



Data Processing Consent

Why are we asking for your consent?

We are committed to protecting the privacy of all personal data you provide us for this event. The following statements describe what we are doing with your data and how long we store it, so that you are fully informed prior to you submitting your personal information for this event.

Data Controller and Nominated Protection Office

Jo Kelk, Outshine Ltd, PO Box 896, Cambridge, New Zealand 3450 p. +64 7 823 1910, e. outshine@outshine.co.nz

Why are we processing your personal data?

We ask for your personal data to facilitate your registration for, and attendance at, this event.

Which third parties will have access to your personal data?

Your data will only be shared with other organisations and third parties where required to process your registration. These may include some or all of the following:

- ASUM and/or Organising Committee;
- Authorised ecommerce provider;
- Industry personnel, where you have indicated you agree to be included in the Delegate List;
- Other attending delegates, where you have indicated you agree to be included in the Delegate List;
- ASUM for future marketing and information distribution, i.e. inclusion on mailing lists for future events;
- Supplier/s for design and supply of all conference material, i.e. name badges;
- Hotel/s, if you choose to make a reservation via the online registration page;
- Function venue/s, if you choose to attend any on/off site social functions;
- Ministry of Health for contact tracing purposes if required.

How long will we store your personal data?

Your personal data will be retained by us for up to 12 months after the conclusion of this event. The only exception to this is where you remain on a mailing list for marketing and informational emails regarding future events (you have the ability to unsubscribe at any time from any/all marketing emails for future events).

Do you have the right to inquire about your personal data, and/or anonymise your personal details?

Yes! You retain the right to ask us about your personal data at any time - please contact us at outshine@outshine.co.nz with any inquiries that you may have. You also retain the right to request that we forget or anonymise your personal data after the conclusion of this event. If you have attended any event organised by us, we will retain any financial, tax or event attendance records for reporting reasons, but will remove all of your personal data from our database, leaving an anonymised record for reporting reasons (your name, email and telephone number can only then be viewed by the nominated Data Protection Officer).