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| Promoting Health in Aotearoa New Zealand |
| **Author(s)**Louise Signal & Mihi Ratima (Editors)**Book Title**Promoting Health in Aotearoa New Zealand**Publisher and year of publication**University of Otago Press, 2015**Book description**The health of the planet – and all of us who live on it – is under dire threat from factors such as climate change, obesity and new infectious diseases. Progressive health promotion is an approach that can counterbalance these threats with practice, policy and advocacy for health, well-being and equity. Promoting Health in Aotearoa New Zealand provides a rich scan of the health promotion landscape in New Zealand. It explores ways in which Māori, and other, perspectives are melded with Western ideas to produce distinctly New Zealand approaches. In doing so, it provides direction for all those wanting to solve complex public health problems.**Relevance for health promotion or sustainable development**This unique text focuses on key aspects of health promotion thinking and practice with the integration of an indigenous perspective throughout. The editors will draw insights from health promotion in Aotearoa for the promotion of planetary health and the health of peoples across the planet. |