

AUSTRALASIAN CYTOMETRY SOCIETY CONFERENCE

Promoting research, development, applications
and knowledge of cytometry in Australasia.

HOTEL GRAND CHANCELLOR
HOBART TASMANIA AUSTRALIA
20-23 OCTOBER 2024

SPONSORSHIP AND EXHIBITION
INFORMATION

Australasian
Cytometry
Society

ACCS
2024
CONFERENCE

CONFERENCE ORGANISING COMMITTEE

CONVENOR AND CLINICAL PROGRAM LEAD

Susan Wright

RESEARCH PROGRAM LEAD

Eva Orłowski-Oliver

ACS EXECUTIVE COMMITTEE

Maggie Wang, *President*

Robert Salomon, *President Elect*

Joanna Roberts, *Treasurer*

Henry Hui, *Secretary*

LOCAL ORGANISING COMMITTEE

Chrissie Ong

Deni Cupit

Shayli Harris

Emily Hinds

Deirdre Tuck



INVITATION FROM THE CONVENOR



It is my pleasure to announce the sponsorship and exhibition opportunities for the Australasian Cytometry Society Annual Conference, to be held in Hobart, Tasmania, 20-23 October 2024.

Our conference is the premier conference in the field of cytometry and single-cell analysis in the region, attracting around 175 delegates from a range of fields, including research, shared research laboratories and clinical. As a sponsor or exhibitor, you will have the opportunity to engage with key opinion leaders, decision-makers, and current and new customers who will attend ACS 2024.

Attendees will engage in an exciting program, showcasing state-of-the-art technology, application of imaging, cytometry and single cell analysis, new advances in translational studies, as well as a comprehensive clinical program spanning diagnostics, MRD, immunology and cutting-edge applications.

We are committed to continuously improving your experience supporting our society and value the feedback we have received. Foremost in our minds is to provide a sponsorship experience that supports your needs. The Hotel Grand Chancellor is Hobart's leading and largest purpose-built conference venue, providing a premium space for our attendees and exhibitors alike, with the trade hall well set to provide maximum exposure to current and potential customers.

Thank you for your interest, and I look forward to welcoming you to beautiful Hobart in October 2024.

Susan Wright

Senior Scientist

SCT Lab/Flow Cytometry, Royal Hobart Hospital, Tasmania

WHY YOU SHOULD PARTNER WITH US AT ACS2024

Supporting ACS with sponsorship is invaluable for the success of the annual scientific meetings and for the work of society in general. Partnering with ACS provides an opportunity to reach a unique collection of key opinion leaders and decision-making delegates as well as the brightest scientists on the leading edge of research, innovation, and clinical practice. With an internationally recognised brand and strong links to ISAC, ESCCA and ICCS ACS2024 sponsorship will enable your company to:

- Support world-class research and clinical science.
- Share your own scientific and technological breakthroughs.
- Gain key exposure, brand awareness and product showcase opportunities.
- Share product offerings, services, and strategies.
- Build relationships with delegates at key social functions.
- Generate extensive new leads from Australia and overseas.
- Increase your brand awareness before, during and after the Conference through EDM, signage, website, handbook, and program opportunities.
- Build long-term relationships with potential and existing customers.

WHO WILL YOU CONNECT WITH?

The ACS 2024 Australasian Cytometry Society Conference will attract around 175 academics, researchers, students and industry professionals, clinical cytometrists from public and private hospitals and laboratories and research organisations in the cytometry field from around the world, including the current world leaders in cytometry research.

DELEGATES ATTENDING ARE IN ROLES SUCH AS:



Academics



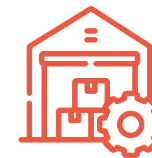
Researchers



Medical Laboratory Scientists



Clinicians



Core Facility Managers/Directors



Product Specialists

FAST FACTS

- 20-23 October 2024
- Hotel Grand Chancellor, Hobart
- 175+ Australian and international delegates expected to attend



KEY CONTACTS



MORGAN FLOCKHART

Conference Manager

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KIM MURRAY

Sponsorship & Exhibition
Manager

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ACS2024 THEMES

Foundations of Cytometry

Clinical Cytometry including:

- Measurable Residual Disease
- Immunology
- Stem cell enumeration
- Computer learning and artificial intelligence

Research Cytometry including:

- Immunology
- Innovation
- Cancer
- Shared Resource Laboratory
- Advance cytometry technologies

PROGRAM AT A GLANCE

Sun 20 Oct Workshops
Exhibition bump in - *Hotel Grand Chancellor*
Registration
Icebreaker

Mon 21 Oct Registration
Plenary and breakout sessions
Trade Exhibition
Poster Session

Tue 22 Oct Registration
Plenary and breakout sessions
Trade Exhibition
Conference Dinner

Wed 23 Oct Registration
Plenary and breakout sessions
Trade Exhibition
Conference Closing 2.00pm

Please note, dates and times are a guide only and may be subject to change.



PREVIOUS SPONSORS & EXHIBITORS



HOW TO SIGN UP AS AN EXHIBITOR?

1. CLICK [HERE](#)
2. SIGN UP AND MAKE PAYMENT
3. UPLOAD YOUR LOGO AND COMPANY PROFILE

FOR ADDITIONAL INFORMATION, PLEASE CONTACT: [KIM@LAEVENTS.COM.AU](mailto:kim@laevents.com.au)



THE DESTINATION

HOBART, TASMANIA

In Hobart, you can see world-renowned art, eat freshly caught seafood and climb a mountain all in one day.

The capital of Tasmania is a dynamic city that surpasses expectations at every turn. Australia's southernmost capital is brimming with history and bursting with creativity (hello MONA). It boasts an incredible food and wine scene with local produce making the short journey from farm to table and is fringed by scenic wilderness.

It sits at the southern end of the island, on the edge of the River Derwent. It is a port town that dates to early explorers and convicts sent here for stealing rams. Water runs deep – it's the second deepest port in the world but also offers a myriad of waterways that please the sailor who has navigated a globe of oceans. Calm rivers, spinnakers of energetic colour across the Derwent and secret coves. It's also home to the finish line of one of the world's greatest blue water ocean races, The Rolex Sydney to Hobart.

THE VENUE

Centrally located in the heart of Hobart's waterfront, The Hotel Grand Chancellor is home to the Hobart Convention and Exhibition Centre (HCEC). It's a stone's throw to a plethora of great restaurants and the historic Salamanca Place with its rows of sandstone buildings and former warehouses.





PACKAGES AT A GLANCE

All prices shown are in Australian Dollars (AUD\$) and include GST.

	PACKAGES AVAILABLE	SPEAKING OPPORTUNITIES	VIDEO	WEBSITE, APP, EDMS, VENUE SIGNAGE	BRANDING OPPORTUNITIES	EXHIBITOR PASSPORT	REGISTRATIONS	DINNER TICKET	EXHIBITION SPACE	DELEGATE LIST
Platinum Sponsor – \$22,500	2	20 min	1 x 3 min	✓	✓	✓	5	5	6 x 3 m	✓
Gold Sponsor – \$17,500	3	10 min	1 x 3 min	✓	✓	✓	3	3	3 x 3 m	✓
Conference Dinner Sponsor – \$13,200	1	5 min	1 x 3 min	✓	✓	✓	2	4	3 x 3 m	✓
Delegate Satchel – \$9,900	1	-	-	✓	✓	✓	2	-	3 x 3 m	✓
Barista Cart – \$9,900	1	-	-	✓	✓	✓	2	-	3 x 3 m	✓
Name Badge & Lanyard – \$7,700	1	-	-	✓	✓	✓	1	-	3 x 3 m	✓
Conference App – \$6,600	1	-	-	✓	✓	✓	1	-	3 x 3 m	✓
Poster Session – \$6,600	1	-	-	✓	✓	✓	1	-	3 x 3 m	✓
Corporate Lunch & Learn – \$4,400	2	15 min*	-	✓	✓	-	1	-	-	✓
WiFi – \$4,400	1	-	-	✓	✓	-	1	-	-	✓
Session Sponsor – \$3,300	MULTIPLE	-	-	✓	✓	-	1	-	-	✓
Exhibition Booth Package – \$4,000	MULTIPLE	-	-	✓	-	✓	1	-	3 x 3 m	✓

*Sunday workshop audience

SPONSORSHIP PACKAGES

All sponsorship packages are in Australian Dollars (AU\$) and include GST.

PLATINUM SPONSOR

\$22,500

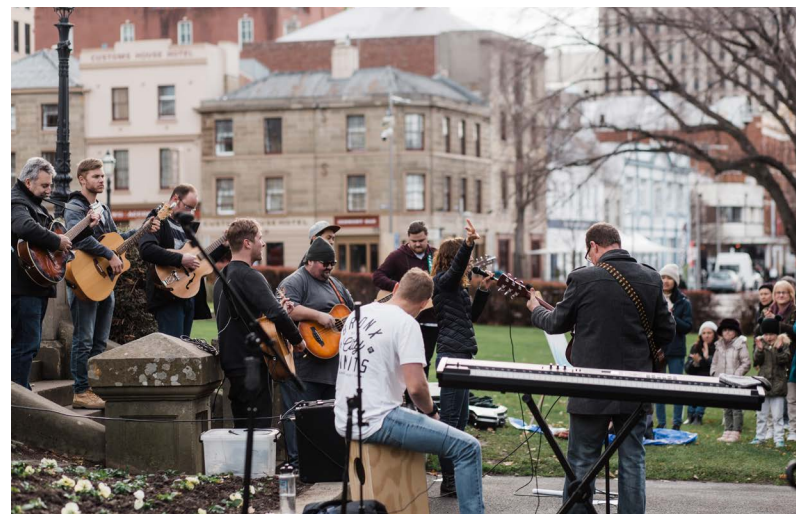
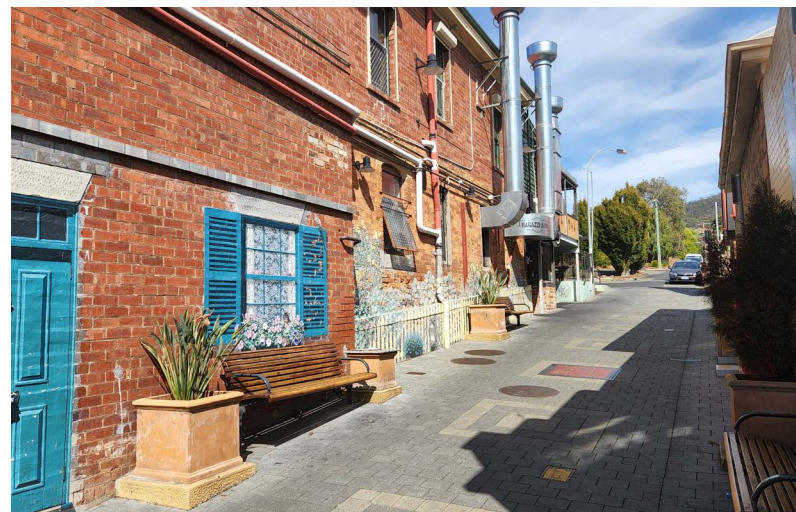
TWO OPPORTUNITIES

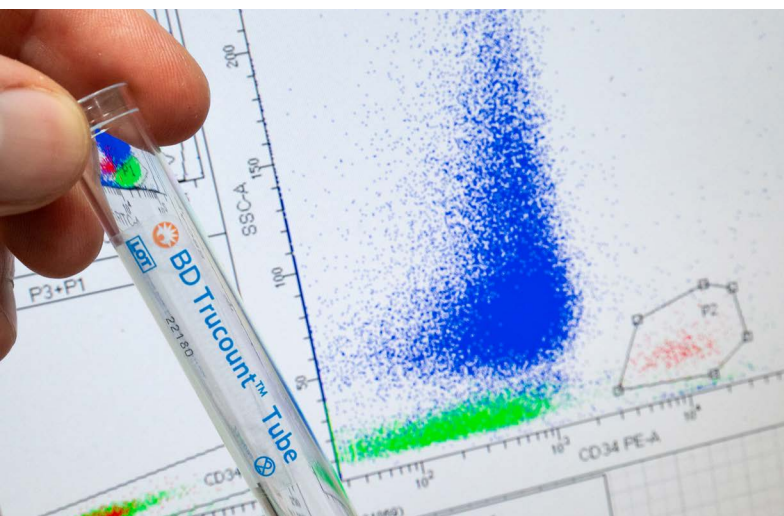
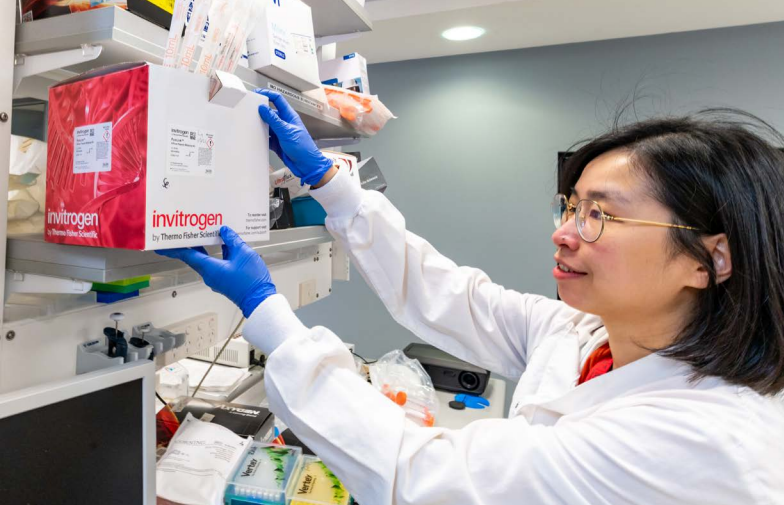
PROMOTION

- Acknowledgement as a Platinum Sponsor of ACS2024
- An opportunity to give a twenty-minute scientific presentation in a plenary session, plus 5 minute Q&A (content to be approved by the committee)
- Joint sponsorship of the ACS2024 Icebreaker Welcome Reception
- Sponsor's own signage prominently displayed at the venue and the Icebreaker (maximum two pull-up banners to be displayed)
- Logo recognition as a Platinum Sponsor in all Conference promotional material, including website (including link and company profile) and venue signage
- Inclusion in Exhibitor passport engagement initiative
- 1 x 3 minute video to be played throughout the sessions
- Opted-in delegate list – name, organisation, position, city and country

ADDITIONAL BENEFITS

- Five registrations to attend the Conference including day catering, Icebreaker and the Conference Dinner
- One 6 metre x 3 metre exhibition booth
- Opportunity to supply branded gift to attendees, such as notebook, travel mug. Cost of gift at sponsors expense





GOLD SPONSOR

\$17,500

THREE OPPORTUNITIES

PROMOTION

- Acknowledgement as a Gold Sponsor of ACS2024
- An opportunity to give a ten-minute scientific presentation in a plenary session, plus 5 minute Q&A (content to be approved by the committee)
- PLUS, exclusive sponsorship of one day's refreshment breaks (morning and afternoon refreshments, and lunch)
- Logo recognition as the Day Refreshment Break Sponsor
- Your organisation's literature may be displayed on the catering stations on the day of the sponsored break (sponsor to supply)
- Your organisation's logo is displayed on each catering table during the sponsored break
- Sponsor's own signage prominently displayed at the venue (maximum two pull-up banners to be displayed)
- Logo recognition as a Gold Sponsor in all Conference promotional material, including website (including link and company profile) and venue signage
- Inclusion in Exhibitor passport engagement initiative
- 1 x 3 minute video to be played throughout the sessions
- Opted-in delegate list – name, organisation, position, city and country

ADDITIONAL BENEFITS

- Three registrations to attend the Conference including day catering, Icebreaker and the Conference Dinner
- One 3 metre x 3 metre exhibition booth

CONFERENCE DINNER SPONSOR \$13,200

Dinner tickets are included in the delegate registration*, so this exclusive sponsorship provides your organisation with the highest level of engagement with delegates. It's also an opportunity to network and mingle with your potential customers in a fun, social and relaxed atmosphere.

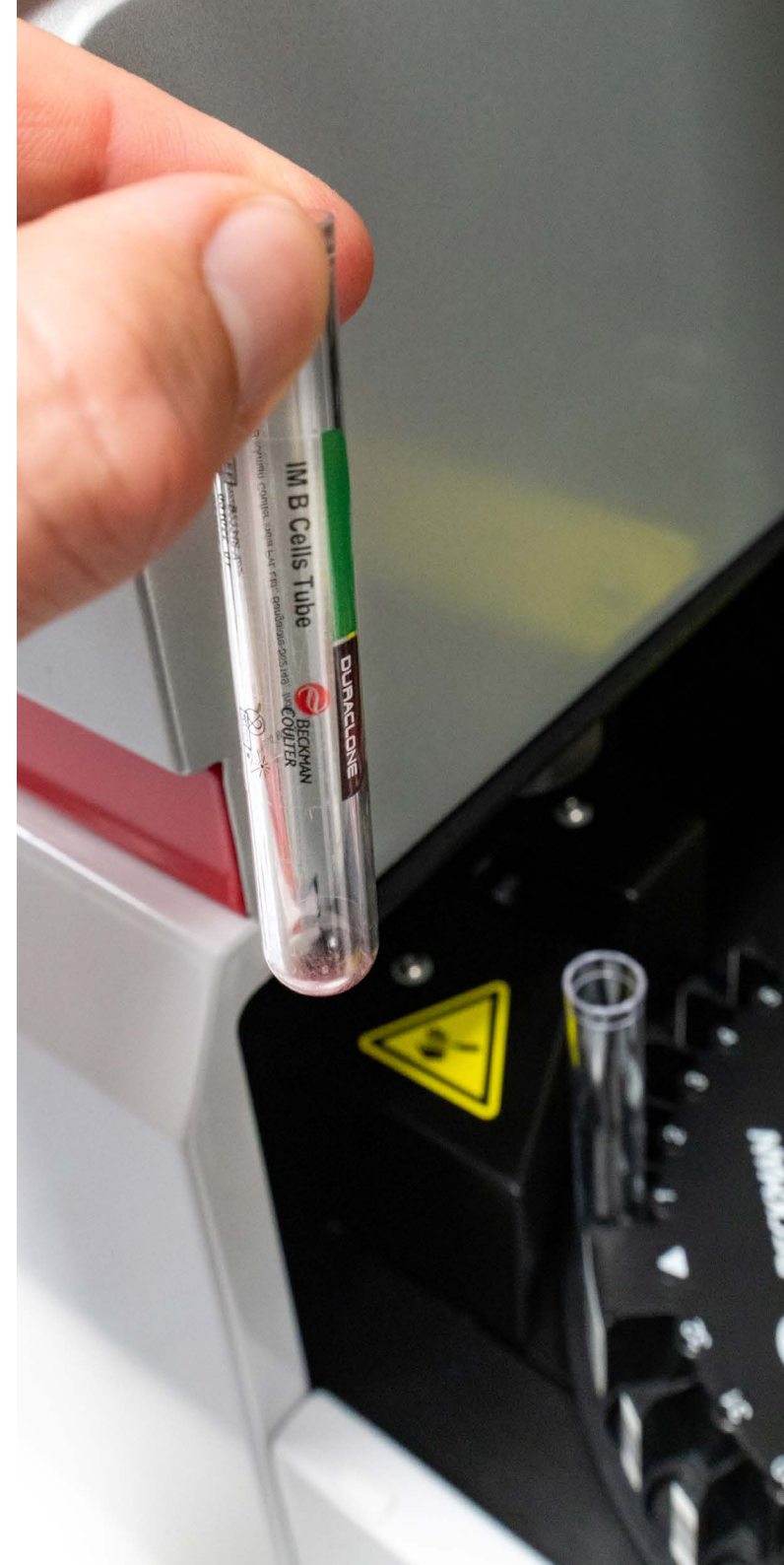
PROMOTION

- Exclusive sponsorship and acknowledgement as the ACS2024 Conference Dinner Sponsor
- An opportunity to welcome guests to the Conference Dinner (five minutes maximum)
- Logo recognition as the Conference Dinner Sponsor in all Conference promotional material, including Conference Mobile App, website (including link and company profile) and signage
- Opportunity to provide a small, branded gift for each delegate at the dinner (to be provided by sponsor)
- Recognition as the Conference Dinner Sponsor on dinner menus and signage
- Verbal recognition as the Conference Dinner Sponsor throughout the dinner
- Sponsor's own signage displayed at the Conference Dinner (sponsor to supply. A maximum of two pull up banners to be displayed)
- Inclusion in Exhibitor passport engagement initiative
- 1 x 3 minute video to be played throughout the sessions
- Opted-in delegate list – name, organisation, position, city and country

ADDITIONAL BENEFITS

- Two registrations to attend the Conference including day catering, Icebreaker and the Conference Dinner
- Two additional tickets to attend the Conference Dinner (in addition to those already included in registrations)
- One 3 metre x 3 metre exhibition booth

* Excludes day registration and some sponsorship/exhibition packages.





DELEGATE SACHEL \$9,900

The delegate satchel sponsorship is one of the most effective packages for ongoing brand exposure. The satchel will be co-branded with the ACS2024 logo and the sponsor logo.

PROMOTION

- Exclusive sponsorship and acknowledgement as the ACS2024 Delegate Satchel Sponsor
- Your logo featured on each delegate satchel alongside the ACS2024 conference logo
- Logo recognition as the Delegate Satchel Sponsor in all Conference promotional material, including Conference Mobile App, website (including link and company profile) and signage
- Inclusion in Exhibitor passport engagement initiative
- Opted-in delegate list – name, organisation, position, city and country

ADDITIONAL BENEFITS

- Two registrations to attend the Conference including day catering, 1 ticket to the Icebreaker
- One 3 metre x 3 metre exhibition booth

BARISTA CART \$9,900

PROMOTION

- Naming rights and exclusive sponsorship of the Barista Cart and lounge at ACS2024
- Opportunity to brand the barista cart area – two pull up banners and promotional material within the area (barista lounge furniture supplied)
- Opportunity to supply corporate branded aprons, caps and coffee cups
- Logo recognition as the Barista Cart Sponsor in all Conference promotional material, including Conference Mobile App, website (including link and company profile) and signage
- Inclusion in Exhibitor passport engagement initiative
- Opted-in delegate list – name, organisation, position, city and country

ADDITIONAL BENEFITS

- Two registrations to attend the Conference including day catering, 1 ticket to the Icebreaker
- One 3 metre x 3 metre exhibition booth

NAME BADGE AND LANYARD \$7,700

PROMOTION

- Exclusive sponsorship of the Delegate Name Badge and Lanyard
- Logo recognition on each delegate name badge and lanyard along with the ACS2024 logo
- Logo recognition as the Delegate Name Badge and Lanyard Sponsor in all Conference promotional material, including Conference Mobile App, website (including link and company profile) and signage
- Inclusion in Exhibitor passport engagement initiative
- Opted-in delegate list – name, organisation, position, city and country

ADDITIONAL BENEFITS

- One registration to attend the Conference including day catering, 1 ticket to the Icebreaker
- One 3 metre x 3 metre exhibition booth

CONFERENCE APP \$6,600

The conference app continues to grow in popularity with delegates accessing the program, speakers biographies and exhibitor information. The conference app sponsor will enjoy a banner ad on the front page of the app which delegates will access each day of the conference – this is a great package for continuous exposure over the three days of the conference.

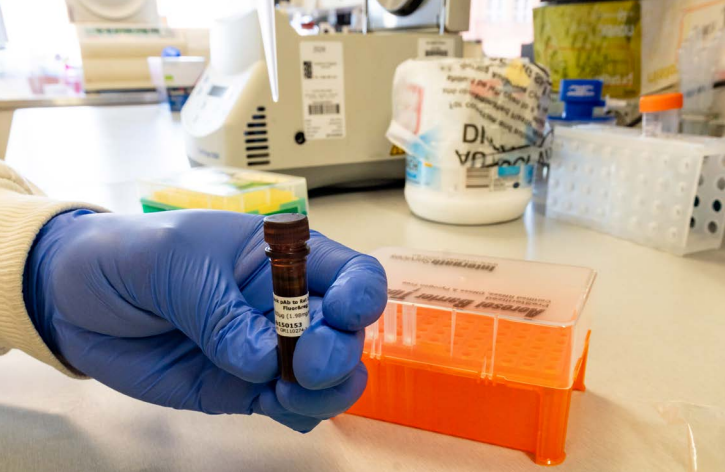
PROMOTION

- Exclusive sponsorship of the Cytometry 2024 Conference App
- Logo recognition as the Conference App Sponsor on access instruction information
- Your logo and tagline on the bottom of each page of the Conference App
- Logo recognition in all Conference promotional material, including Conference Mobile App, website (including link and company profile) and signage
- Inclusion in Exhibitor passport engagement initiative
- Opted-in delegate list – name, position, organisation, city, country

ADDITIONAL BENEFITS

- One registration to attend the Conference including day catering, 1 ticket to the Icebreaker
- One 3 metre x 3 metre exhibition booth





POSTER SESSION

\$6,600

PROMOTION

- Exclusive sponsorship of the Poster Session
- Logo recognition as the Poster Session Sponsor in all Conference promotional material, including Conference Mobile App, website (including link and company profile) and signage.
- Sponsor logo to be printed on all poster numbers.
- Sponsor's own logo to appear on the screen in the plenary hall prior to the Poster Session and acknowledgement given by the last sessions chair
- Inclusion in Exhibitor passport engagement initiative
- Opted-in delegate list – name, organisation, position, city and country

ADDITIONAL BENEFITS

- One registration to attend the Conference including day catering, 1 ticket to the Icebreaker
- One 3 metre x 3 metre exhibition booth

CORPORATE LUNCH AND LEARN \$4,400

TWO OPPORTUNITIES

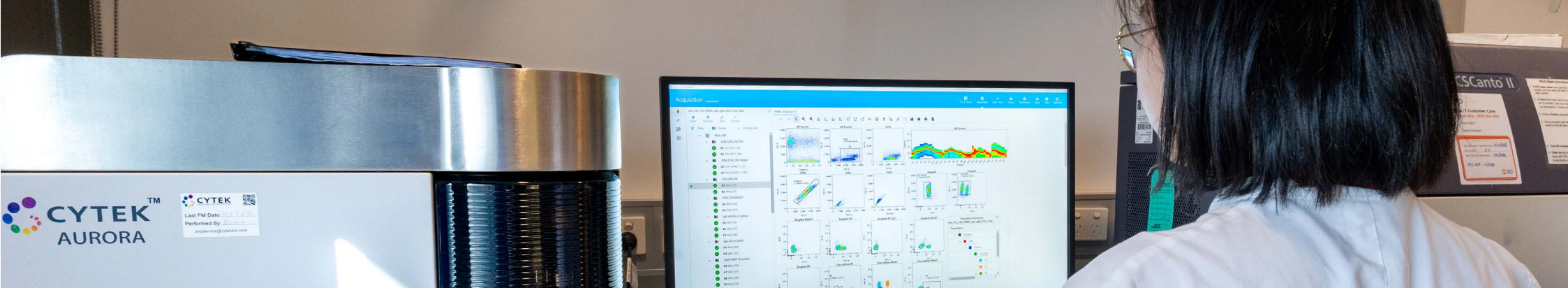
This is an opportunity to present your latest technologies or research highlights to a small group of pre-registered delegates during the lunch break of the Sunday workshop.

PROMOTION

- An opportunity to give a 15-minute presentation to a small group (content to be approved by the committee) over the lunchtime break at the workshop
- Exclusive lunch menu to entice delegates to your presentation (catering at sponsor's cost)
- Logo recognition in all Conference promotional material, including Conference Mobile App, website (including link and company profile) and signage
- Opted-in delegate list – name, organisation, position, city and country

ADDITIONAL BENEFITS

- One registration to attend the Conference including day catering, 1 ticket to the Icebreaker



WI-FI

\$4,400

PROMOTION

- Logo recognition as the Internet (Wi-Fi) Sponsor on access signage around venue
- Logo recognition as the Internet (Wi-Fi) Sponsor in all Conference promotional material, including Conference Mobile App, website (including link and company profile) and signage.
- One electronic advertisement for inclusion on the Conference Mobile App (finished artwork to be supplied by sponsor)
- Opted-in delegate list – name, organisation, position, city and country.

ADDITIONAL BENEFITS

- One registration to attend the Conference including day catering, 1 ticket to the Icebreaker

SESSION SPONSOR \$3,300

MULTIPLE OPPORTUNITIES

PROMOTION

- Exclusive sponsorship of one Conference Session
- Logo recognition as the Session Sponsor in all Conference promotional material, including Conference Mobile App, website (including link and company profile) and signage
- Verbal Recognition by the Chair prior to and at the conclusion of the Session
- Organisation logo to appear on the screen in the session room prior to and at the conclusion of the Session
- Opted-in delegate list – name, organisation, position, city and country

ADDITIONAL BENEFITS

- One registration to attend the Conference including day catering, 1 ticket to the Icebreaker

EXHIBITION BOOTH PACKAGE \$4,000

- One 3m x 3m (2.4m high) shell structure booth
- White melamine back and side walls
- Organisation name on fascia board (30 characters)
- 2 x 120w spotlights
- 1 x 4mp / 100w power outlet
- Logo recognition in all Conference promotional material, including website (including link and company profile) and venue signage
- Inclusion in Exhibitor passport engagement initiative
- Opted-in delegate list – name, organisation, position, city and country
- One registration to attend the Conference including day catering, 1 ticket to the Icebreaker



CONFERENCE MARKETING & PUBLIC RELATIONS

A professionally planned marketing strategy will ensure the benefits of attending ACS2024 are widely known internationally. Extensive direct mail campaigns, an official website supported by regular email newsletters plus editorial and advertising in professional publications will provide potential delegates, sponsors and exhibitors access to current information about the Conference.

EXHIBITION DETAILS

All conference lunch and refreshment breaks will be held in the exhibition area to ensure a high traffic flow of delegates.

Please note the floor plan is subject to change at the discretion of the venue or the conference organisers at any time. The floor plan for the exhibition will be forwarded as soon as it is finalised.

ADDITIONAL TICKETS AND REGISTRATIONS

An additional exhibitor registration can be purchased for \$695, which includes:

- Daily catering
- Attendance at Conference sessions
- Attendance at the Icebreaker

Dinner tickets may be purchased separately for \$140 each.

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note there is a maximum of two additional exhibitor registrations per sponsor or exhibitor.

APPLIANCE TESTING

All electrical appliances and leads used on site must comply with the Australian Standard AS/NZ 3760:2010, which requires the appliance to be inspected, tested and tagged. Items that do not comply will not be permitted to be used onsite. Electrical items such as switchboards, cables and outlet fittings must comply with the Australian electrical wiring standard AS/NZS 3000:2007 and be installed by a qualified A grade electrician. Note: Double adaptors will not be permitted on site, instead power boards with overload cut off are permitted. NOTE: The venue is at liberty to check that the electrical appliances you bring on site are appropriately tagged.

EVENT SPONSORSHIP & EXHIBITION APPLICATION TERMS & CONDITIONS

A full set of terms and conditions for conference sponsorship and exhibition packages are available on the conference website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.