

SPONSORSHIP PROSPECTUS

CROWNE PLAZA SURFERS PARADISE

8-10 OCTOBER 2026 www.aficonference.org

YOU ARE INVITED

We are delighted to invite you to partner with us as a valued sponsor of the **60th Australian Foundry Institute (AFI) National Conference**, to be held at **Crowne Plaza Surfers Paradise** from **Thursday 8 to Saturday 10 October 2026**. This milestone conference celebrates six decades of industry excellence and continues to bring together foundry professionals, leaders, researchers, and suppliers who are shaping the future of Australia's foundry sector.

Our theme for 2026, "**Queensland: Beautiful one day, 'Pouring' the next**", reflects both the vibrant character of Queensland and the transformative role of foundries in our economy. Just as foundries turn raw and recycled materials into new possibilities, this conference will inspire innovation, knowledge-sharing, and collaboration across the industry.

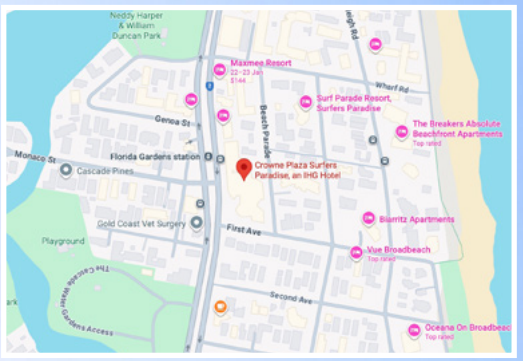
We would be honoured to showcase your organisation's support and commitment by joining with us as a sponsor of the 60th AFI National Conference. Your involvement will position your brand at the centre of this landmark event and provide invaluable opportunities to connect with decision-makers, industry experts, and peers driving the future of the foundry sector.

Yours sincerely,



Brett Reynolds
AFI QLD President

VENUE INFORMATION



Crowne Plaza, Gold Coast
2807 Gold Coast Highway,
Surfers Paradise QLD 4217

Since its opening, Crowne Plaza Surfers Paradise has established itself as a premier conference destination on the Gold Coast. As a landmark venue, it provides versatile spaces for connection, celebration, entertainment, and professional gatherings.



WHO WILL ATTEND?

This National Conference will bring together the leading foundry companies and their employees, suppliers and researchers working in casting technology, manufacturing, and related industries. These will be the influencers and the technical minds in our industry working and studying the fields of:

- Ferrous and non-ferrous casting.
- Patternmaking.
- Metallurgy.
- Aluminium and zinc die casting.
- 3D printing.
- New technologies and advancements.
- Business development, government contracts and grants.

CUSTOM SPONSORSHIP

Join us in making the AFI 2026 National Conference an unforgettable experience for delegates, and a powerful platform for your brand. We offer a variety of sponsorship opportunities designed to give you **maximum visibility and engagement**.

Prefer something bespoke? We can tailor a sponsorship package to highlight your products or services in a way that is **truly unique to your brand**.

To discuss how you can get involved, contact the conference organiser, Expert Events, at afiqld@expertevents.com.au or call 07 3848 2100.

WHY PARTICIPATE?



Network directly with professionals



Network with the professionals of the future (students)



Increase corporate, brand or product awareness



Establish relationships with potential clients in the foundry industry

SPONSORSHIP OPPORTUNITIES

All amounts are in Australian dollars and include GST

GALA DINNER SPONSOR
SOLD
$11,000 1 OPPORTUNITY

COFFEE CART SPONSOR
$2,500 PER DAY 2 OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR
SOLD
$2,000 2 OPPORTUNITIES

LANYARD SPONSOR
SOLD
$1,700 1 OPPORTUNITY

LUNCH SPONSOR
SOLD
$1,600 2 OPPORTUNITIES

SESSION SPONSOR
$1,000 6 OPPORTUNITIES

CONFERENCE/INDUSTRY SUPPORTER
$750 UNLIMITED

PRESIDENT'S RECEPTION SPONSOR
SOLD
$8,000 1 OPPORTUNITY

CONFERENCE SATCHEL SPONSOR
SOLD
$3,000 1 OPPORTUNITY

PHOTOGRAPHER SPONSOR
SOLD
$2,000 1 OPPORTUNITY

NAME BADGE SPONSOR
SOLD
$1,700 1 OPPORTUNITY

SPEAKER GIFTS SPONSOR
SOLD
$1,500 1 OPPORTUNITY

MORNING/ AFTERNOON TEA SPONSOR
SOLD
$800 4 OPPORTUNITIES

SATCHEL INSERTS
1 ITEM *$400* 2 ITEMS *$600* 3 ITEMS *$800*

GALA DI[illegible]SOR

SOLD

$11,000 1 OPPOR[illegible]UNITY

Opportunity to be named the exclusive sponsor of the conference dinner being held at Crowne Plaza, Gold Coast on Saturday 10 October from 7:00pm.

EXCLUSIVE BENEFITS

- Three (3) minute live address by a company representative or pre-recorded video at the opening of the conference dinner.
- Acknowledgement and introduction by the MC at the commencement of the conference dinner.
- Display one (1) freestanding pull-up banner (sponsor- supplied) for the duration of the conference and at the conference dinner.
- Logo featured on the conference dinner menus.
- One (1) promotional item to be placed at each seat for the conference dinner (sponsor supplied).

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item included in the delegate satchel.

PRESIDENT'S [illegible]ION SPONS[illegible]

SOLD

$8,000 1 OPPORTUNI[illegible]

Opportunity to be named the exclusive sponsor of the President's Reception.

EXCLUSIVE BENEFITS

- Two (2) minute live address by a company representative at the opening conference dinner.
- Acknowledgement and introduction by the MC at the commencement of the President's Reception.
- Display one (1) freestanding pull-up banner (sponsor-supplied) for the duration of the conference and at the President's Reception.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item included in the delegate satchel.

COFFEE CART SPONSOR

$2,500 PER DAY **2 OPPORTUNITIES**

Opportunity to be named the exclusive sponsor of the Coffee Cart on either Friday or Saturday.

EXCLUSIVE BENEFITS

- Opportunity to supply branded coffee cups (cups supplied by sponsor and to be approved by the venue).
- Logo featured on coffee cart signage.
- Display one (1) freestanding pull-up banner next to the sponsored coffee cart (supplied by sponsor) on your designated day.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item included in the delegate satchel.

CONFERE L SPONSOR

SOLD

$3,000 1 OPPORTUNIT

EXCLUSIVE BENEFITS

- Logo featured on conference delegate satchel, alongside the conference logo (satchel selected by conference committee) (sponsor to provide artwork to conference organiser's specifications).
- Display one (1) freestanding pull-up banner (sponsor- supplied) at the registration area for the duration of the conference.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item for delegate satchel.

KEYNOTE SPONSOR

SOLD

$2,000 2 ONLY

Opportunity to be named the sponsor of one keynote presentation.

EXCLUSIVE BENEFITS

- Verbal acknowledgement by the MC at the beginning of the sponsored session
- Display one (1) freestanding pull-up banner (sponsor- supplied) for the duration of the conference and at the sponsored keynote presentation.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item included in the delegate satchel.

PHOTOGRAPHER SPONSOR

SOLD

$2,000 1 OPPORTUNITY

EXCLUSIVE BENEFITS

- Name and logo acknowledgement on the conference webpage with the photos
- Logo acknowledgement in the email to delegates advising that the photos are available
- Display one (1) freestanding pull-up banner (sponsor- supplied) in the main foyer of the conference.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item included in the delegate satchel.

LANYA[illegible]

SOLD

$1,750 1 OPPORTUNITY

EXCLUSIVE BENEFITS

- Sponsor logo featured on all conference lanyards. (The conference organisers reserve all rights in the selection of the appropriate conference name badge and lanyard. Lanyards to be supplied by the conference organisers.)
- Display one (1) freestanding pull-up banner (sponsor- supplied) for the duration of the conference.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item included in the delegate satchel.

NAME BA[illegible]OR

SOLD

$1,750 1 OPPORTUNITY

EXCLUSIVE BENEFITS

- Sponsor logo featured on all name badges supplied to delegates. (The conference committee reserves all rights in the selection of the appropriate conference name badge and lanyard.)
- Display one (1) freestanding pull-up banner (sponsor- supplied) for the duration of the conference.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item included in the delegate satchel.

LUNCH S

SOLD

$1,600 2 OPPORTUNITIES

Opportunity to be named as a sponsor of one of the lunch catering breaks.

EXCLUSIVE BENEFITS

- Verbal acknowledgement by the MC immediately prior to the sponsored catering break
- Logo featured on signage on the buffet table
- Display one (1) freestanding pull-up banner (sponsor- supplied) for the duration of the conference and at the sponsored catering break.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One A4 sized insert or promotional item for delegate satchel.

SPEAKER G SOR

SOLD

$1,500 1 OPPORTUNIT

EXCLUSIVE BENEFITS

- Verbal acknowledgement by the session chair/ MC when each gift is presented.
- Sponsor logo included with gift.
- Display one (1) freestanding pull-up banner (sponsor- supplied) for the duration of the conference.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item for delegate satchel.

SESSION SPONSOR

$1,000 **6 OPPORTUNITIES**

Opportunity to be named as a sponsor of one of the conference sessions (excluding the keynote presentations).

EXCLUSIVE BENEFITS

- Verbal acknowledgement by the chair/ MC at the beginning of the sponsored session
- Display one (1) freestanding pull-up banner (sponsor- supplied) for the duration of the conference and at the sponsored session.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item included in the delegate satchel.

MORNING/AFT N TEA SPONSO

SOLD

$800 **4 OPPORTUNITI**

Opportunity to be named as a sponsor of one of the morning tea or afternoon tea catering breaks.

EXCLUSIVE BENEFITS

- Verbal acknowledgement by the MC immediately prior to the sponsored catering break
- Logo featured on signage on the buffet table
- Display one (1) freestanding pull-up banner (sponsor-supplied) for the duration of the conference and at the sponsored catering break.

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One A4 sized insert or promotional item for delegate satchel.

CONFERENCE/INDUSTRY SUPPORTER

$750 UNLIMITED

SPONSOR ACKNOWLEDGEMENT

- Logo featured on the conference website with URL link to your organisation page.
- Logo featured on the combined sponsor PowerPoint holding slide displayed during sessions.
- Logo featured on marketing emails promoting the conference.
- Logo featured on conference signage throughout the venue.
- One (1) A4 sized insert or promotional item included in the delegate satchel.

SATCHEL INSERTS

1 ITEM *$400*
2 ITEMS *$600*
3 ITEMS *$800*

Opportunity to include promotional items such as pens, A4 brochures, USBs, cups (no larger than a coffee mug) or other branded products to be included in the conference satchel bags. Great for organisations with a limited budget or unable to attend the conference.

	Gala dinner sponsor	President's reception sponsor	Coffee cart sponsor	Conference satchel sponsor	Keynote speaker sponsor	Photographer sponsor	Lanyard sponsor	Name badge sponsor	Lunch sponsor	Speaker gifts sponsor	Session sponsor	Morning/afternoon tea sponsor	Conference/ Industry Supporter
	SOLD	SOLD	$2,500 2 opportunities	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD	SOLD	$1,000 6 opportunities	SOLD	$750 unlimited
Logo and URL on website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on combined PowerPoint slide	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo included in EDMs	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on signage throughout the venue	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on dinner menus	✓	-	-	-	-	-	-	-	-	-	-	-	-
Logo on delegate lanyards	-	-	-	-	-	-	✓	-	-	-	-	-	-
Logo on delegate name badges	-	-	-	-	-	-	-	✓	-	-	-	-	-
Logo on delegate satchel	-	-	-	✓	-	-	-	-	-	-	-	-	-
Logo on speakers' gift	-	-	-	-	-	-	-	-	-	✓	-	-	-
Branding on coffee cart	-	-	✓	-	-	-	-	-	-	-	-	-	-
Satchel Insert	✓	✓	✓	✓	✓	-	✓	✓	✓	✓	✓	✓	✓
Speaking opportunity	✓	✓	-	-	-	-	-	-	-	-	-	-	-
Acknowledgement and introduction by MC	✓	✓	-	-	✓	-	-	-	✓	-	✓	✓	-
Display pull-up banner	✓	✓	✓	✓	✓	-	✓	✓	✓	✓	✓	✓	-
One (1) promotional item	✓	-	-	-	-	-	-	-	-	-	-	-	-
Opportunity to supply branded coffee cups	-	-	✓	-	-	-	-	-	-	-	-	-	-

APPLY NOW

APPLICATION TO SPONSOR

APPLY NOW

PAYMENT

Sponsorship arrangements will not be confirmed until payment is received.

Payment options:

- **EFT** – bank account details will be provided on your invoice. A remittance advice must be emailed to afiqld@expertevents.com.au.

YOUR CANCELLATION OF PARTICIPATION AT THE CONFERENCE

All cancellations must be advised in writing directly to Expert Events. If you provide notice of cancellation to Expert Events prior to 8 April 2026 a 50% cancellation fee will apply. On or after 8 April 2026, a 100% cancellation fee will apply.

Prefer something bespoke? We can tailor a sponsorship package to highlight your products or services in a way that is **truly unique to your brand**.

To discuss how you can get involved, contact the conference organiser, Expert Events, at afiqld@expertevents.com.au or call 07 3848 2100.

expert events
Professional conference organiser

TERMS AND CONDITIONS

Please refer to the sponsorship agreement for full terms and conditions.

The Australian Foundry Institute Queensland Division (ABN 87 264 308 998) has engaged Expert Events Pty Ltd (ABN 35 619 941 561) as its agent to manage this event on our behalf. Contracts entered into by Expert Events Pty Ltd in connection with this event are entered into for and on behalf of The Australian Foundry Institute Queensland Division as its agent.

An important note about privacy: The information you provide when you submit your personal information to us will be collected by Expert Events Pty Ltd and will be shared with Australian Foundry Institute Queensland Division and other participants in the event, as set out in Expert Events' privacy policy, privacy collection statements and the specific consents contained in the Conference Website and in the terms and conditions for sponsors and exhibitors. Expert Events' privacy policy can be found at: https://www.expertevents.com.au/privacy-policy/