|  |
| --- |
| **Title of Innovation in policy and practice presentation**Working together to clear the air in Rotorua: A collaborative success story  |
| **Setting/problem**Councils play a vital role in the denormalisation of smoking by creating smokefree outdoor space (SFOS) policies. Rotorua Lakes Council (RLC) first introduced a SFOS policy in 2008, however, there were opportunities to extend this. In response to requests from the Lakes Auahi Kore (Smokefree) Coalition, a collaborative multi-agency group promoting auahi kore environments, RLC were encouraged to review the policy. **Intervention**A collaborative approach was used to support RLC to review and implement the SFOS policy. This included; an initial public opinion survey; submissions to council plans; support to council to implement SFOS and quit support internally as part of their staff wellbeing programme; council participation in Coalition meetings; provision of research and advice to inform policy development; contribution of funding to support implementation; ongoing collaboration to implement, communicate and evaluate the policy.**Outcomes**A collaborative approach between a council and the Auahi Kore Coalition resulted in one of the most extensive smokefree outdoor spaces policies in New Zealand being adopted and implemented.**Implications**Multi-agency collaboration with councils is an effective way to bring about local government policy change. This model can be replicated or adapted to increase smokefree outdoor spaces.**Preferred presentation format**Oral |