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| **Title of Symposium** Beating NCDs equitably: A systems approach for health promotion and the primary prevention of NCDs. |
| **General Objective**To explore the sustainable nature and benefits of a systems approach to health promotion and its governance implications in the context of NCDs and SDGs.**Proposed format of the session:** The format and style will involve presentations and opportunities for discussion and interaction with participants. Chaired by Graham Robertson (President IUHPE) there will be 5 presentations. This section will take up 50 minutes. The remainder of the session will be devoted to immediate responses to the presentations and facilitated discussion of: factors that contribute to implementation failure and those that increase success; implications of a systems approach; the generation of new ideas to inform the IUHPE’s advocacy strategy. **Conference theme and/or subthemes addressed:** Health equity, and effective governance. It will be structured around the IUHPE’s position statement on NCD prevention and system requirements for health promotion. Themes: political and policy requirements; enabler requirements; delivery and implementation requirements. Case studies will be used to illustrate the issue.**Background:** In 2017 the political momentum created by the linked agendas of NCDs and the SDGs encouraged synergies between health promotion and the SDGs. This momentum has generally not translated into the systematic approach needed to advance effective achievement of the NCD Targets. What is required is a whole-of-government/society approach emphasising the role of many Ministries and Departments, as well as the UN and other stakeholders. The case for a systems approach is further supported by fundamental changes in the causes of death and burden of disease, with NCDs dominating. The IUHPE’s position is that sufficient progress is unlikely to be made unless a more systematic and integrated approach to health promotion is taken.  |

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| **Title of Presentation 1** *Beating NCDs equitably: Ten system requirements for health promotion and the primary prevention of NCDs*. The IUHPE’s position statement. |
| **General Objective**To raise awareness of the IUHPE’s position on NCDs and encourage wide adoption of the ‘ten requirements’ in addressing NCDs and implementing the recommendations from the UN High Level Meeting on NCDs in September 2018**Proposed format of the session**Presentation and explanation of the IUHPE’s position statement covering the 10 requirements identified, grouped under the 3 themes of political and policy requirements; enabler requirements; delivery and implementation requirements. There will be a particular focus on political and policy matters. Presenter: Trevor Shilton (IUHPE Executive Board)**Conference theme and/or subthemes addressed**Health equity, and effective governance. |

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| **Title of Presentation 2:** Enabler requirements: sustainable finance |
| **General Objective**To outline one approach to achieving sustainable finance, and how this impacts on implementation of comprehensive plans for prevention.**Proposed format of the session**Presentation exploring how funding of Health Promotion Foundations and their activities has been achieved through the use of hypothecation and/or tax levies on tobacco or alcohol products. Presenter: Dr Supreda Adulyanon (CEO: ThaiHealth)**Conference theme and/or subthemes addressed**Health equity, and effective governance. |

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| **Title of Presentation 3:** Enabler requirements: cross-sector collaboration |
| **General Objective**To outline the benefits of joined up approaches to policy and programme implementation and how cross-sectoral collaboration is essential in supporting a comprehensive approach to preventing NCDs in an equitable way.**Proposed format of the session**Presentation of collaborative working using physical activity, and health equity examples. Presenter: Prof Fiona Bull (Head of Global Action Plan on Physical Activity [GAPPA]: WHO) **Conference theme and/or subthemes addressed**Health equity, and effective governance. |

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| **Title of Presentation 4:** Delivery and implementation requirements: Innovative practice |
| **General Objective**To describe how good intentions can be translated into effective action with innovative practice, and how this can be encouraged.**Proposed format of the session**Presentation: Evidence is an important component in developing a comprehensive health promotion and prevention plan to include action on social, environmental and commercial determinants of health; engaging with non-state actors. It is also important to explore new approaches and to find ways of encouraging innovation.Presenter: Jerril Rechter (CEO: VicHealth)**Conference theme and/or subthemes addressed**Health equity, and effective governance. |

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| **Title of Presentation 5:** Delivery and implementation requirements: Workforce capacity building |
| **General Objective**To outline the importance of competency development in capacity building for the health promotion workforce. Implementation of health promotion policies and programmes to tackle NCDs in a sustainable way depends on the existence of a workforce that is adequate in scale and competent in skills and knowledge.**Proposed format of the session**Presentation: the rationale for and components of the IUHPE’s Health Promotion Accreditation Scheme, covering the competencies and the registration process. Presenter(s): Prof Stephan Van den Broucke (IUHPE Executive Board)**Conference theme and/or subthemes addressed**Health equity, and effective governance. |