

## Data Processing Consent

### Why we ask for your consent

We are committed to protecting the privacy of all personal data you provide us for this event registration. The following statements describes what we are doing with your data, how long we store it so you are fully informed prior to submitting your personal information for event registration.

### Data Controller Contact

International Conference & Exhibition Professionals (iCEP)

1) Nor Intan Bhaizura (bhaizura@icep.com.my)

2) Noor Diyana Atiqah (diyana@icep.com.my)

### Why are we processing your personal data?

We ask for your personal data to facilitate your registration for this event.

Third parties that will have access to your data

Your data will be shared with other organisation and third parties in order to process your registration.

### How long will we store your personal data?

Your personal data will be retained by us for up to 12 months after the conclusion of the event.

### Personal Data Protection Act (PDPA) Customer Consent

1. I hereby agree and consent that International Conference & Exhibition Professionals ("iCEP") may collect, use, disclose and process my personal information set out in my application form, and/or otherwise provided by me or possessed by iCEP, for one or more of the purposes, which in summary includes but is not limited to the following:

(a) processing my application for and providing me with the services and products of iCEP as well as services and products by external providers provided through iCEP; and

(b) sending me marketing, advertising and promotional information about other products/services that iCEP, iCEP's affiliates, business partners and related companies may be offering, and which iCEP believes may be of interest or benefit to me ("Marketing Messages"), by way of postal mail and/or electronic transmission to my email address(es);

2. My personal data may/will be disclosed by iCEP to its third-party service providers or agents (including its lawyers/law firms), for one or more of the purposes, as such third-party service providers or agents, if engaged by iCEP, would be processing my personal data for iCEP for one or more of the purposes.