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| **Title of Alternative showing: Art** “If stone could speak: What Michelangelo’s David might say about health promotion.” |
| **Maximum 2500 characters (including spaces but excluding title)**The David has an untold story. And it relates to health. While the biblical narrative of David and Goliath has been told for millennia, Michelangelo carved a twist in the plot and in doing so, created one of art’s greatest masterpieces—so life-like that it inspired this metaphorical PechaKucha presentation where stone “speaks”. Come learn more about The David, narrated from his perspective, as he reveals how the determinants of health have impacted his birth, “growth”, and actively effect his aging. David begins by divulging a secret regarding his genetic endowment, whereas blemishes became beauty. He continues his story revealing how social/cultural factors, and violence and bullying have affected him over the years. David discloses the challenges and blessings posed by his physical environment and his neighborhood as well as his securing of safe housing. In the end, these determinants combined with Michelangelo’s education and artistic genius, are what empowers The David to continue his story. And hundreds of thousands each year listen attentively as he silently conveys art as literacy. **Health promoting objectives**1. To relate historical events regarding Michelangelo’s David to the determinants of health through the medium of original photography and creative story culminating in a metaphorical PechaKucha presentation.
2. To provide attendees with an example of how art can be used to creatively teach about health promotion.

**Description of the artwork**As of 2014, photos without flash have been permitted at Galleria dell'Accademia in Florence, where The David is housed. A series of original digital photos of The David were taken by the artist/author and will be combined with creative story, also written by the artist/author, and delivered as a metaphorical PechaKucha (20 slides x 20 seconds each) presentation. **Intended audience**Educators, artists, and anyone who desires to learn more about The David from a health promotion perspective. **Duration and intended use**This PechaKucha presentation is 6:40 seconds in duration and is intended to be shown via a laptop and digital projector with live verbal narrative.  |