



IQA 2026

NATIONAL CONFERENCE

BUILDING THE FUTURE TODAY

6-8 OCTOBER 2026

**GOLD COAST CONVENTION
AND EXHIBITION CENTRE**

**SPONSORSHIP
PROSPECTUS**



**The Institute of Quarrying
AUSTRALIA**

Partner With Us To Build The Future Today

Three days. 650+ sector decision-makers. Unlimited networking opportunities.

The IQA 2026 National Conference is your direct access to Australia's quarrying and construction materials sector elite. Join us on the Gold Coast to connect with the leaders, innovators, and influencers shaping the future of our sector.

Why This Conference Delivers Results

The Numbers That Matter

- **650+ Delegates**
including quarry managers, CEOs, engineers, operators and government decision-makers
- **80+ Exhibitors**
showcasing the latest technology and solutions
- **3 Days**
of intensive networking, knowledge-sharing, and deal-making
- **7,400+ Social Media Followers**
amplifying your message before, during, and after the event
- **3,500+ Direct Contacts**
through IQA's newsletter and email database
- **26,000+ Monthly Web Visitors**
via Quarry Magazine digital platform

Conference Overview

The Institute of Quarrying Australia (IQA) National Conference is the premier event for the quarrying and essential construction materials sector. Every two years, sector leaders gather to share insights, showcase innovation, and build the partnerships that drive our sector forward.

Date: 6–8 October 2026

Location: Gold Coast Convention & Exhibition Centre

Theme: Building the Future Today

This year's conference focuses on transformation through innovation, leadership, and collaboration – showcasing the people, projects, and partnerships driving progress in our sector.

Who You'll Meet

The IQA National Conference attracts a diverse audience representing every facet of the extractive and essential construction materials supply chain.

Direct access to decision-makers across the entire supply chain:

- **Quarry Managers and Supervisors**
– The people running operations and making purchasing decisions
- **Government and Regulators**
– Policy-makers shaping sector standards and compliance
- **CEOs and Business Owners**
– Leaders with investment authority and strategic influence
- **Procurement Decision-Makers**
– Buyers actively seeking suppliers and partners
- **Engineers and Technical Professionals**
– Specialists evaluating new technologies and solutions

Conference Highlights

Three-Day Intensive Program

Sector-leading presentations, expert panels, and hands-on workshops covering innovation, safety, sustainability, and operational excellence.

Sold-Out Trade Exhibition

Over 80 suppliers and service providers in a high-traffic exhibition hall integrated directly into the conference program. Every break, every meal, every conversation happens where your booth is.

Premium Networking & Social Events

- Site Tour – See Australian quarrying operations in action
- Day One | Welcome Reception – Break the ice in a relaxed setting
- Day Two | The Conference Dinner – Premium networking and social event
- Day Three | Finale Dinner – Celebrate excellence and build lasting relationships
- Special events celebrating excellence, including the IQA Awards Dinner.

What's New for 2026

- **Expanded Exhibition Hall**
Larger footprint, better traffic flow, dedicated networking zones – more opportunities to engage delegates.
- **CEO & Sector Leaders Event**
Exclusive invite-only networking with senior executives and sector leaders. Limited availability – reserved for Platinum and Gold sponsors only.
- **Enhanced Digital Integration**
Your brand exposure extends beyond three days through the new IQA Connect App, giving you visibility before, during, and after the conference.
- **Comprehensive Show Guide**
Produced by Quarry Magazine a comprehensive Show Guide and directory exclusively for Conference delegates

Your Marketing Reach: Before, During & After

Your partnership is amplified across IQA's integrated marketing channels – before, during, and after the conference – ensuring strong visibility and engagement across the quarrying and essential construction materials sector.

Conference Website | Your Digital Storefront

Prominent placement with direct links to your website, company profile, and package tier recognition. Updated continuously throughout the campaign period.

Conference App | Direct to Their Phones

The dedicated conference puts your brand directly in delegates' hands. Your company profile, push notifications, and sponsor recognition reach attendees when they're most engaged – before they arrive, while they're networking, and long after they return to their operations.

Social Media | 7,400+ Engaged Followers

- **LinkedIn:** 4,522 followers – Sector professionals and decision-makers
- **Facebook:** 1,600 followers – Community engagement and event updates
- **Instagram:** 1,349 followers – Visual storytelling and live coverage

Your benefits:

- Dedicated sponsor spotlight posts
- Shareable branded graphics for your own channels
- Tagged content amplifying your visibility

IQA Matters National Newsletter | 3,400+ Sector Professionals

Monthly direct access to quarrying professionals across Australia throughout 2026.

Your sponsorship featured in:

- Monthly conference countdown updates
- Sponsor spotlights and announcements
- Program previews highlighting your involvement
- Post-event coverage and thank you recognition

Direct Email Marketing | 3,400+ Database Contacts

Regular conference EDMs promoting your involvement to the entire IQA community:

- Early bird announcements
- Program updates featuring your branding
- Final call campaigns
- Post-event summaries

Quarry Magazine | Sector-Leading Reach

- **Monthly circulation:** 9,943
- **Newsletter circulation:** 7,600
- **Average monthly page views:** 26,000+
- **Social media followers:** 10,000+

As the official journal of the IQA, Quarry Magazine provides additional print and digital visibility through conference features and post-event coverage.

Exclusive Event Show Guide:

Quarry Magazine produces a dedicated conference show guide distributed to all 650+ delegates, featuring sponsor listings and branding opportunities.

All sponsors receive a 10% discount on additional advertising in the show guide.

What Participants Say



Sponsors

"Partnering with the IQA National Conference delivered incredible brand visibility and meaningful connections with sectors decision-makers. The exposure across multiple channels provided genuine ROI."

Adrian, Exmor - OnTrac



Exhibitors

"The layout and booth placement were great. The conference provided a valuable platform to showcase our services."

Rebecca, Quarrylink



Attendees

"The IQA National Conference exceeded my expectations. I hope to attend many more."

David, Boral

"If you work within the quarry industry in any capacity, an IQA National Conference is a fantastic opportunity to network, share knowledge, and gain new insights through professional speakers and product demonstrations."

Caitlin, Heidelberg Materials

Sponsorship Packages: Choose Your Visibility Level

What All Sponsorship Packages Include:

No matter which tier you choose, every sponsorship includes:

- Full conference registrations with access to all sessions, exhibitions, and catering
- Company logo on conference website and app
- Recognition across the conference
- Company listing in conference show guide with 10% advertising discount
- Conference delegate list (provided two weeks post-conference: name, organisation, state, email – subject to privacy legislation)
- Recognition across IQA communication channels throughout the campaign

Package Comparison at a Glance

RIGHTS	PLATINUM From \$55,000	GOLD From \$30,000	SILVER From \$20,000	BRONZE From \$8,000
Premium Branding Package - includes Media Wall, Event Entrance, Front Cover of Show guide, Lanyard Branding, Gift Bag Branding.	25% share of branding	-	-	-
Plenary Room Major Branding Activation	Yes	Yes	-	-
Feature Branding Association	Social Evening Event	1 x Conference Session or Pre-Event	1x Supporting asset or activity	-
IQA App push message during the conference	1	-	-	-
Sponsor Acknowledgement via MC and Logo Presentation	Yes	Yes	Yes	Yes
IQA Social Media promotion of the partnership	2	2	1	1
Exclusive Event Show Guide produced by Quarry Magazine	1/2 Page Advertisement, and Premium Company Profile	Premium Company Profile, and 10% discount on Advertising	10% discount on Advertising	10% discount on Advertising
Event App, Website and Conference Communications - Branding aligned to sponsorship Tier, including logo, company profile and link to your website	Yes	Yes	Yes	Yes
Rights to include promo items into delegate conference bag	Yes	Yes	Yes	Yes
Conference Expo Booth included	Platinum	Gold	Silver	20% discount
Leaders Lunch Event Tickets	2	2	-	-
Full Conference Ticket	12	8	6	2
Additional Conference Tickets (if required)	20% discount	20% discount	20% discount	20% discount

Platinum Partnership – From \$55,000 + GST

Maximum Impact. Exclusive Benefits. Unmatched Visibility.

Only a select few partners achieve Platinum status. This is the highest level of exposure available.

What Makes Platinum Exclusive:

Host one of three official social functions – Welcome Reception, Conference Dinner, or Finale Dinner. Welcome 650+ sector leaders to your function. Deliver your message to a captive audience. Create lasting impressions that extend well beyond the conference.

Your benefits:

- Deliver welcome address and/or show corporate video at your social event
- All social event promotion features your company as the host
- Display corporate signage throughout the venue
- Your logo on event menus and materials

Brand the Entire Experience

- **Media Wall:** Your logo welcomes every delegate at the entrance
- **Entrance Archway:** Impossible to miss – everyone passes under your branded gateway
- **All Lanyards:** Your logo around 650+ necks for three days
- **Event Show Guide Cover (by Quarry Magazine):** Prime position on every delegate's reference material
- **Plenary Room Branding:** Your brand behind every keynote speaker
- **Conference Screens:** Your logo on displays throughout the venue

Reach Every Attendee Directly

Send one exclusive push notification through the Conference App – your message delivered directly to 650+ phones at the optimal moment.

Premium Media Exposure

- Complimentary ½-page advertisement in the exclusive event show guide produced by Quarry Magazine (distributed to all 650+ delegates)
- 2 dedicated social media posts to 7,400+ followers
- Featured prominently in all conference marketing materials
- Recognition in Quarry Magazine conference feature

Bring Your Team

12 full conference registrations – Bring your leadership team, maximize networking, close deals on-site

2 tickets to CEO & Sector Leaders Lunch – Exclusive access to C-suite decision-makers

Premium Zone Location

Premium Platinum Expo Zone included (value \$10,000) – machinery/vehicle display area PLUS booth space in the highest-traffic zone. Only 4 Platinum positions available.

Delegate Engagement

- Place your branded promotional item in all 650+ delegate bags
- Corporate pull-up banners in prominent positions throughout the venue

Investment: From \$55,000 + GST

Availability: Limited Platinum partnerships available – contact us immediately to secure your position

Gold Sponsorship – From \$30,000 + GST

Major Visibility. Premium Access. Proven Results.

What Makes Gold Powerful

Associate Your Brand With a Key Moment

Choice of alignment with ONE high-impact conference element, including but limited to:

- Conference sessions and MC branding
- Lunch sessions
- Pre events

Your benefits:

- MC acknowledgment throughout the associated session/event
- Your logo on all related signage
- Association with popular, high-traffic moments

Premium Stage Presence

- Company logo on plenary room signage
- Logo displayed on screens during plenary sessions
- Plenary Room Branding

Bring Your Team

- **8 full conference registrations** – Bring key sales and leadership team members
- **2 tickets to CEO & Sector Leaders Lunch** – Network with industry C-suite

Premium Booth Location

Gold Expo Booth included (value \$5,000) – prime location with professional setup, signage, lighting, and power. Only 15 Gold positions available.

Strong Marketing Reach

- 2 dedicated social media posts to 7,400+ followers
- 10% discount on event show guide (by Quarry Magazine) advertising
- Company profile on website and app with direct link

Investment: From \$30,000 + GST

Availability: Only 4 Gold sponsorships available



Silver Sponsorship – From \$20,000 + GST

High Visibility. Strategic Positioning. Excellent Value.

What Makes Silver Strategic

Brand a Supporting Event or Activity

Associate with elements like:

- Catering breaks
- Conference app features
- Breakout activities

Your benefits:

- Your logo on event signage
- Recognition across conference materials

Solid Conference Presence

- 6 full conference registrations – Bring your team to network and close deals
- Company logo throughout venue on general conference signage
- Recognition across all conference materials and website

Good Booth Location

Silver Expo Booth included (value \$4,000) – professional setup with signage, lighting, and power. 65 positions available across the exhibition floor.

Effective Marketing Reach

- Recognition on conference website and App
- 1 dedicated social media post to 7,400+ followers
- 10% discount on event show guide (by Quarry Magazine) advertising
- Company profile with direct link to your website

Delegate Touchpoint

Place your branded promotional item in all 650+ delegate bags

Investment: From \$20,000 + GST

Availability: Limited Silver sponsorships available



Bronze Sponsorship – From \$8,000 + GST

Cost-Effective Visibility. Direct Access. Smart Investment.

What Makes Bronze Smart

Conference Presence

- 2 full conference registrations – Access to all sessions, networking, and 650+ decision-makers
- Recognition across conference signage and materials
- Company logo on venue signage
- Listed in conference show guide

Digital Visibility

- Company profile on conference website
- Company profile on App with direct link
- 1 social media post to 7,400+ followers

Expo Booth Savings

20% discount on Silver expo booth – significant savings if you want exhibition presence

Marketing Benefits

- 10% discount on show guide advertising
- Recognition across IQA communication channels

Investment: From \$8,000 + GST

Availability: Limited Silver sponsorships available

Exhibition Opportunities: Be Where the Action Is

Why Exhibition Visibility Works

The trade exhibition isn't separate from the conference – it IS the conference hub.

Every delegate passes through multiple times daily:

- Morning tea in the exhibition hall
- Lunch in the exhibition hall
- Afternoon tea in the exhibition hall
- Dedicated time allocated to the Exhibition Hall in the agenda

That's 4 high-traffic opportunities EVERY DAY to engage with 650+ qualified prospects.

All Exhibition Booths Include

- **2 full conference registrations** – Full access to sessions, networking, and catering Wednesday and Thursday
- **All-day catering** – including morning tea, lunch, and afternoon tea both exhibition days
- **Professional booth setup:**
 - From 3m x 2m panel wall
 - Company name on fascia signage
 - Arm light for visibility
 - 4-amp single power outlet
- **Digital presence** – Company Listing on App and conference website with direct link
- **Delegate list** – Provided two weeks after conference (name, organisation, state, email – subject to privacy)

Platinum Expo Booth – From \$10,000 + GST

Maximum Space. Maximum Impact. Maximum Flexibility.

Perfect for:

Heavy equipment suppliers, vehicle manufacturers, large machinery demonstrations

What makes it Platinum:

- **Machinery/vehicle display area PLUS activation zone** – Show your equipment in action
- **Premium location** – Key location to maximise foot traffic
- **Maximum foot traffic** – Positioned for highest visibility
- **Flexible configuration** – Accommodate large equipment and interactive displays

Availability: Only 4 Platinum booths – these sell fast

Investment: From \$10,000 + GST

Gold Expo Booth – From \$5,000 + GST

Premium Location. Professional Setup. High Traffic.

Perfect for:

Technology providers, major equipment suppliers, service companies wanting premium positioning

What makes it Gold:

- **Premium high-traffic location** – Positioned in high traffic areas
- **Professional booth structure** – Enhanced setup and presentation
- **3m x 3m panel wall** with professional finish
- **Company name on fascia signage**
- **Arm light and 4-amp power outlet**

Availability: Only 15 Gold booths available

Investment: From \$5,000 + GST

Silver Expo Booth – From \$4,000 + GST

Excellent Value. Full Access. Professional Presence.

Perfect for:

Service providers, component suppliers, consultants, and companies wanting cost-effective exhibition presence

What makes it Silver:

- **Standard exhibition floor location** – Full access to all delegates throughout both days
- **Professional booth setup** – Same quality structure as higher tiers
- **3m x 2m panel wall** with professional finish
- **Company name on fascia signage**
- **Arm light and 4-amp power outlet**
- **Full delegate access** – Same networking opportunities, same catering, same sessions

Availability: 65 Silver booths available

Investment: From \$4,000 + GST

IMPORTANT NOTE:

Exhibitors wishing to create custom booth designs must submit plans and visuals to the conference organiser by 3 August 2026 for approval. Standard booths are ready to go – just bring your materials and team.

Secure Your Booking Today

Sponsorships and Booths Sell Fast

- **2024 Conference:** Sold out 8 weeks before the event
- **Platinum Booths:** Only 4 available
- **Gold Booths:** Only 15 available
- **First-come, first-served.** Payment secures your booking.

How to Book

[Complete the online EOI form](#)

Payment Secures Your Booking

Once payment is received, your sponsorship or booth is confirmed and locked in. Premium positions (Platinum and Gold) are allocated strictly in order of payment received.

*Floor Plan, Booth Layout and agendas are subject to change

Don't miss out. Contact us today.

Contact

For all sponsorship and exhibition enquiries:

Dave Bruhn, National Sponsorship & Partnership Lead
The Institute of Quarrying Australia

M: 0418 857 503

E: dbruhn@quarry.com.au

W: quarry.com.au