|  |
| --- |
| **Title of Research Presentation** (Sentence case)The Assoraider Adult Scout Experience in Health Promotion: the "Trail del Marganai” |
| **Background/Objectives**Raid Karalis is a community of adults Scout from the Assoraider of Cagliari and Quartu Sant'Elena in Sardinia. The Raider methodology, peculiarity of the Italian scout association Assoraider, is Scouting for adults and includes all people who want to continue their Scout life after 19 years old.The aim of Raider’s method is people empowerment, through the tool of the "Challenge", with particular reference to the project cycle management by a capacity building process. In 2014 the Raid Karalis started an empowerment project that had as main goal to develop project ability. The "Challenge" touch and involve a Sardinian local community in a very deprived area, Domusnovas, in the south-west of Sardinia. The "Challenge", titled "Trail del Marganai", consist in an international run race with 3 different traces routes with different level of difficulties.**Methods**Challenge include 3 phases: 1° a training course in project management. In this phase they involved also a researcher of university of Cagliari expert in Health Promotion planning and Scout itself. 2°implementation of the activity by the work groups organization, defined “Pro” in Raid method. 3°local community involvement and citizen training, in order to deliver the organization to the local community. After one year they presented the first “Trail del Marganai” edition to the local community and to the public**.** **Results**The Trail first edition took place in March of 2016. After the first edition, the Trail had other 2 edition, in 2017 and in the 2018. The Trail passed from a number of registered athletes of about 150 to a number of about 500 in the third edition. With the third edition the Raid has started to train a few citizens of Domusnovas, who collaborated in the organization of the event.Activity main results consist in new skills in management, mediation and community involvement. Social Impact of local community has been evaluated, and include touristic, and services business development.**Discussion**In conclusion Trail of the Marganai, born as an activity organized ad promoted by scouts for civil society, has built a bridge between scout method and the community empowerment. This activity highlighted the difficult to involve the local government in activity that involve all citizen. **Keywords**Empowerment, Scouting, project management, social impact |