



2022 NZ ANZSNM Branch Meeting

Saturday 3rd - Sunday 4th September 2022

AROUND THE WORLD
IN
80 DECAYS



**SPONSORSHIP
PROSPECTUS**

Distinction Hotel, 6 Liverpool Street
Central Dunedin, Dunedin
New Zealand



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Nau mai, haere mai ki Ōtepoti

We cordially invite you to be part of the 2022 ANZSNM New Zealand Branch Meeting "Around the World in 80 Decays".

The New Zealand branch is delighted to extend you an invite to be a sponsor of our annual Branch Meeting, themed 'Around the World in 80 Decays'. The event is being held in Dunedin, on the weekend of the 3-4th of September 2022 and it will be delivered as a face to face meeting, and on-demand content via the Society's online education portal, EduTrace.

THIS YEAR'S THEME: AROUND THE WORLD IN 80 DECAYS

Around the world, COVID-19 held us hostage in our bubbles. We could not travel and meet and share ideas in person. Now, just like Phileas Fogg, coming home after travelling the world in solitude in 80 days, we prepare for a home coming in Dunedin in NZ. Now is the time to share our stories and practices. Our sponsors and technology stakeholders will also have the opportunity to share their new insights with us.

LOCAL FOCUS: NEW ZEALAND

The New Zealand Nuclear Medicine community meets face to face annually, to network with colleagues from around the country.

2022 allows us to revisit the days prior to the pandemic, as this will be the first meeting since 2019. We are looking to host a record number of attendees, as we meet to celebrate our long history of successful annual meetings.

The gathering in the city of Ōtepoti Dunedin, provides an opportunity to increase brand awareness within our community, as well as showcase your products and services to a highly specific audience of not only technologist, but Nuclear Medicine radiologists and physicians, physicists and nurses involved in the industry. It is a fantastic chance to network, with the opportunity to create and foster relationships face to face. Potentially the most important reason to sponsor this event, is to be acknowledged for your ongoing support of our closely integrated industry.

By sponsoring this intimate New Zealand focused event, you can expect to reach deeper into the industry community with brand exposure in online material sent out to the more than 700 members of the Australian and New Zealand Society of Nuclear Medicine (ANZSNM).

The relationships that you will build at this conference can lead to long lasting collaboration well beyond the close of the event.

Please take a few minutes to read our proposal. To reserve your place at the conference, choose the sponsorship option most appropriate for your organisation and contact us at your convenience. Please note that the sponsorship conditions are flexible and we will work with you to customise your presence and provide your organisation with the most beneficial exposure.

Ngā mihi nui

A handwritten signature in cursive script, reading "Pru Burns".

New Zealand Branch Chair
Convenor 2022 NZ Branch Meeting

A handwritten signature in cursive script, reading "Chrissie Roodt".

Meeting Convenor



About

the Australian and New Zealand Society of Nuclear Medicine

The Australian and New Zealand Society of Nuclear Medicine (ANZSNM) was founded soon after the inception of the profession in Australia and New Zealand.

Since 1969, ANZSNM has been the sole professional society for those multiple professionals practising in nuclear medicine across Australia and New Zealand. Together, we aim to share knowledge, foster the technical and professional development of our members, encourage young minds into the field, promote our member's research and be a source of information for government advice on nuclear medicine.

The NZ Branch of the ANZSNM is the longest running Nuclear Medicine branch in the country and has been running events for over 30 years.

OUR VISION: To be the pre-eminent multidisciplinary organisation representing nuclear medicine professionals in Australia and New Zealand.

OUR PURPOSE: To promote science and education to enhance public health through the use of diagnostic and therapeutic nuclear medicine.

OUR VALUES:

- Integrity and ethical behaviour
- A commitment to patient safety and quality patient care
- An ongoing mindset of collaboration and fostering inquiry
- Respect and professionalism to others

Key event details



2022 NZ Branch Meeting
- "Around the World in 80 Decays"



3 & 4 September 2022



Distinction Hotel
Dunedin
New Zealand



Technologists, Radiologists,
Physicians, Physicists, Nurses
and the broader Nuclear
Medicine community.

Why

be a sponsor

The NZ Branch of the ANZSNM is the longest running Nuclear Medicine branch in the country and has been running events for over 30 years. When you invest in a NZ branch event, you are invested in the local community of Nuclear Medicine professionals and aligning yourself with a well-known and respected brand.

We offer a diverse event program with integrated marketing opportunities across a variety of platforms, providing some of the most powerful marketing media there is:

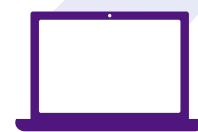
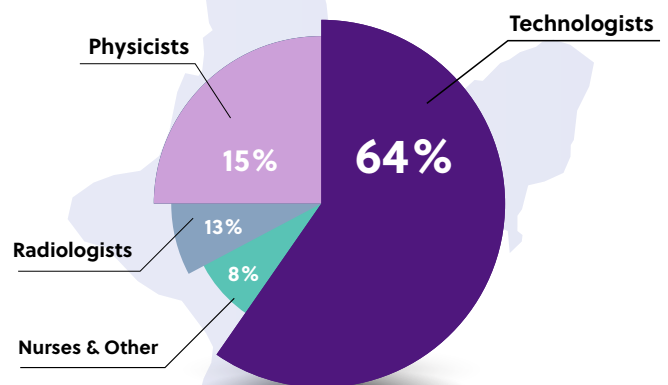
- **On the ground marketing** - the opportunity for personal one-on-one time with nuclear medicine professionals.
- **Emotional relevance** - reaching a local, targeted audience through a medium which brings the nuclear medicine together.
- **Integrating marketing goals** - event sponsorship can be used to launch products, gain new customers, reward loyal customers, anchor promotions, build databases and more.
- **Unparalleled flexibility** - the power of your sponsorship is only limited by your input, with opportunities to be included in a variety of advertising mediums including on the ground marketing, print, digital and social.
- **Brand recognition** - enhance your corporate image through partnership with industry events and generate community goodwill by way of industry event association.

This gathering, in the city of Dunedin provides a rare opportunity to increase brand awareness in the nuclear medicine community, as well as showcase your products and services to a highly targeted audience of technologists.

It is a fantastic networking opportunity which can be used to create new or further nurture existing relationships, as well as investigate market behaviour, gain valuable feedback, and build your client database.

Another great reason to partner with the event is to be acknowledged for your support of our closely integrated industry.

Our audience



2,000+
Monthly visits to
the Society's
website



900+
Twitter
followers



1,500+
Facebook
followers



2,000+
LinkedIn
Connections






Sponsorship

Opportunities

We want to meet the sponsorship goals of your organisation. Choose from our options below, or contact the team for a tailor made package.

SPONSORSHIP LEVEL

Benefit	Bronze \$500	Silver \$1,000	Gold \$1,500	Platinum \$2,000
Company logo on event webpage	✓	✓	✓	✓
Company logo in program booklet	✓	✓	✓	✓
Company logo on internet flyer	✓	✓	✓	✓
Company logo in event emails distributed to over 2,500 contacts		✓	✓	✓
Company logo featured <u>exclusively</u> in Gamma Gazette event advert				✓
Complimentary registration		 x 1	 x 1	 x 2
1 Basic option – Choose any from the list below		✓	✓	✓
Exhibition trade table (Subject to space availability)			✓	✓
Sponsor a session of the meeting			✓	✓
Opportunity to make a 20 minute presentation				✓

Basic Options

Limited - Pop-up banner in prominent location

Lanyards for delegates name badges*

Symposium Stationery (Pens/Pads)*

Sponsor morning tea break on Sunday 4 September*

Meet and Greet morning tea on Saturday 3 September*

Sponsor lunch break on Saturday 3 September*

Sponsor afternoon tea break on Saturday 3 September*

* one available, allocated to the first sponsor selecting such option



Terms and Conditions

COMPANY LOGO ON EVENT WEBPAGE. The event page is a page on the ANZSNM website which states the event details and allows users to register for the event. Company logos of sponsors will be displayed on this page.

COMPANY LOGO ON PROGRAM BOOKLET. The program will be passed out to delegates at the event and a preliminary program will be made available prior to the event. Company logos will be displayed on a "sponsors" page of the program.

COMPANY LOGO ON EVENT FLYER. The event flyer is sent out periodically on key dates leading up to the event (at least 3 times).

COMPANY LOGO ON EVENT EMAILS. These emails are sent out periodically on key dates leading up to the event (at least 3 times). These emails will have the flyer attached but this benefit includes company logo in the body of the email itself.

The prominence of company logos will depend on the level of sponsorship.

COMPANY LOGO FEATURED EXCLUSIVELY IN THE GAMMA GAZETTE EVENT ADVERT. In the lead up to the event there will be a full page advertisement in the Gamma Gazette to advertise the event and the platinum sponsor will have their company logo featured exclusively on this page.

BASIC OPTIONS. This benefit allows sponsors to choose 1 basic option from the list. These choices are offered to sponsors in the same order that sponsorship agreements are finalised.

EXHIBITION TRADE TABLE. The number of locations available will be dependent on the layout and availability of space in the venue.

SPONSOR A SESSION OF THE SYMPOSIUM. This allows for a pop-up banner to be placed next to the stage.

OPPORTUNITY TO MAKE A 5 MINUTE ADDRESS BEFORE THE FIRST SESSION. This exclusive opportunity allows the platinum sponsor to speak for 5 minutes immediately after the symposium is opened and before the first session commences.

In 2023, Platinum and Gold sponsors will be given first offer to the same level of sponsorship for this event.



Sponsorship Form

ORGANISATION:

ADDRESS:

CONTACT PERSON:

POSITION:

EMAIL:

PHONE:

I/We would like to apply for the following sponsorship package(s). Prices do not include GST.

SPONSORSHIP PACKAGE

PLATINUM

GOLD

SILVER

BRONZE

Platinum \$2,000

Gold \$1,500

Silver \$1,000

Bronze \$500

I have read the details of the relevant Sponsorship details outlined in this proposal and I accept all of its terms and conditions.

NAME:

SIGNATURE:

DATE:

(For and on behalf of the sponsor listed above)

Return to: AUSTRALIAN AND NEW ZEALAND
SOCIETY OF NUCLEAR MEDICINE
PO Box 6178, Vermont South, Victoria 3133,
Australia

Phone: + [61 1300 330 402](tel:611300330402)
Fax: + 61 (3) 8677 2970
Mail: secretariat@anzsnm.org.au

PAYMENT METHODS

Please send me an invoice to
make payment

EFT

Credit Card

VISA

Mastercard

Card number:

Account Name:

ANZSNM NEW ZEALAND BRANCH

BSB: 060 577

Account #: 0195447-00

SWIFT Code: ANZBNZ22

Account address:

99 Rintoul Street, Berhampore
Wellington, 6021

Expiry date:

Cardholder name:

Signature:



AUSTRALIAN AND NEW ZEALAND SOCIETY
OF NUCLEAR MEDICINE

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