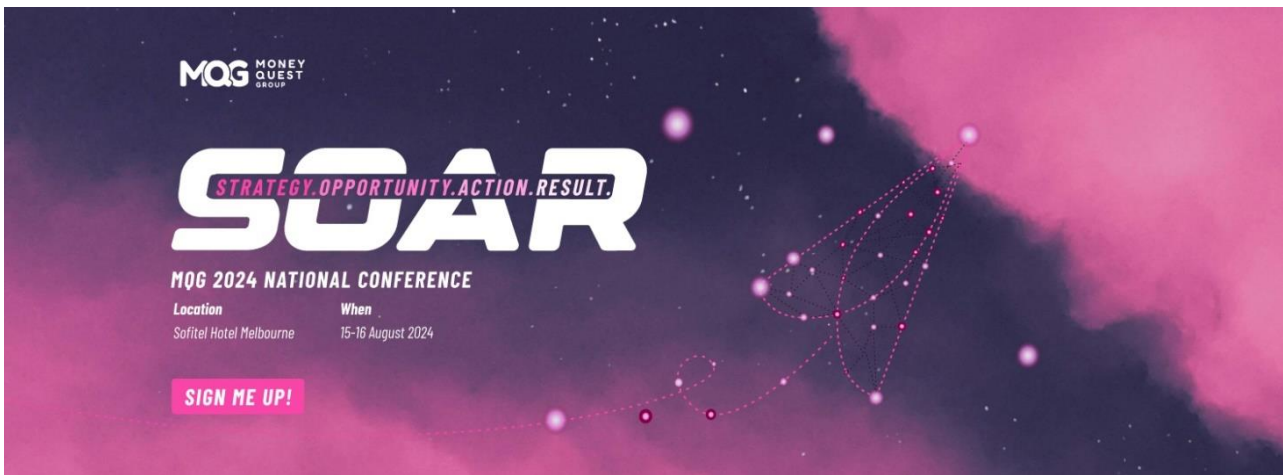


A SNEAK PEEK OF OUR SOAR AGENDA

Updated 23 July 2024

Thursday 15th August 2024

- 11:00am It's time to SOAR. Meet at the Sofitel to register and break some bread with your peers! You will also have time to say hi to this year's business partners at the expo!
- 1:00pm And we have lift off! The official opening of this year's event, and we welcome our MC for this year, Kim Skubris.
- 1:10pm Welcome to the stage, Michael Russell, Managing Director, Money Quest Group.
- 2.00pm This afternoon you will be blown away by performance and mindset coach **Ezio Mormile**.
- Mindset is about bringing everything together
- How will you personally SOAR? What is YOUR Strategy / Opportunities / What actions do you need to take / What are your desired results?
 - What is YOUR STORY?
 - What will your future look like? What will your story be 20 years from now? In 2044?
- 2:45pm *Time to hang out and say hi to those that help bring our events to life our business partners! Oh, and enjoy some delicious refreshments at the same time!*
- 3:30pm The afternoon will continue and Ezio will take us up a gear or two to help us reach our peak performance.
- 4.15pm Not only is she a fabulous emcee, but she is also one of Australia's most sought-after storytellers. **Give it up for Kim Skubris!**
- 5:00pm Stayin inhouse? Time to check in!
- 7:00pm Time to PAR-TEE at one of Melbourne's Institutions, **The Royal Melbourne Hotel**. Rumour has it we have a few wannabe singers, so we have answered your requests, it's Karaoke time!

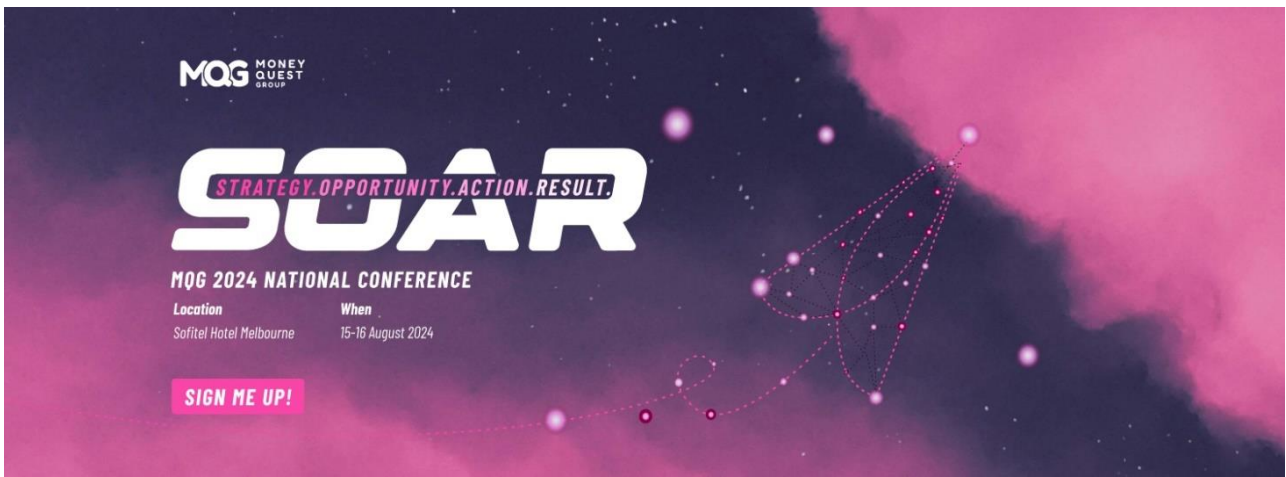


For those at the Sofitel, we're giving you the full Melbourne experience. Catch the tram to 629 Bourke Street, Melbourne. We'll have some locals to show you the way.

- 10:00pm **That's a wrap for day one...** time to rest up for a full-on day Friday.
Easiest way back to the hotel; catch a tram to the top of Collins Street, or a leisurely stroll.

Friday 16th August 2024

- 6:30am Rise and shine its breakfast time!
- 8:30am Expo and registrations are open for day 2
- 9.00am Welcome back to the stage Kim Skubris. Like to know more about Kim, check out her profile [here](#).
- 9:10am Is more business on your agenda? Then this guy is one you need to see. **Rob Roper, "The Aussie Mortgage Guy"**. Rob has built a following of over 1,200,000 people across Facebook, TikTok, Instagram, You Tube, LinkedIn and Snapchat, making Trusted Finance the most followed Australian Company across the finance and real estate industries... why wouldn't you want to listen to him? Like to know more – check out Rob's [profile](#).
- 10:30am *Need an energy boost? It's snack time! Head out the expo to rub shoulders with some of the industries finest (your peers joining you at this event) and of course or fabulous business partners.*
- 11:15am Reducing risk exposure to fraud across your business is a vital activity. It is important to remain vigilant to the potential threats and likely exposure to fraud, faced by your business and your clients. Recently, there has been a significant increase in attempts to de-fraud businesses using sophisticated methods such as business email compromises, deepfakes and scams. **Jonathan Martin, Global Investigations & Training Director in Macquarie Bank's Global Security division**, will be delivering an informative session that will update you on the current fraud trends that can affect your business (as well as your own personal life) and how best to mitigate the risks by following correct procedures and avoiding potential losses.



- 12:00pm They say a change is as good as a holiday, so you must be well rested! Here what the MFAA has to share on our ever-changing industry. Welcome **Anja Pannek, CEO**.
- 12:30pm All good things must come to an end, and this is the last time at this event you can spend time visiting our business partners at their stands, whilst enjoying a delicious lunch!
- 1:30pm Gerard Burg, Senior Economist NAB
- 2:00pm Futurist **Steve Sammartino** is a tour de force in the field of technology and Artificial Intelligence. An expert in AI and its profound implications for business and society, Steve has been immersed in Computational Intelligence systems from the tender age of 12. His impressive track record is reflected in his vast breadth of knowledge and achievements across the tech industry. Steve will demystify AI, and how it can work for you.
- 3:00pm You've got to love a champion ... **Jacqui Cooper**, Australian aerial skier with 5 world titles, 39 World Cup medals, 25 World Cup wins and 3 major World Championship medals will share her journey and the dedication that it took to get there.
- 4:00pm Well folks, thanks for coming, it's time to say goodbye to our daytime delegates, but for those joining us for dinner tonight, see you at 7pm (down here at the Sofitel). Put on your Sunday best and get ready to SOAR!
- 7:00pm Tonight, we celebrate the industry's finest at the MQG Black Tie Awards Night. Then it's time to get down and boogie to the tunes of Big City Beat.

Saturday 17th August 2024

- 6.30am It's the last hurrah, Brekkie! Our interstate guests will be transferred to Melbourne Airport.
- 10:30am Coach departure for Tullamarine Airport for those leaving today. Subject to change depending on your flights.