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| **Working with health literacy at the national level for multi-sector impact on health and equity: let's take a strengths-based approach** |
| The New Zealand and Australian governments, independently, have included the Health Literacy Questionnaire (HLQ) in their formal national health surveys, linked to a wide range of health and social data. The collection and analysis of the data are a large investment and it is import that as much value as possible for the community is realised from this investment.  The HLQ is a multi-dimensional questionnaire that is not only able to provide a profile of health literacy strengths and weaknesses individuals and communities may possess, but provides indicators for quality improvement activities by all levels of the health system.  The overall objective of this workshop is to alert participants to the results of the survey and to ‘workshop’ how the survey data can be best used to inform health promotion practice.  **Objectives**   1. Outline different approaches to health literacy measurement that are suitable for national government surveys 2. Discuss the validity and practicality of health literacy measurement among diverse groups, including indigenous peoples, people with disability, non-English speaking, migrant and refuge groups 3. Present data from the New Zealand and the Australian government surveys that included the Health Literacy Questionnaire (HLQ) 4. Outline the accessibility of the health literacy data to approved organisations 5. Explore in the workshop participant’s views of how the health literacy data can be most efficiently utilised by stakeholders, including: community/minority groups, government, academia, NGOs and industry.   **Format**   1. Introductory lecture (15 min) 2. Small group work on selected topics 3. Participant mapping of types of analysis and ways to communicate health literacy findings to empower stakeholders to take action on health and equity   **Learning goals**  The participants will:   1. Develop an clear understanding of the range of data in the NZ and Australian Health Surveys 2. Acquire new approaches to health literacy data analysis, including how to use a strengths-based approach to reporting findings that promote service and systems approaches the improve health and reduce health inequality 3. Understand and be able to promote the value of health literacy survey data in different sectors, including health promotion education through to primary care and acute care |