



THE AUSTRALASIAN BRACHYTHERAPY GROUP

35TH ANNUAL SCIENTIFIC MEETING

4-6 FEBRUARY 2027
AVANI | MOOLOOLABA | SUNSHINE COAST

SPONSORSHIP PROSPECTUS



INVITATION FROM THE ABG CONFERENCE COMMITTEE

On behalf of the Australasian Brachytherapy Group (ABG), it is our pleasure to invite you to partner with us for the 35th Australasian Brachytherapy Group Annual Scientific Meeting, to be held in beautiful Mooloolaba on the Sunshine Coast, Queensland, Thursday 4th to Saturday 6th February 2027.

The ABG ASM brings together radiation oncologists, medical physicists, radiation therapists, nurses, researchers, trainees, and industry partners from across Australasia who share a commitment to advancing excellence in brachytherapy practice, research, and patient care.

Our 2027 meeting will showcase a dynamic scientific program featuring expert presentations, emerging technologies, multidisciplinary collaboration, and opportunities for meaningful professional connection. Set against the relaxed coastal backdrop of the Sunshine Coast, the meeting aims to foster both innovation and collegiality within the brachytherapy community.

Known for its approachable atmosphere and strong multidisciplinary engagement, the ABG ASM provides a unique opportunity for delegates to connect with peers, exchange ideas, and build lasting professional relationships. Alongside the scientific program, attendees will enjoy the vibrant coastal setting of Mooloolaba, with its renowned beaches, relaxed hospitality, and exceptional dining, creating an ideal environment for both learning and networking.

As brachytherapy continues to evolve, collaboration between clinicians, researchers, and industry remains essential. We value the important contribution of our sponsors and exhibitors in supporting education, innovation, and improved patient outcomes.

We invite you to join us in Mooloolaba as a valued partner of the 2027 ABG ASM. A range of sponsorship and exhibition opportunities are available, designed to provide meaningful engagement with delegates and lasting visibility within our specialised community.

We look forward to welcoming you to the Sunshine Coast for what promises to be an engaging, collaborative, and memorable meeting.

Warm regards,
Dinesh Vignarajah, Lynsey Hamlett and Kim Kite
Convenors, ABG ASM 2027





ABOUT ABG

The Australasian Brachytherapy Group is made up of multidisciplinary professionals who seek to advance the practice of brachytherapy within the Australasian region. The group aims to develop, promote and maintain the highest standard of brachytherapy practice.

WHO WILL BE ATTENDING THE MEETING

The Meeting is expecting to attract 80+ medical practitioners from the Australasian region including:

- Radiation Oncologists
- Medical Physicists
- Brachytherapists
- Radiation Therapists
- Nurses

**This year,
the exhibition
will run on Friday and
Saturday only at
Avani Mooloolaba.
Pre-conference
workshops will be run
separately at Sunshine
Coast University
Hospital.**

BENEFITS OF SPONSORING

Connect directly with decision-makers and clinical leaders at dedicated networking functions.

Maximise face-to-face engagement through two full days of exhibition and meeting attendance.

Showcase your products, services and capabilities to a highly targeted audience.

Generate qualified leads and strengthen relationships with existing customers, collaborators and future prospects.

Sponsorship packages have been developed to offer a range of opportunities so that you can select the level of involvement that best suits your company's needs and budget.

We aim to ensure that delegates leave the meeting feeling inspired and that those who support ABG receive the greatest exposure possible. Please contact the conference organiser, Expert Events, to discuss in detail the following or any other sponsorship opportunities.

Email abgconference@expertevents.com.au

Phone 07 3848 2100

Website <https://abg2027.eventsair.site/>

All sponsorship packages are in Australian dollars (AUD) and are exclusive of goods and services tax (GST)



SOLD

PLATINUM SPONSOR

**\$28,000 + GST
(1 ONLY)**

The Platinum Sponsor is an exclusive opportunity for a sponsor who is seeking strong brand association with ABG and will benefit from a high level of exposure throughout the Meeting.

EXCLUSIVE BENEFITS

- Exclusive acknowledgement as the Platinum Sponsor across meeting materials
- Opportunity to include an article in two (2) ABG eNewsletters published in the 2027 calendar year
- Opportunity to run a half-day workshop on the first day of the Meeting (subject to committee approval)
- One (1) short blurb included in a meeting EDM promoting your half-day workshop (content to be approved by the committee)
- One (1) app notification distributed to delegates via the meeting app before your half-day workshop
- Verbal acknowledgment throughout the Meeting as the Platinum Sponsor
- Opportunity to provide company-branded lanyards to be offered to all delegates
- Display of one (1) freestanding pull-up banner in the meeting foyer and one (1) in the plenary room
- Company logo included on all meeting EDM's
- One (1) banner ad on the home page of the meeting app (on rotation)

SPONSOR ACKNOWLEDGEMENT

- Company logo featured on ABG's website (www.abg.org.au) for the 2027 calendar year with a link to the company website
- Company logo and 100-word profile featured prominently on the Meeting website with a link to the company website
- Sponsor profile included in the conference app. Inclusive of logo, profile, URL, videos and brochures.
- Company logo featured prominently on sponsor acknowledgement slide displayed during sessions
- Acknowledgement as the Platinum Sponsor on ABG Social Media accounts in the lead-up to the event

REGISTRATION

- Three (3) full conference registrations, which are inclusive of daily catering, meeting sessions, welcome reception and meeting dinner.

EXHIBITION (FRIDAY & SATURDAY)

- Two (2) trestle table displays in the exhibition area inclusive of two (2) trestle tables, tablecloths and four (4) chairs
- One (1) 4amp power outlet

DELEGATE LIST

An electronic copy of the delegate list (name, position, organisation, state and country) provided one week prior to the meeting excluding those who have opted out.



SOLD

GOLD SPONSOR

**\$25,000 + GST
(1 ONLY)**

The Gold sponsorship package is an exclusive opportunity for an organisation that will benefit from a high-level of exposure throughout the Meeting.

EXCLUSIVE BENEFITS

- Exclusive acknowledgement as the Gold Sponsor across meeting materials
- Opportunity to run a half-day workshop on the first day of the meeting (subject to committee approval)
- One (1) short blurb included in a meeting EDM promoting your half-day workshop (content to be approved by the committee)
- One (1) app notification distributed to delegates via the meeting app before your half-day workshop
- One (1) banner ad on the home page of the meeting app (on rotation)
- Verbal acknowledgement throughout the meeting as the Gold Sponsor
- Display of one (1) freestanding pull-up banner in the meeting foyer

SPONSOR ACKNOWLEDGEMENT

- Company logo featured on the ABG website (www.abg.org.au) for the 2027 calendar year with a link to the company website
- Company logo and 100-word profile featured prominently on the Meeting website with a link to the company website
- Sponsor profile included in the conference app. Inclusive of logo, profile, URL, videos and brochures.
- Company logo featured prominently on sponsor acknowledgement slide displayed during sessions

REGISTRATION

- Three (3) full conference registrations, which are inclusive of daily catering, meeting sessions, welcome reception and meeting dinner.

EXHIBITION (FRIDAY & SATURDAY)

- Two (2) trestle table displays in the exhibition area inclusive of two (2) trestle tables, tablecloths and four (4) chairs
- One (1) 4amp power outlet

DELEGATE LIST

- An electronic copy of the delegate list (name, position, organisation, state and country) provided one week prior to the meeting excluding those who have opted out



SILVER SPONSOR

**\$17,500 + GST
(1 ONLY)**

EXCLUSIVE BENEFITS

- Naming rights and exclusive sponsor of the meeting dinner
- Five (5) minute live address by a senior representative or pre-recorded video to introduce the organisation at the meeting dinner
- Acknowledgement as a Silver Sponsor across meeting materials
- Verbal acknowledgment during the meeting as the Silver Sponsor
- One (1) banner ad on the home page of the meeting app (on rotation)
- Display one (1) freestanding pull-up banner at the meeting dinner (supplied by sponsor)

SPONSOR ACKNOWLEDGEMENT

- Company logo featured on ABG's website (www.abg.org.au) for the 2027 calendar year with a link to the company website
- Company logo and 100-word profile featured prominently on the Meeting website with a link to the company website
- Sponsor profile included in the conference app. Inclusive of logo, profile, URL, videos and brochures.
- Company logo featured prominently on sponsor acknowledgement slide displayed during sessions

REGISTRATION

- Two (2) full conference registrations, which are inclusive of daily catering, meeting sessions, welcome reception and meeting dinner. This registration does not include access to the pre-conference workshops.

EXHIBITION (FRIDAY & SATURDAY)

- One (1) trestle table display in the exhibition area inclusive of one (1) trestle table, tablecloth and two (2) chairs
- One (1) 4amp power outlet

DELEGATE LIST

- An electronic copy of the delegate list (name, position, organisation, state and country), provided one week prior to the meeting excluding those who have opted out



MEETING APP SPONSOR

**\$4,000 + GST
(1 ONLY)**

EXCLUSIVE BENEFITS

- One (1) banner ad on the home page of the meeting app (on rotation)
- Company logo on all meeting app signage
- Verbal acknowledgement during the meeting as the meeting app sponsor
- One dedicated page on the app to showcase your organisation
- Company logo on all emails promoting the meeting app

SPONSOR ACKNOWLEDGEMENT

- Company logo featured on the Meeting website with a link to the company website
- Company logo featured prominently on sponsor acknowledgement slide displayed during sessions
- Sponsor profile included in the conference app. Inclusive of logo, profile, URL, videos and brochures

REGISTRATION

- Two (2) full conference registrations, which are inclusive of daily catering, meeting sessions, welcome reception and meeting dinner. This registration does not include access to the pre-conference workshops.

DELEGATE LIST

- An electronic copy of the delegate list (name, position, organisation, state and country), provided one week prior to the meeting excluding those who have opted out

MEETING SUPPORTER

\$2,000 + GST

SPONSOR ACKNOWLEDGEMENT

- Company logo featured on the Meeting website with a link to the company website
- Company logo featured prominently on sponsor acknowledgement slide displayed during sessions
- Sponsor profile included in the conference app. Inclusive of logo, profile, URL, videos and brochures

REGISTRATION

- Conference registration, inclusive of daily catering, meeting sessions, welcome reception and meeting dinner. This registration does not include access to the pre-conference workshops.

TRADE DISPLAY SPONSOR

\$5,000 + GST (LIMITED)

SOLD OUT

The trade display will run on Friday 5 February and Saturday 6 February

SPECIAL TRADE DISPLAY OFFER

10% OFF FOR RETURNING SPONSORS AFTER AN ABSENCE OF > 5 YEARS
20% OFF FOR FIRST TIME SPONSORS AND UNIVERSITIES

SPONSOR ACKNOWLEDGEMENT

- Company logo featured on the Meeting website with a link to the company website
- Company logo featured prominently on sponsor acknowledgement slide displayed during sessions
- Sponsor profile included in the conference app. Inclusive of logo, profile, URL, videos and brochures

REGISTRATION

- Two (2) full conference registrations, which are inclusive of daily catering, meeting sessions, welcome reception and meeting dinner. This registration does not include access to the pre-conference workshops

EXHIBITION (FRIDAY & SATURDAY)

- One (1) trestle table display in the exhibition area inclusive of one (1) trestle table, tablecloth and two (2) chairs
- One (1) 4amp power outlet

DELEGATE LIST

- An electronic copy of the delegate list (name, position, organisation, state and country), provided one week prior to the meeting excluding those who have opted out.



EXHIBITOR INFORMATION

ADDITIONAL EXHIBITION REGISTRATION PASSES

Extra personnel required to staff the exhibition stand must purchase additional exhibitor registrations at \$150 per person, per day, which includes:

- Daily catering
- Sessions

This registration type does **NOT INCLUDE SOCIAL FUNCTIONS** (tickets may be purchased separately).

TRADE DISPLAY FLOORPLAN AND LOCATION

An exhibition floorplan will be made available closer to the meeting.

EXHIBITION OPENING TIMES

Delegates will have access to the exhibition throughout the meeting, with dedicated exhibition engagement occurring during catering breaks – morning tea, lunch and afternoon tea.

Please note the program is still in development, and session formats may be subject to change.

The exhibition will not be open on Thursday 4 February, which will feature pre-conference workshops only at a separate venue.

EXHIBITION MANUAL

An exhibitor manual containing information on bump in and bump out times, furniture and additional product hire will be distributed to exhibitors and sponsors approximately three months prior to the meeting.



FLEXIBLE SPONSORSHIP VALUE ADD-ONS

Enhance your presence at this meeting with our range of add-ons. Add-ons can be purchased individually, allowing you to target specific areas of visibility or engagement, or bundled with a sponsorship package to create a tailored package.

Whether you choose a single add-on, several, or a complete bundle, these options provide additional opportunities to:

- Increase your brand visibility across the meeting
- Engage directly with delegates through interactive experiences
- Highlight your organisation in digital, print, and on-site materials

BRANDED CHARGING STATION	A branded mobile device charging station positioned near your trade display	\$1,100 + GST	Limited
MEETING EMAIL HIGHLIGHT	Include a short blurb in a pre-meeting email to all delegates promoting your attendance at ABG2027 (alongside other meeting information)	\$650 + GST	Limited
ABG WEBSITE BUSINESS DIRECTORY LISTING	1 year duration	\$250 + GST	
ABG WEBSITE BANNER AD	3-month duration	\$250 + GST	
SOCIAL MEDIA POST	Dedicated post on the meeting social media channels promoting your sponsorship	\$450 + GST	Limited
COFFEE CART SPONSORSHIP	Opportunity to brand the coffee cart and supply branded coffee cups	\$1,100 + GST	1 only

APPLY HERE

Applications for sponsor and exhibitor packages can be submitted via the sponsor application portal. We encourage you to submit without delay. All applications will firstly be reviewed by the meeting committee and you will then be contacted by the meeting organiser regarding confirmation.

APPLY HERE

If these sponsorship opportunities do not meet your requirements, but you would like to become involved in supporting the meeting, please do not hesitate to contact the meeting organiser on 07 3848 2100 or via email at abgconference@expertevents.com.au.

PAYMENT

Full payment for sponsorship/exhibition packages is due within 30 days of the application being approved and invoice issued. Sponsorship and exhibition packages will be released for sale if payment is not received at the appropriate time. Sponsor and exhibition arrangements will not be confirmed until payment is received.

Payment options

- EFT – bank account details will be provided on your invoice. A remittance advice must be emailed to abgconference@expertevents.com.au
Payment by Electronic Funds Transfer (EFT) is preferred.

TERMS AND CONDITIONS

Please refer to the sponsorship and exhibitor agreements for full terms and conditions.

1. Expert Events and the ABG2027 Meeting Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experience.
2. All sponsorship and exhibition bookings must be completed through the online application form and will be confirmed by the meeting team. Submitting an application does not secure your package.
3. All cancellations must be advised in writing directly to the meeting organiser. If you provide notice of cancellation to Expert Events before Friday 06 November 2026 you may be eligible for a refund. On or after Friday 06 November 2026, a 100% cancellation fee will apply.

The Host of the meeting is:
The Australasian Brachytherapy Group Incorporated
Address: 51A Burrabogee road, Toongabbie NSW 2146
Expert Events is acting as agent for and on behalf of the Host.