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| **Title of Research Presentation** Implementation of the non-communicable diseases roadmap: progress on taxation measures in the Pacific Islands  |
| **Maximum 2500 characters (including spaces but excluding title)** **Background/Objectives:** Non Communicable Diseases (NCDs) are creating a ‘human, social and economic crisis’ in the Pacific, warranting an urgent and comprehensive response. Evidence have shown that taxation measures can incentive health behaviours and generate revenue that can be invested to address NCDs. Pacific NCD Roadmap, endorsed by the Pacific Economic and Health Ministers in 2014, specifies to strengthen taxation measures on tobacco, alcohol and less healthy foods and drinks, together with a menu of recommended 30 other multi-sectoral actions that can be feasibly implemented by the Pacific Island countries (PICs). This study aims to assess the progress on the implementation of taxation measures that address NCDs and promote healthy behaviours in PICs. **Methods:** The Pacific Monitoring Alliance for NCD Action (MANA) Dashboards together with the supporting documentation on taxation measures and media stories and fiscal statements from 21 PICs were assessed to identify the progress on implementation of taxation measures between 2015 and 2018. **Results:** As of July 2018, most PICs have implemented one or more taxation measures in line with the NCD Roadmap. Sixteen PICs increased tax on tobacco and 12 PICs increased tax on alcohol. Fourteen PICs increased tax on a variety of less healthy foods and drinks to discourage unhealthy food choices, with two PICs also lowering taxes on healthier items like fruits and vegetables. **Discussion:** Raising taxes on unhealthy products is an effective means of reducing consumption, particularly as part of a broader strategy and can also increase total government revenue. Significant progress has been made on strengthening taxation measures in PICs and this demonstrates the efforts and commitments of PICs governments and partner agencies. However, there is still a need to measure impact on taxation measures in PICs to further strengthen NCDs related taxation policy and provide opportunity to share Pacific experience. **Keywords:** Non Communicable Diseases, Pacific Island countries, Taxation measures  |