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| **Title of Research Presentation:** Building a Culture of Health: Insights from 18 Years of a Multisector, Theory-Based, Statewide Program to Prevent Chronic Disease in Hawaiʻi |
| **Background/Objectives.** The Robert Wood Johnson Foundation recently introduced the Culture of Health Action Framework (CHAF) describing components for building a culture of health: (1) making health a shared value, (2) fostering cross-sector collaborations, (3) creating healthier, more equitable communities, and (4) integration of health services and systems. New programs were initiated under this model, but a rich history by a mature program across CHAF domains is absent from the literature. In 2000, the Hawaiʻi Department of Health formalized the Healthy Hawaiʻi Initiative (HHI) –a major, long-term, state-wide effort to encourage healthy lifestyles and promote environments, policies and system changes across all communities– effectively building a “culture of health” before this was the terminology.  **Methods.** We analyse 18 years of HHI through the CHAF lens to identify synergies, successes, and challenges. Data are derived from document review and 10 in-depth key informant interviews.  **Results. Creating a shared vision of health** across stakeholders was a crucial first step. This included deliberate concept mapping and a formative vision based explicitly on the socioecological model. Theoretical grounding provided shared language and goals to support **cross-sector collaboration**. The long-term vision provided time to develop trust across diverse stakeholders, which then generated leverage and collaboration to pass large-scale health promotion policy (e.g., School Wellness in 2004; Complete Streets in 2009; “Tobacco 21” in 2015). A new state data warehouse illuminated cross-sector policy impacts and suggested future actions. Successful legislative efforts, with media campaigns, helped change community norms. This has lead to **healthier, more equitable communities**; Hawaiʻi is the second healthiest state with the longest lived population. **Strengthening the integration of health services and systems** is a more recent focus, propelled by federal-funding for secondary chronic disease prevention, necessitating new collaborations and shared visions. Resolving health disparities driven by social/economic factors remains an important challenge to health equity.  **Discussion.** This study illuminates synergies of the CHAF components in action over time, supports evidence-based public policy, and provides insights for other communities at earlier stages of multifaceted system change.  **Keywords** Culture of Health, health equity, health promotion |