



The Royal Australian  
and New Zealand  
College of Radiologists®

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The Faculty of Radiation Oncology

The Faculty of Radiation Oncology Genito-Urinary Group (FROGG)

***Precision Strikes: Advancing Prostate Cancer Care  
with Stereotactic Radiotherapy and Beyond...***

2025 Workshop

**SPONSORSHIP PROSPECTUS**

**3-5 September 2025**

Emporium Hotel, South Bank, Brisbane

[www.frogg.com.au](http://www.frogg.com.au)



## REASONS TO PARTNER WITH FROGG 2025

- Exclusive branding opportunities including Workshop Dinner and Keynote Speaker sessions
- Generate extensive new leads from Australia and New Zealand
- Expose your organisation to 100+ Radiation Oncologists, Consultants, Therapists, Managers, Registrars and Allied Health Professionals
- Build long-term relationships with potential and existing customers
- Showcase your services or demonstrate new products

### FROGG EXECUTIVE AND WORKSHOP ORGANISING COMMITTEE

Michael P Jones (Convenor)  
*Royal Hobart Hospital*

Braden Higgs (FROGG Chair elect)  
*Royal Adelaide Hospital*

Sarat Chander (FROGG Chair)  
*Peter McCallum Cancer Centre*

Renee Finnigan  
*Gold Coast University Hospital*

Amy Hayden  
*Western Sydney LHD*

Tanya Holt  
*Princess Alexandra Hospital*

Giuseppe Sasso  
*Auckland City Hospital & The University of Auckland*

Neetu Tejani  
*Peter McCallum Cancer Centre*

Shreya Armstrong  
*North Coast Cancer Institute, Northern NSW LHD*

Wee Loon Ong  
*Alfred Health | Barwon Health*

Suki Gill  
*Sir Charles Gairdner Hospital*

Tom Shakespeare  
*North Coast Cancer Institute*

### WORKSHOP MANAGERS

#### Helene Stewart

Workshop Manager

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#### Kim Murray

Sponsorship & Exhibition Manager

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CONFERENCE • EVENT • ASSOCIATION MANAGEMENT

The Faculty of Radiation Oncology Genito-Urinary Group (FROGG)  
***Precision Strikes: Advancing Prostate Cancer Care with Stereotactic Radiotherapy and Beyond...***

2025 Workshop Brisbane

Sponsorship packages are quoted in Australian Dollars (AUD\$) and are inclusive of GST

## PLATINUM SPONSORSHIP PACKAGE (3 AVAILABLE)

\$15,500

### Promotion

- Verbal recognition as the Platinum Sponsor during the opening and closing addresses
- Logo recognition as a Platinum Sponsor in all Workshop promotional material including Workshop program booklet and website
- Opportunity to address delegates for 3 minutes during the technical program
- 150 word organisational profile included in the program booklet

### Additional Benefits

- Two registrations to the Workshop inclusive of the Welcome Reception and Workshop Dinner
- One trade display table

Please select from one of the following as part of your Platinum Package:

#### 1. KEYNOTE SPEAKER SESSION - PROF VEDANG MURTHY

- Exclusive sponsorship of a Keynote Speaker session at the conference
- Acknowledgement as the Keynote Speaker sponsor on the session screen
- Opportunity to display signage during the session (maximum 2 pull up banners)
- Opportunity to address delegates at the start of the session (3 minutes maximum)

#### 2. KEYNOTE SPEAKER SESSION - PROF ANDREW LOBLAW

- Exclusive sponsorship of a Keynote Speaker session at the conference
- Acknowledgement as the Keynote Speaker sponsor on the session screen
- Opportunity to display signage during the session (maximum 2 pull up banners)
- Opportunity to address delegates at the start of the session (3 minutes maximum)

#### 3. WORKSHOP DINNER AT GOMA

- Exclusive sponsorship of the Workshop Dinner
- Opportunity to display signage at the venue (maximum 2 pull up banners)
- Plus 2 additional guest Dinner tickets
- Opportunity to welcome guests to the Dinner (3 minutes maximum)
- Logo featured on menus and any other related dinner collateral
- Opportunity to provide a small branded gift for each delegate (to be provided by sponsor)



# GOLD SPONSORSHIP PACKAGE

(MULTIPLE AVAILABLE)

\$12,500

## Promotion

- Verbal acknowledgement as a Gold Sponsor during the opening and closing addresses
- Logo recognition as a Gold Sponsor in all Workshop promotional material including Workshop program booklet and website
- 75 word organisational profile included in the program booklet

## Additional Benefits

- Two registrations to the Workshop inclusive of the Welcome Reception and Workshop Dinner
- One trade display table

## PRELIMINARY EXHIBITION TIMETABLE

Dates and times to be confirmed.

Please note, this is a preliminary schedule and is subject to change.

### Thursday 4 September 2025

0700 Exhibitors Bump in  
0800 Exhibition Opens  
1700 Exhibition Closes

### Friday 5 September 2025

0800 Exhibition Opens  
1400 Exhibition Closes  
1400-1500 Exhibitors Bump Out

## OUR KEYNOTE SPEAKERS



### **DR ANDREW LOBLAW** **UNIVERSITY OF TORONTO, CANADA**

Dr Andrew Loblaw is a Radiation Oncologist, Clinician Scientist, and dual Professor in the Department of Radiation Oncology and the Institute of Health Policy Management & Evaluation at the University of Toronto. He's the Site Group Co-Lead for Genitourinary Oncology at Sunnybrook.

He received a Bachelor of Science in Physics from the University of British Columbia and his Doctor of Medicine from Queen's University. He completed his specialty training in Radiation Oncology concurrent with a Masters degree in Clinical Epidemiology to graduate from the Royal College's Clinician Investigator Program all at the University of Toronto.

Dr Loblaw's clinical practice and research interest focus on improving outcomes for men with prostate cancer and the healthcare system. He has a particular interest in the design and conduct of clinical trials, the generation and dissemination of evidence-based guidelines and in image-guided radiotherapy.

Dr Loblaw is an Ontario Association of Radiation Oncology Clinician Scientist and a Senior Scientist at the Sunnybrook Research Institute. A Fellow of the American Society of Clinical Oncology (FASCO), he was previous Co-Chair of the ASCO's Genitourinary Advisory Group and remains Co-Chair of the GU group for Cancer Care Ontario's Program in Evidence-Based Care. He has authored over 300 peer-reviewed papers and has been awarded grant funding of over Cdn\$52M.



### **PROF VEDANG MURTHY** **DEPARTMENT OF RADIATION ONCOLOGY,** **TATA MEMORIAL CENTRE, MUMBAI, INDIA**

Vedang Murthy, MD, DNB, DipEPP, is a Professor and Radiation Oncologist at Tata Memorial Hospital, Mumbai, a premier oncology centre in Asia. Dr Murthy's area of expertise is in Urological Cancer. He has special interest in high precision radiotherapy procedures such as Image Guided Radiotherapy and Adaptive Radiotherapy. Dr. Murthy did his training in Radiation Oncology from Tata Memorial Hospital and The Royal Marsden NHS Foundation Hospital, London. He also undertook a Diploma in Epidemiology and Biostatistics from the London School of Health and Tropical Medicine. He has over 200 publications in peer reviewed international journals.

Dr Murthy is the Convenor of Uro Oncology at Tata Hospital and currently running several investigator initiated clinical trials including randomised controlled trials in prostate and bladder cancer and is a part of international co-operative groups in GU Oncology. The main areas of interest within GU oncology are high risk prostate cancer, SBRT for prostate and kidney cancer, oligometastatic prostate cancer, bladder preservation and adjuvant radiotherapy in bladder cancer.





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