**Background:**

The Care and Support team at the Heart Foundation distributed 116,680 patient-focused resources throughout New Zealand in 2024. Developing resources involves systematically integrating the latest scientific evidence with internal expert review and public health considerations. This includes collaboration with cardiology health professionals, evidence synthesis from peer-reviewed studies, and data from large-scale health surveys. We aim to balance healthcare professionals and patients' needs whilst ensuring we meet accessibility criteria and maximise public engagement with critical information.

**Method:**

We partnered with an independent researcher to undertake a collaborative design process with key stakeholders, including healthcare providers, patients and their whānau, to ensure resources meet the needs of diverse audiences. This collaborative research methodology and review process led to the creation of guidelines to ensure accuracy, equity and relevance for future resource development.

**Results:**

The resource review process has provided insights into health literacy levels, cultural considerations, content prioritisation and accessibility when creating resources for New Zealand's diverse population. These guidelines will direct the ongoing redevelopment of the Care and Support suite of resources to improve public awareness, enhance self-efficacy, build confidence in behaviour change, and support healthcare providers in delivering high-quality care and education.

**Conclusion:**

The structured resource development and review process undertaken by the Care and Support team at the Heart Foundation is designed to ensure that our educational materials remain scientifically accurate, relevant, and accessible. This ongoing process integrates external stakeholder feedback to continuously improve the quality and reach of our resources.

