



# Sponsorship Proposal

SUPPORT, HORMONES, ADVOCACY, POLICY & EDUCATION

# SHAPE

*the future of Breastfeeding*



**LCANZ 2025 CONFERENCE**

LACTATION CONSULTANTS  
OF AUSTRALIA & NEW ZEALAND

THE CANBERRA REX HOTEL, 17-18 OCTOBER



## INVITATION TO PARTICIPATE

On behalf of the Lactation Consultants of Australia and New Zealand (LCANZ) Conference Organising Committee, we are excited to invite you to the 6th Transnational LCANZ Breastfeeding Conference, taking place at the Rex Hotel Canberra. This year's conference theme, SHAPE – The Future of Breastfeeding, will explore key areas of support, hormones, advocacy, policy, and education.

The event will feature a distinguished line up of international and local speakers, along with a dynamic selection of oral and poster presentations, all curated by our scientific committee. These presentations will address various topics aligned with our conference theme.

Regardless of your role in the breastfeeding or lactation field, this conference offers a unique opportunity to be inspired, connect with peers, and enhance your skills to make a positive impact in partnering with families and health professionals.

As a sponsor or exhibitor, you'll engage with a highly relevant audience, including professionals and stakeholders, offering an ideal platform to showcase your innovations, new technologies, products, and services. The conference presents a valuable opportunity to build relationships, increase brand awareness, and foster face-to-face interactions with potential partners.

This prospectus outlines a range of sponsorship packages designed to maximise the value of your investment. Whether your goal is brand visibility, relationship-building, or direct engagement, the Leishman Associates team is happy to work with you to customise a package that aligns with your objectives and enhances your business outcomes.

We look forward to partnering with you in shaping the future of breastfeeding.

**2025 Conference Organising Committee**



## CONFERENCE ORGANISING COMMITTEE

**Dianne Haworth**

BN, MCM, IBCLC

**Michelle Simmons**

LCANZ Director of Education

**Narelle Dwyer**

RN, RM, IBCLC

**Helen Adams**

Retired RN, RM, past IBCLC

**Meg Kingsley**

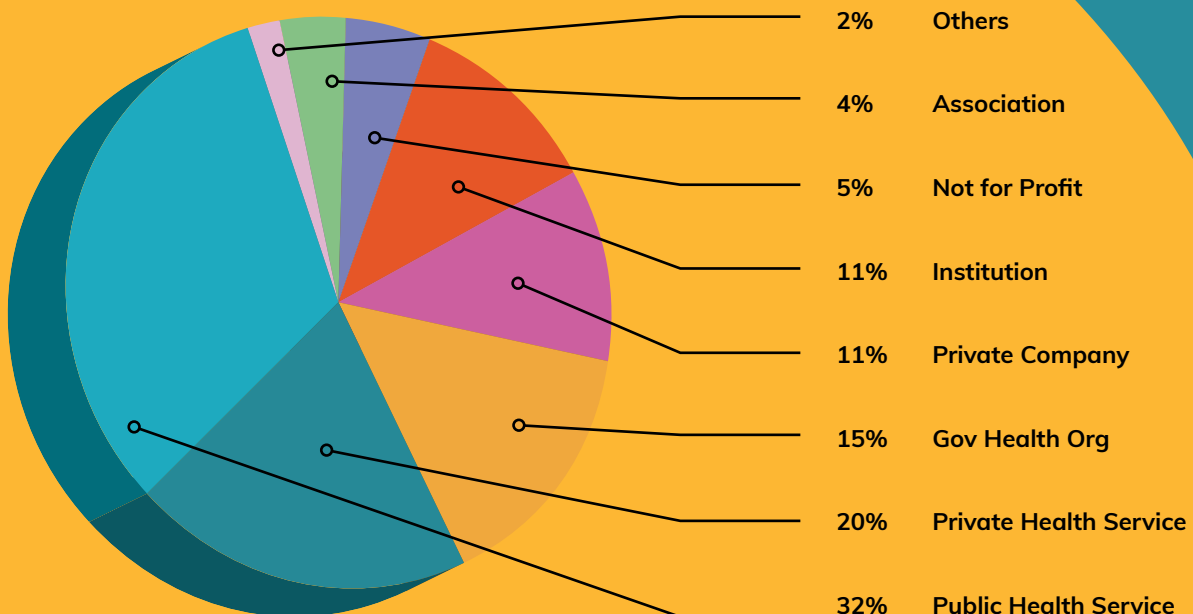
LCANZ Director of Professional and Political Advocacy

## REASONS WHY YOU SHOULD PARTNER WITH US

- Network with an audience of 150 (approx.) lactation consultants, nurses, midwives, maternal child health nurses, GPs, paediatricians and other breastfeeding advocates as they share the latest research, education and clinical practice\*
- Connect with an engaged group of acclaimed experts in breastfeeding and lactation research
- Showcase your breastfeeding products and services
- Communicate key messages by aligning your organisation with the theme of the conference – SHAPE the future of breastfeeding (Support, Hormones, Advocacy, Policy & Education)

\*Expected delegate numbers are based on historical fact and are not guaranteed

## TYPICAL CONFERENCE AUDIENCE



## PREVIOUS TRADE EXHIBITORS AND SPONSORS



### Australasian Lactation Courses



SIMPLE SOLUTION



## CONFERENCE MANAGERS



CONFERENCE • EVENT • ASSOCIATION MANAGEMENT

## KEY CONTACTS



HELENE STEWART  
CONFERENCE MANAGER

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Ph +613 6234 7844



KIM MURRAY  
SPONSORSHIP AND  
EXHIBITION MANAGER

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Ph +613 6234 7844



# Sponsorship Packages

Sponsorship packages are linked to key events or opportunities within the conference program. All prices are shown in Australian Dollars (AUD\$) and are inclusive of GST

## EXCLUSIVE GOLD PARTNER

### ONE ONLY

\$8,000

#### PROMOTION

- Recognition as the Exclusive Gold Sponsor of the 2025 LKANZ Conference
- Exclusive sponsorship of the Conference Dinner (this is an opportunity to socialise with delegates in a casual and relaxed environment)
- Opportunity to display two pull up banners at the venue (sponsor to supply)
- Company profile and logo recognition on the conference website
- Logo recognition in all conference promotional material including the conference program and venue signage
- Delegate list of attendees who have opted in to have their details shared (name, organisation, position, city, country)

#### EXHIBITION & REGISTRATION

- One dressed trestle table in the exhibition space
- Three registrations including sessions, daily catering and three tickets to the Conference Dinner

## DELEGATE NAME BADGE & LANYARD

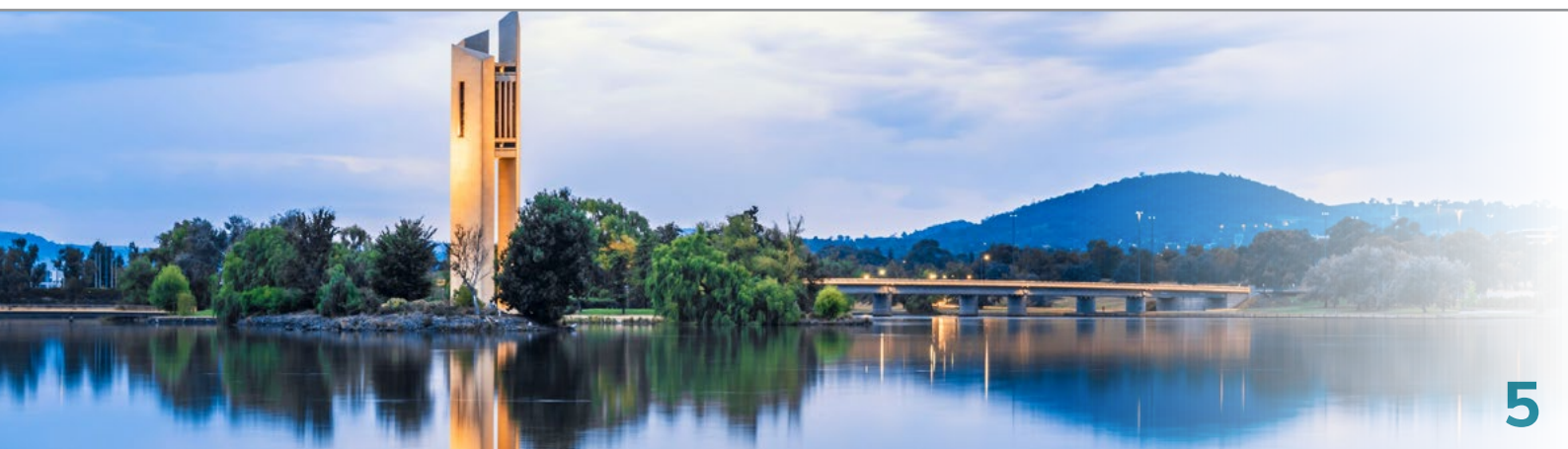
\$4,000

#### PROMOTION

- Exclusive sponsorship of the Delegate Name Badge and Lanyard
- Logo recognition on each name badge and lanyard along with the LKANZ conference logo
- Company profile and logo recognition on the conference website
- Logo recognition in all conference promotional material including the conference program and venue signage
- Delegate list of attendees who have opted in to have their details shared (name, organisation, position, city, country)

#### EXHIBITION & REGISTRATION

- One dressed trestle table in the exhibition space
- Two registrations including sessions, daily catering and two tickets to the Conference Dinner





# Sponsorship Packages

## REFRESHMENT BREAKS

\$3,500

### PROMOTION

- Exclusive sponsorship of the conference Refreshment Breaks (morning refreshments, lunch and afternoon refreshments)
- Signage acknowledging your sponsorship on the catering tables at every break each day
- Sponsor's logo in the program acknowledging their Refreshment Break sponsorship
- Company profile and logo recognition on the conference website
- Logo recognition in all conference promotional material including the conference program and venue signage
- Delegate list of attendees who have opted in to have their details shared (name, organisation, position, city, country)

### EXHIBITION & REGISTRATION

- One dressed trestle table in the exhibition space
- One registration including sessions and daily catering

## KEYNOTE SPEAKER SESSION

2 AVAILABLE

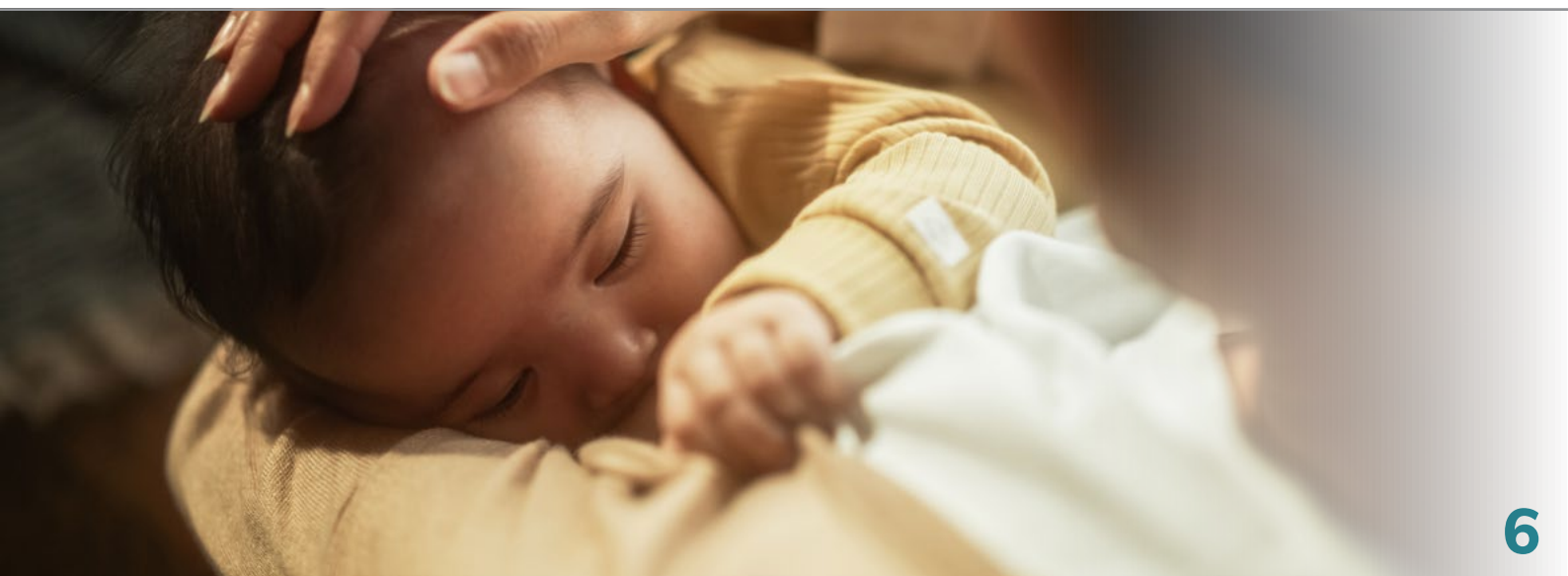
\$3,000

### PROMOTION

- Exclusive sponsorship of one Keynote Speaker presentation at the conference
- Sponsors logo in the program alongside the Keynote Speaker presentation
- Sponsors logo displayed on the holding slides prior to and after the keynote speaker presentation
- Company profile and logo recognition on the conference website
- Logo recognition in all conference promotional material including the conference program and venue signage
- Delegate list of attendees who have opted in to have their details shared (name, organisation, position, city, country)

### EXHIBITION & REGISTRATION

- One dressed trestle table in the exhibition space
- One registration including sessions and daily catering





# Sponsorship Packages

## PARENT'S RETREAT

\$2,000

### PROMOTION

- Exclusive sponsorship of the conference Parent's Retreat
- Signage in the Parent's Retreat acknowledging your sponsorship
- An opportunity to display one pull up banner in the room and your company brochure or marketing collateral
- An opportunity to supply your product in the room (to be approved by the committee)
- Logo recognition in all conference promotional material including the conference program and venue signage
- Company logo and profile on the conference website
- Delegate list of attendees who have opted in to have their details shared (name, organisation, position, city, country)

## BATHROOM AMENITIES

\$2,000

### PROMOTION

- Exclusive sponsorship of the conference bathroom amenities
- Signage in the male/female bathrooms acknowledging your sponsorship
- An opportunity to provide product as handouts in each bathroom (to be approved by committee)
- Company profile and logo recognition on the conference website
- Logo recognition in all conference promotional material including the conference program and venue signage
- Delegate list of attendees who have opted in to have their details shared (name, organisation, position, city, country)



## EXHIBITION TRADE TABLE

\$2,000

### PROMOTION

- One dressed trestle table in the exhibition space
- Company profile and logo recognition on the conference website
- Logo recognition in all conference promotional material including the conference program and venue signage
- Opted-in Delegate list – name, organisation, position, city, country

### REGISTRATION

- One registration including sessions and daily catering

## APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted onsite, instead power boards with overload cut off are permitted. The venue is at liberty to check that the electrical appliances that you bring onsite are appropriately tagged.

## EXHIBITION DETAILS

All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates. Please note the floor plan is subject to change at the discretion of the venue or the conference organisers at any time. The floor plan for the exhibition will be forwarded as soon as it is finalised.

# EVENT SPONSORSHIP AND EXHIBITION TERMS AND CONDITIONS

A full set of terms and conditions for conference sponsorship and exhibition packages are available on the conference website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.

## IMPORTANT NOTE TO SPONSORS AND EXHIBITORS:

WHO Code – Kindly note LCA NZ will NOT accept any sponsorship or funding from entities that are not in compliance with the WHO International Code of Marketing of Breast-milk Substitutes and its subsequent WHA relevant resolutions (<http://www.who.international/nutrition/publications/infantfeeding/9241541601/en/>). All sponsors are required to sign an agreement confirming their compliance with this Code.







# LCANZ

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AUSTRALIA & NEW ZEALAND

For more information  
please visit the conference website [here](#).

For more information about LCHANZ  
please visit our website at  
[www.lcanz.org](http://www.lcanz.org)