenter’s guidance, participants will problem-solve pitfalls and identify assets that they can leverage to better ensure a successful process. **Learning goals**Workshop participants will:-learn the rationale for community-engagement as a best practice for improving health inequities in health promotion.-Identify and describe the specific level of engagement for their health promotion research and practice activities.- Apply strategies for engaging in community partnerships and identifying how those partnerships can improve their research and practice while helping partners. |