



**EVs - Where we are and where we're going**

**SPONSORSHIP PROSPECTUS**





# INVITATION TO ATTEND

**On behalf of the organising committee, I have the pleasure to invite the Australian EV community to Tasmania for the AEVA National Conference.**

**The annual conference, which rotates around the states, will come to Tasmania in 2024; bringing 150–200 enthusiasts, policy makers, council representatives, influencers from EV manufacturers and industry, and the buyer chain from around Australia to discuss the latest developments in Electric Vehicles.**

At the conference, we will be discussing and sharing the latest in: Fleet management; the business end of electric; The State of Play and the electric future; The economics of electrification; Electrification policy and planning; Charging; personal mobility and everything EV's, on the road, in the water and in the air.

Whether you're a business looking to showcase your latest innovations, a government agency seeking to promote sustainable policies, or a community organisation dedicated to driving positive change, we invite you to join us on this journey.

Together, we can amplify our impact, raise awareness, and inspire others to take action. Together, let's harness the power of innovation and collaboration to create a world where energy is clean, efficient, and accessible to all.

**Jon Ettershank**  
**State Chair and Tasmanian National Director**  
**AEVA Tasmania Branch**

## About AEVA

The Australian Electric Vehicle Association (AEVA) LTD is a volunteer-run, not-for-profit organisation dedicated to the cause of switching Australia's transport networks to electric drive as quickly as possible. We all share a common interest in Electric Vehicles (EVs) and EV technology. Formed after the oil price shocks of 1973, the AEVA is the longest continuously running EV society in the world. Our purpose is to provide a forum for social and technical communication in the EV field, create greater awareness of EVs and encourage their use, to foster further research and development in EV technology, and to be an official source of information on EVs in Australia.



## Organising Committee

Jon Ettershank  
Nathan Bourke  
Charles Gregory  
Clive Attwater  
John Fast  
Penny Cocker  
Tim O'Loughlin  
Christopher Walkden



## EVENT OVERVIEW

The AEVA National Conference is the premier event for electric vehicle (EV) enthusiasts, industry professionals, government officials, and stakeholders in Australia. This one-day conference will feature keynote speakers, panel discussions, and networking opportunities focused on the latest trends, technologies, and policies shaping the EV industry. Attendees will include representatives from the vehicle industry, fleet managers, Uber drivers, taxi drivers, couriers, ESG/sustainability officers, government officials, charge hosts, operators, and other industry participants.

## Conference Themes



Fleet and the business end of electric



The State of Play and the electric future



The economics of electrification



Electrification Policy and planning



Charging



Heavy vehicles, in the water and in the air and personal mobility



# THE DESTINATION

## Hobart, Tasmania

Nestled amidst the breathtaking landscapes of Tasmania, Hobart offers a captivating blend of natural beauty, rich history, and vibrant culture. As the charming capital city, Hobart beckons with its picturesque waterfront, where historic docks mingle with modern architecture, and the majestic Mount Wellington watches over the city. Immerse yourself in the thriving arts scene, sample fresh local produce at the renowned Salamanca Market, or embark on outdoor adventures in the surrounding wilderness. With its unique blend of old-world charm and contemporary allure, Hobart promises an unforgettable experience for symposium delegates and visitors alike.

## Getting to Hobart

No official carrier has been nominated for the symposium due to competitive airfares available via the internet. There are three airlines who fly into Hobart:

• **Jetstar** • **Qantas** • **Virgin** • **Rex**

For those who wish to make a holiday of their visit to Tasmania, consider travelling over on the [Spirit of Tasmania](#).

## Hobart Function & Conference Centre

The venue enjoys a waterfront location like no other, situated as it is on Elizabeth Street Pier, spanning 100m out over the sparkling water of the Derwent, the centerpiece of Hobart's bustling waterfront community.

Each of the six amazing event spaces boast floor to ceiling windows so delegates and guests enjoy Hobart's wonderfully clear natural light, or at night, the bobbing lights of boats in the harbour.

# SPONSORSHIP OPPORTUNITIES

*All prices shown are in Australian Dollars (AUD) and are inclusive of GST.*

## **Premium Partner**

Exclusive Opportunity

\$18,000.00

## **Barista Cart**

Exclusive Opportunity

\$8,500.00

## **Concurrent Session**

Limited Opportunity

\$3,300.00

## **Refreshment Break**

Exclusive Opportunity

\$3,000.00





# PREMIUM PARTNER

**Exclusive Opportunity . \$18,000.00**

## Promotion

- Acknowledgement as a Premium Partner of AEVA National Conference 2024.
- **A speaking opportunity in a conference session (content to be approved by the conference committee)**
- **Exclusive sponsorship of the delegate name badge and lanyard**
- Your logo will be featured on the name badge and lanyard alongside the conference logo (size and placement at the discretion of the organisers)
- Verbally acknowledged throughout the conference as a Premium Partner
- One pull-up banner provided by sponsor (max. size 2m high x 1m wide or digital display)
- Acknowledgement as a Conference Premium Partner on the holding slides
- Company logo and profile in the conference website (including link)
- Logo recognition in all conference promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

## Registration

- Five full conference registrations including day catering.

# BARISTA CART

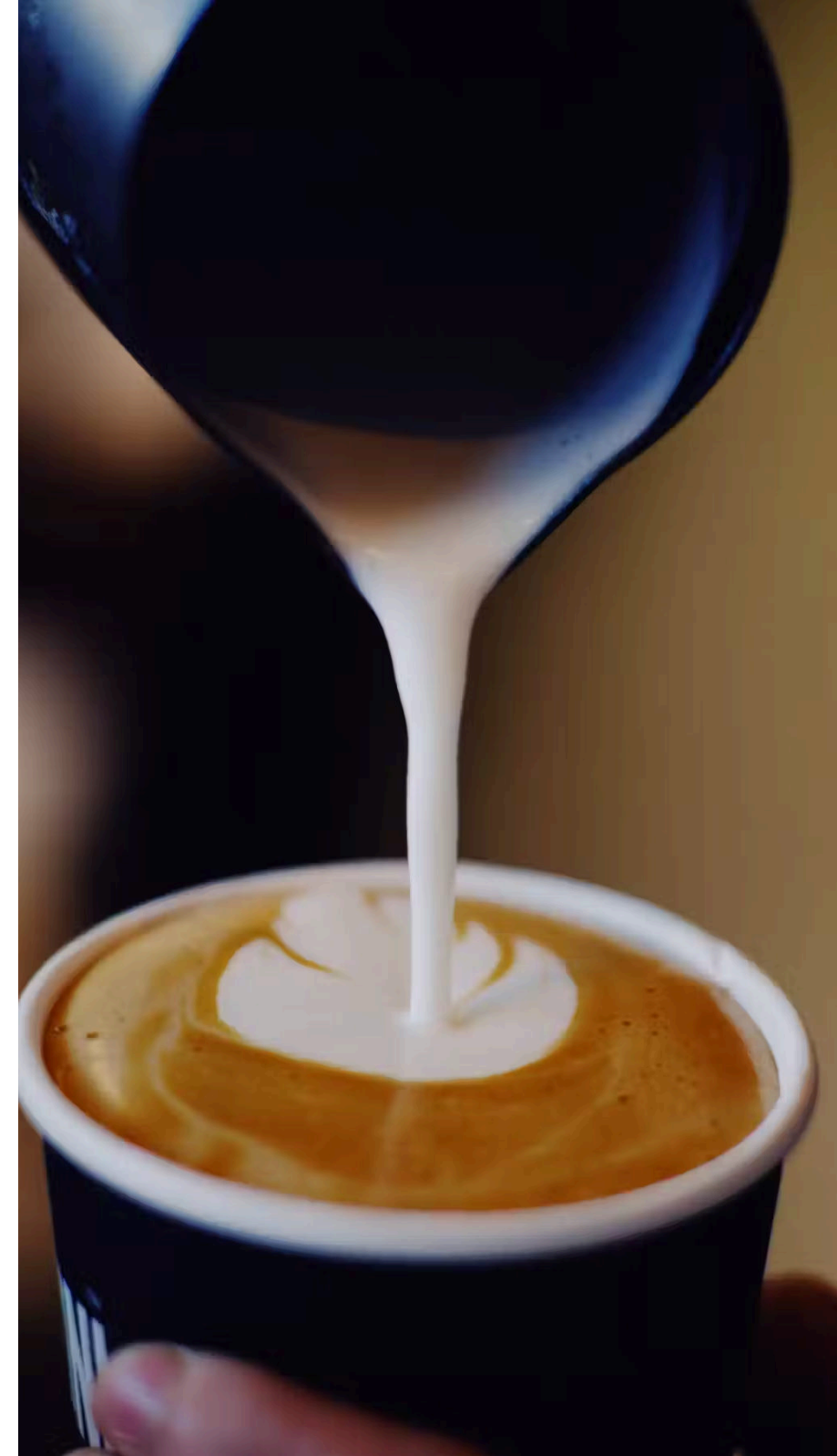
**Exclusive Opportunity . \$8,500.00**

## Promotion

- Exclusive sponsorship of the AEVA Conference Barista Cart
- Opportunity to brand the barista cart area – pull up banners and promotional material within the barista cart area
- Acknowledgement as sponsor of the conference barista cart
- Opportunity to supply corporate branded aprons, caps and coffee cups
- Company logo and profile in the conference website
- Logo recognition in all conference promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

## Registration

- One full conference registration including day catering.



# CONCURRENT SESSION

Limited Opportunity . \$3,300.00

## Promotion

- Exclusive sponsorship of one concurrent session
- Opportunity for an executive from the sponsor's organisation to provide a 3-minute address and introduce the speaker (subject to approval of the AEVA National Conference Organising Committee)
- Pull-up banner (max. size 2m high x 1m wide provided by sponsor) displayed in sponsored session room
- Company logo and profile on the conference website (including link)
- Logo recognition in all conference promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)

## Registration

- One full conference registration including day catering.





# REFRESHMENT BREAK

**Exclusive Opportunity . \$3,000.00**

## Promotion

- Exclusive sponsorship of the day's refreshment break during the conference (morning and afternoon refreshments, and lunch)
- Logo recognition as the Refreshment Break sponsor in all conference promotional material, including conference program and venue signage
- Sponsor's logo displayed on each catering table during the sponsored break
- Company logo and profile on the conference website (including link)
- Logo recognition in all conference promotional material, including onsite venue signage
- Delegate list – in accordance with Australian Privacy Laws, you will receive a list of delegates who have agreed to have their details shared (name, position, organisation, city and country)





Australian Electric  
Vehicle Association



**NATIONAL CONFERENCE**

Hobart Function & Conference Centre  
1 November 2024 | [aeva.asn.au/conference](http://aeva.asn.au/conference)

## EVENT SPONSORSHIP TERMS AND CONDITIONS

A full set of terms and conditions for conference sponsorship packages are available on the symposium website. When you complete the online acceptance form, you will be required to acknowledge your agreement to these terms and conditions to complete the submission process.

Don't miss this opportunity to be a part of the premier event for the electric vehicle industry in Australia. Contact us today to discuss sponsorship opportunities and secure your place at the AEVA National Conference.

### Key Contacts



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