|  |
| --- |
| Applying social theories in health promotion research: Challenges and opportunities for advancing health equity |
| **Objectives**   1. To discuss the relevance of social theories for health promotion research (HPR); 2. To discuss conceptual and methodological challenges of social theory use in HPR; 3. To discuss opportunities for the use of social theories to foster equity-focused HPR.   **Format**  The workshop will begin with an **introduction (5 min)** presenting the facilitators, the session’s objectives, learning objectives, and proposed activities. Facilitators can also translate French comments and questions from participants to English, if necessary.  **In the first activity (25 min)**, facilitators will briefly present the concept of social theory, using two examples of social theories used in HPR: Actor-Network Theory and intersectionality. They will demonstrate how they have mobilized these social theories in their research, and how the use of these theories can foster equity-focused HPR. This will be followed by a short question period.  **In the second activity (30 min)**, facilitators will propose a case study of a tobacco control endgame strategy evaluation, as this topic has the capacity to reach a large audience. Participants will work in 2 to 4 groups. Drawing from this case study and the social theories presented in the first activity, each group will discuss how social theories can be mobilized in relation to one of four phases of research: problematization, method, analysis, and knowledge transfer. Facilitators will assist each group.  **In the third activity (20 min)**, participants will share their thoughts from the previous activity with the whole group, highlighting advantages, limitations, and opportunities related to the use of social theories and how they may foster equity-focused HPR. Finally, **facilitators will conclude (10 min)** on the main ideas that have emerged during the group discussion. Participants interested in pursuing the dialogue around social theories in HPR will be invited to share their email address with facilitators. Participants will also be asked to answer a short evaluation questionnaire at the end of the workshop.  **Learning objectives**   1. Identify the advantages and limitations related to the use of social theory in health promotion research; 2. Identify opportunities to foster the use of social theories in HPR; 3. Learn through shared experiences among participants. |