



IQA 2026

NATIONAL CONFERENCE

BUILDING THE FUTURE TODAY

6-8 OCTOBER 2026

GOLD COAST CONVENTION
AND EXHIBITION CENTRE

EXPO
PROSPECTUS



The Institute of Quarrying
AUSTRALIA

Conference Overview

6–8 October 2026

Gold Coast Convention & Exhibition Centre

Building the Future Today

Three days. 650+ decision-makers. Unlimited opportunities.

The trade exhibition is the commercial hub of the IQA National Conference. With more than 80 exhibitors and 650+ delegates, the exhibition hall is designed as the centre of activity – hosting all catering breaks, networking hubs, and hightraffic movement across two full conference days.

Exhibiting at the IQA National Conference provides unparalleled exposure to decisionmakers across quarrying, operations, procurement, engineering, regulatory and leadership roles.

Who's Coming & Key Highlights

- **650+ delegates**
including quarry managers, CEOs, engineers, procurement leads, and regulators
- **80+ exhibitors**
across a hightraffic integrated floor plan
- **7,400+ social media followers**
amplifying exhibitor visibility
- **3,500+ email/EDM contacts**
reached throughout campaign
- **Major equipment suppliers, technology providers, service partners and consultants represented**

Delegates represent the complete essential construction materials sector supply chain.

What's New for 2026

- **Expanded exhibition hall**
with improved flow and premium placement zones
- **Dedicated exhibition time**
built into the program
- **IQA App**
for digital profiles, lead generation and push notifications
- **Show Guide listing**
with 10% advertising discount
- **Visitor passes**
allowing exhibitors to invite clients to visit without full registration

Key Dates

Day 1 – Tuesday 6 Oct

- Exhibitor BumpIn

Day 2 – Wednesday 7 Oct

- Exhibition Open (all day)
- Full Catering including Morning Tea, Lunch, Afternoon Tea in Exhibition Hall

Day 3 – Thursday 8 Oct

- Exhibition Open (all day)
- Breakfast, Morning Tea, Lunch, Afternoon Tea in Exhibition Hall
- Exhibitor BumpOut

A detailed schedule will be released in early 2026.

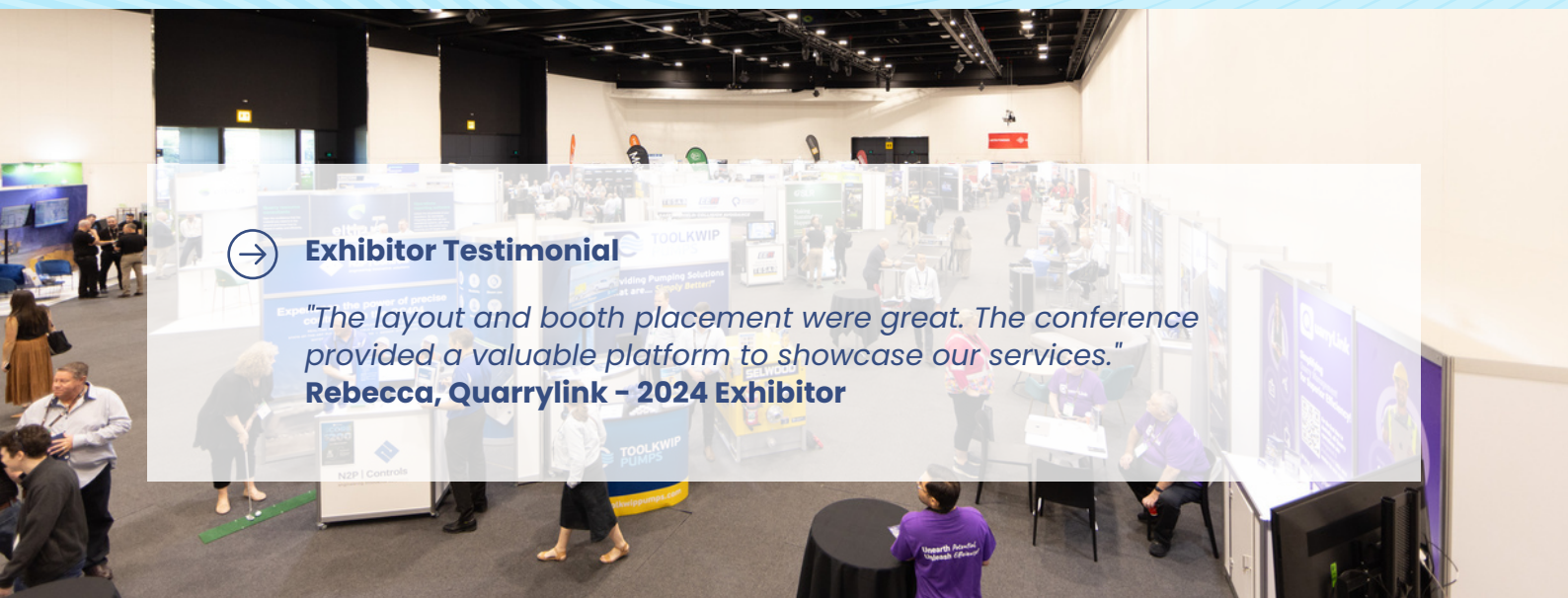
Why Activate at the Expo

The trade exhibition isn't separate from the conference – it IS the conference hub.

Every exhibitor benefits from:

- **Guaranteed high traffic:**
all catering and daily breaks held in the exhibition hall
- **Dedicated time**
allocated to the Exhibition Hall in the agenda
- **2 full conference registrations**
(per booth)
- **Digital presence**
Company listing on the conference website and App (50 words + logo + link)
- **Delegate list**
Provided two weeks before and after conference (name, organisation, state, email – subject to privacy)
- **Visitor passes**
Invite your clients to visit the exhibition without full conference registration
- **Professional booth setup:**
Professional booth build, lighting and power
 - From 3m x 2m panel wall
 - Company name on fascia signage
 - Arm light for visibility
 - Basic furniture and power

Visibility is not incidental at the IQA Conference – the Expo is the centrepiece of the delegate experience.



Expo Opportunities

Below is a structured comparison of all booth types.

Booth Type	Platinum Expo Booth	Gold Expo Booth	Silver Expo Booth
Availability	4 available	15 available	65 available
Price (ex. GST)	\$10,000	\$5,000	\$4,000
Booth Size	Custom / equipment display zone	3m x 3m	3m x 2m
Location	Premium Positioning	High-traffic zone	Standard exhibition area
Conference Tickets	2 full registrations	2 full registrations	2 full registrations
Catering Included	Yes	Yes	Yes
Lighting & Power	Included	Included	Included
Signage	Fascia signage + custom branding allowed	Fascia signage	Fascia signage
Company Profile	Website + App (enhanced placement)	Website + App	Website + App
Delegate List*	Pre- & post-event	Pre- & post-event	Pre- & post-event
Visitor Passes	4 x Visitor Passes	2 x Visitor Passes	Available to purchase
Custom Displays	Allowed (approval required)	No	No

*Privacy dependent



Platinum EXPO Booth – From \$10,000 + GST

Maximum Space. Maximum Impact. Maximum Flexibility.

Perfect for: Heavy equipment suppliers, vehicle manufacturers, large machinery demonstrations

Inclusions:

- **Machinery/vehicle display area PLUS activation zone** – Show your equipment in action
- **Premium location** – Positioned to deliver high foot traffic
- **Maximum foot traffic** – Positioned for highest visibility
- **Flexible configuration** – Accommodate large equipment and interactive displays

Availability: Only 4 Platinum booths – these sell fast

Investment: From \$10,000 + GST

Gold EXPO Booth – From \$5,000 + GST

Premium Location. Professional Setup. High Traffic.

Perfect for: Technology providers, major equipment suppliers, service companies wanting premium positioning

Inclusions:

- **Premium high-traffic location** – Positioned in key locations
- **Professional booth structure** – Enhanced setup and presentation
- **3m x 3m expo pod** with professional finish
- **Company name on fascia signage**
- **Arm light and 4-amp power outlet**

Availability: Only 15 Gold booths available

Investment: From \$5,000 + GST

Silver EXPO Booth – From \$4,000 + GST

Excellent Value. Full Access. Professional Presence.

Perfect for: Service providers, component suppliers, consultants, and companies wanting cost-effective exhibition presence

Inclusions:

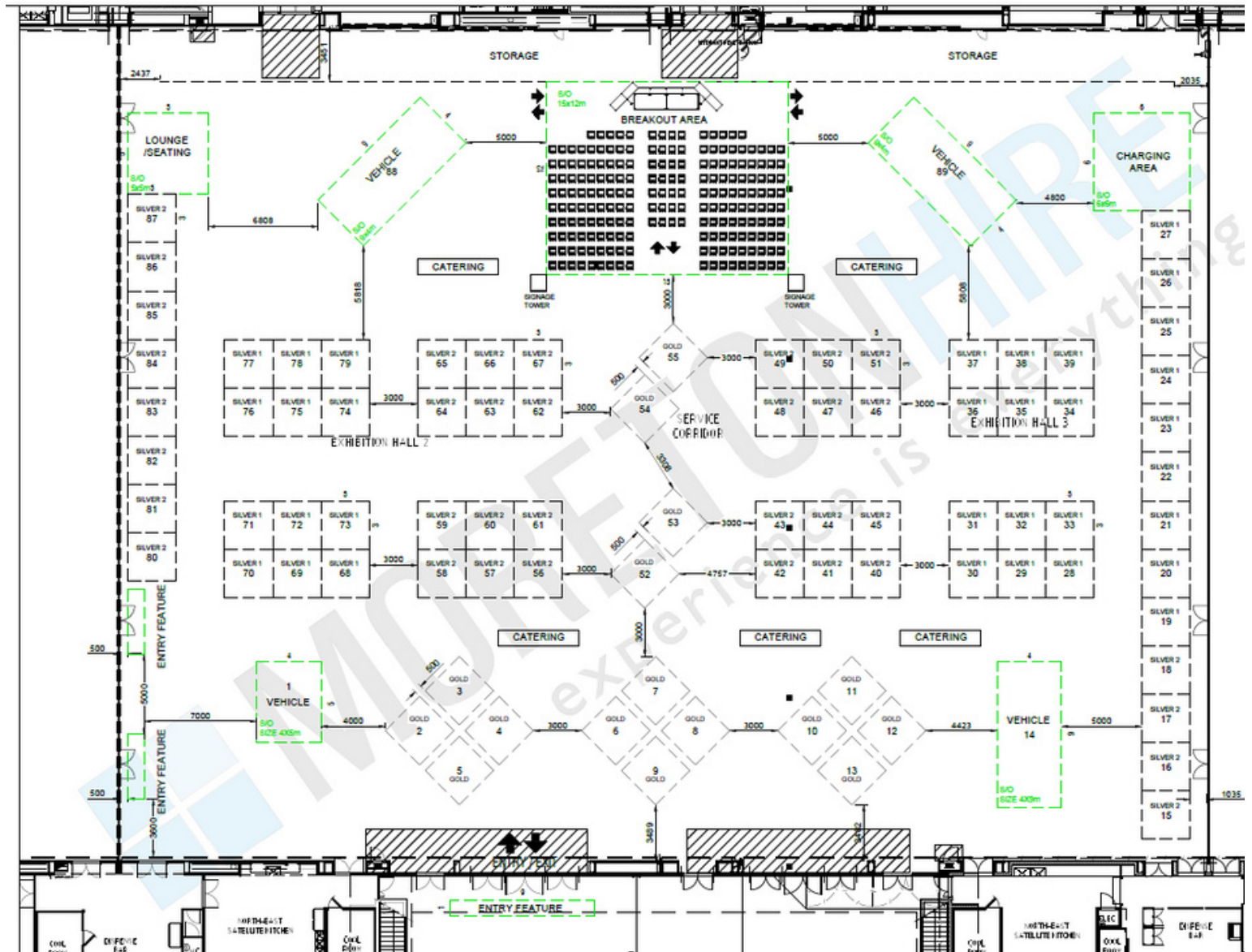
- **Standard exhibition floor location** – Full access to all delegates throughout both days
- **Professional booth setup** – Same quality structure as higher tiers
- **3m x 2m panel wall** with professional finish
- **Company name on fascia signage**
- **Arm light and 4-amp power outlet**
- **Full delegate access** – Same networking opportunities, same catering, same sessions

Availability: 65 Silver booths available

Investment: From \$4,000 + GST

IMPORTANT NOTE: Exhibitors wishing to create custom booth designs must submit plans and visuals to the conference organiser by 3 August 2026 for approval. Standard booths are ready to go – just bring your materials and team. Floor plan and layout subject to change

Expo Floor Map



IMPORTANT NOTE:

Floor plan correct as at December 2025 and is subject to change.

Exhibitors wishing to create custom booth designs must submit plans and visuals to the conference organiser by 3 August 2026 for approval. Standard booths are ready to go – just bring your materials and team. Floor plan and layout subject to change

Secure Your Booth

Expo booths sell quickly - premium spots are allocated in order of payment received.

- **2024 Conference:** Sold out 8 weeks before the event
- **Platinum Booths:** Only 4 available
- **Gold Booths:** Only 15 available
- **First-come, first-served.** Payment secures your booking.

How to Book

[Complete the online EOI form](#)

Payment Secures Your Booking

Once payment is received, your sponsorship or booth is confirmed and locked in. Premium positions (Platinum and Gold) are allocated strictly in order of payment received.

*Floor Plan, Booth Layout and agendas are subject to change

Don't miss out. Contact us today.

Contact

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