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| **The FotoFeedback Method™: Learn about and participate in this photo-based evaluation tool** |
| **Workshop Description**Do you enjoy taking photos? Are you interested in providing feedback about the current IUPHE conference? Or do you simply desire to learn about a visually-rich data collection tool that relies on photos accompanied by written narrative to answer research/evaluation questions? If you answered yes to any of this questions, please consider attending this workshop to discover and immediately participate in the FotoFeedback Method™.**Instructional Objectives**To provide participants with an overview of and instruction regarding the FotoFeedback Method™, so they in turn can use it immediately through evaluating the current IUHPE conference, or consider how they can use it within their communities for research or evaluation purposes in health promotion.To provide IUHPE conference planners with feedback, specifically what attendees enjoyed most about this conference and what improvements were needed. **Learning goals**By the end of this workshop, participants will be able to:* define the the FotoFeedback Method™ (FFM)
* describe how FFM differs from Photovoice
* identify the 10 critical features of the FotoFeedback Method™
* state an example of when photo releases are needed
* employ the FFM to evaluate the IUHPE conference
* upload data (photographs and narrative discourse) directly to Dropbox or from their Smartphone/tablet via the MAXQDA app
* identify ways FFM could be used in their communities for evaluation or research in health promotion

**Format**This workshop will include the following:1. Introduction to the FFM, which is designed to harness the power of a photo with the personal narrative of the photographer as a form of data collection for qualitative research or evaluation purposes.
2. Examples of FFM use from previous conference/event evaluations.
3. Training on the FotoFeedback Method™ and its 10 critical features.
4. Clear directions for formatting and saving collected data.

Timeline for submission of images and narration. Results will be analysed and shared with conference planners. |