



A SNEAK PEEK OF OUR SOAR AGENDA

Thursday 15th August 2024

- 11:00am It's time to SOAR. Meet at the Sofitel to register and break some bread with your peers! You will also have time to say hi to this year's business partners at the expo!
- 1:00pm And we have lift off! The official opening of this year's event, and we welcome our MC for this year, Kim Skubris.
- 1:10pm Welcome to the stage, Michael Russell, Managing Director, Money Quest Group.
- 2.00pm This afternoon you will be blown away by performance and mindset coach *Ezio Mormile*.
- 2:45pm Time to hang out and say hi to those that help bring our events to life our business partners! Oh, and enjoy some delicious refreshments at the same time!
- 3:30pm Not only is she a fabulous emcee, but she is also one of Australia's most sought-after storytellers. Give it up for Kim Skubris!
- 4.15pm Let the merriment continue with an action-packed afternoon that will draw to a close around 5. *For inhouse guests, you will be able to check in and enjoy your beautiful hotel room before dinner.*
- 5:00pm Stayin inhouse? Time to check in!
- 7:00pm Time to PAR-TEE at one of Melbourne's Institutions, **The Royal Melbourne Hotel**. Rumour has it we have a few wannabe singers, so we have answered your requests, it's Karaoke time!
For those at the Sofitel, we're giving you the full Melbourne experience. Catch the tram to 629 Bourke Street, Melbourne. We'll have some locals to show you the way.
- 10:00pm That's a wrap for day one... time to rest up for a full-on day Friday.
Easiest way back to the hotel; catch a tram to the top of Collins Street, or a leisurely stroll.

Friday 16th August 2024

- 6:30am Rise and shine its breakfast time!
- 8:30am Expo and registrations are open for day 2
- 9.00am Welcome back to the stage Kim Skubris. Like to know more about Kim, check out her profile [here](#).
- 9:10am Is more business on your agenda? Then this guy is one you need to see. **Rob Roper, “The Aussie Mortgage Guy”**. Rob has built a following of over 1,200,000 people across Facebook, TikTok, Instagram, You Tube, LinkedIn and Snapchat, making Trusted Finance the most followed Australian Company across the finance and real estate industries... why wouldn't you want to listen to him? Like to know more – check out Rob's [profile](#).
- 10:30am Need an energy boost? It's snack time! Head out the expo to rub shoulders with some of the industries finest (your peers joining you at this event) and of course or fabulous business partners.
- 11:15am We couldn't do it without them, welcome to the stage our Diamond Business Partners.
- 12:00pm They say a change is as good as a holiday, so you must be well rested! Here what the MFAA has to share on our ever-changing industry.
- 12:30pm All good things must come to an end, and this is the last time at this event you can spend time visiting our business partners at their stands, whilst enjoying a delicious lunch!
- 1:30pm This afternoon will keep in you wanting more, but we are just getting our presenters to sign on the dotted line... But we can say, the closing speaker today is a DOOZY... stick around and we will share more once the deal is done.
- 4:00pm Well folks, thanks for coming, its time to day goodbye to our daytime delegates, but for those joining us for dinner tonight, see you at 7pm (down here at the Sofitel). Put on your Sunday best and get ready to SOAR!
- 7:00pm Tonight, we celebrate the industry's finest at the MQG Black Tie Awards Night. Then it's time to get down and boogie to the tunes of Big City Beat.

Saturday 17th August 2024

- 6.30am It's the last hurrah, Brekkie! Our interstate guests will be transferred to Melbourne Airport.
- 10:30am Coach departure for Tullamarine Airport for those leaving today. Subject to change depending on your flights.

This agenda was accurate at time of publishing. It is subject to change.