



**OGSIG**



## **SPONSORSHIP PROSPECTUS**

The Obstetrics and Gynaecology Special Interest  
Group (OGSIG) Meeting 2026

**THURSDAY 26 MARCH 2026**





## Join Us in Shaping the Future of Women's Health Imaging

On behalf of the Obstetrics and Gynaecology Special Interest Group (OGSIG) Executive Committee, we warmly invite you to stand with us at the OGSIG Annual Meeting 2026, being held in March here in my home city Perth, Western Australia.

This is more than an event; it is a movement. A gathering of minds and hearts committed to advancing excellence in Obstetric and Gynaecological Imaging.

Since 2019, OGSIG—an integral part of RANZCR—has grown into a vibrant force within the Faculty of Clinical Radiology. Each year, our conference brings together radiologists, trainees, sonographers, researchers, and industry leaders to explore innovative ultrasound and MRI innovations in O&G imaging.

We believe progress is born from partnership. Your support will help us deliver a program that not only educates but inspires—driving real change in clinical practice and patient care.

Let us collaborate to elevate women's health imaging. Be part of the change. Be part of OGSIG 2026.

Visit our website for updates and registration details — we cannot wait to welcome you.

*PS: OGSIG 2026 is the day before ASUM...Why not back join both meetings?*

Dr Emmeline Lee

Chair

Obstetrics and Gynaecology Special Interest Group (OGSIG) Executive Committee

Meeting Managers

Encanta Event Management

T: +61 8 9389 1488

E: [events@encanta.com.au](mailto:events@encanta.com.au)





## WHY SPONSOR OGSIG2026?

Supporting the OGSIG Annual Meeting is a strategic opportunity to align your brand with excellence in obstetric and gynaecological imaging. This high-impact event enables your organisation to:

- Achieve marketing and business objectives through targeted exposure.
- Engage directly with a specialised clinical audience and key decision-makers.
- Showcase products and services to professionals at the forefront of women's health.
- Elevate brand visibility among influential leaders in the field.

With its reputation for clinical excellence and a focused delegate base, OGSIG 2026 offers a valuable platform to build relationships, strengthen market presence, and position your organisation as an innovator in women's health imaging.



### Boost Your Visibility

Benefit from targeted pre-event marketing across social media, email, and web platforms. Reach over 100 leading O&G imaging professionals from Australia and New Zealand.



### Showcase Leadership

Enhance your reputation and influence within a specialised clinical community. Sponsorship signals leadership and commitment to advancing women's health imaging.



### Engage & Connect

Showcase your solutions to generalist and sub-specialist radiologists. Strengthen brand awareness, gain insights, and forge new connections.



### Make It Personal

Build trust and meaningful relationships face-to-face. OGSIG 2026 offers a dynamic environment for authentic interaction and memorable brand experiences.



## ABOUT OGSIG2026

### **A Growing Force in Women's Health Imaging**

OGSIG is RANZCR's newest special interest group, established in 2019 to advance excellence in obstetric and gynaecological imaging across Australia and New Zealand.

### **Proven History**

Since 2021, OGSIG has delivered high-quality annual meetings in partnership with leading organisations, including ARGANZ, RANZCOG, and ASUM—most recently in Adelaide (2023) and Melbourne (2024).

### **Focused, Collaborative and Innovative**

OGSIG unites radiologists enthusiastic about O&G imaging, fostering a strong professional network through education, collaboration, and innovation.

### **Designed for Impact**

OGSIG 2026 offers a premium meeting experience with expert speakers, global content, and support for regional and remote delegates — creating a truly inclusive and forward-thinking event.

### **Unlock the Benefits**

For our partners, collaborating with us includes a range of inclusions:

- Promote your brand to a highly engaged, specialised audience.
- Pre-event marketing e-blast featuring your logo.
- Delegate list with names, roles, organisation, and emails (subject to privacy laws).
- Full access to display space throughout the meeting.
- Logo placement on the OGSIG website and printed program.
- Enhances presence via the Meeting app and digital platforms.



## CHOOSE YOUR IMPACT: SPONSORSHIP SPECTRUM

Inclusions	Health Leader	Speakers Dinner	Conversations & Canapes	Coffee Cart
	Unlimited	Exclusive	Exclusive	Exclusive
Cost	\$5,500	\$5,500	\$4,000	\$2,200
Acknowledgement	✓		✓	✓
Display	✓			
Brand Exposure	✓	✓	✓	✓
Promotion	✓	✓		✓
Attendance	✓	✓	✓	
Delegate List	✓	✓	✓	
Naming Rights		✓		





# Health Leader

**\$5,500 incl GST**

*Unlimited*

As Health Leaders you gain extensive recognition of your partnership throughout the Meeting as well as positioning your company as a leading company in the maternity field.

## Health Leaders have the following inclusions:

<b>Acknowledgement</b>	<ul style="list-style-type: none"><li>• Verbal acknowledgement at the opening of the Meeting as a Health Leader.</li><li>• Logo and 100-word profile to be included on the Meeting website and app.</li></ul>
<b>Display</b>	Priority positioning of display table for your promotion of your products and services
<b>Brand Exposure</b>	<p>Logo displayed on:</p> <ul style="list-style-type: none"><li>• Meeting website with a link to your own home page.</li><li>• PowerPoint holding slide on screen in scientific sessions (to be provided by the sponsor).</li><li>• Partner signage at the Meeting venue.</li></ul>
<b>Promotion</b>	One (1) Meeting app notification sent during the Meeting.
<b>Attendance</b>	Two (2) complimentary full registrations (includes access to all sessions, the Conversation and Canapes and Speakers Dinner).
<b>Delegate List</b>	Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) within two weeks of the completion of the Meeting.



# Speakers Dinner

**\$5,500 incl GST**  
*Exclusive*

Be the exclusive sponsor of the Speakers Dinner—the only sit-down event in the Meeting program.

This memorable evening offers a premium opportunity to connect with keynote speakers, network with industry leaders, and reinforce your brand in a relaxed, high-profile setting.

This is exclusive invite only event and will take place the night before the meeting.

## **Speakers' Dinner partners have the following inclusions:**

<b>Naming Rights</b>	Naming rights to be recognised as the 'Speakers Dinner' by Partner Name.
<b>Brand Exposure</b>	<b>Logo displayed on:</b> <ul style="list-style-type: none"><li>• Meeting website with a link to your own home page.</li><li>• PowerPoint holding slide on screen in scientific sessions (to be provided by the sponsor).</li><li>• Partner signage at the Meeting venue.</li></ul>
<b>Promotion</b>	One (1) Meeting app notification sent during the Meeting.
<b>Attendance</b>	Two (2) complimentary full registrations (includes access to all sessions, the Conversation and Canapes and Speakers Dinner).
<b>Delegate List</b>	Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) within two weeks of the completion of the Meeting.



# Conversations and Canapes

**\$4,000 incl GST**  
*Exclusive*

Well, that's a wrap. Join us at the end of the Meeting for an evening of Conversation and Canapes. A chance to continue to share, learn and connect with colleagues and friends.

**Conversations and Canapes have the following inclusions:**

<b>Acknowledgement</b>	<ul style="list-style-type: none"><li>• Verbal acknowledgement at the opening of the Meeting as Conversations and Canapes Partner.</li><li>• Logo and 100-word profile to be included on the Meeting website and app.</li></ul>
<b>Brand Exposure</b>	<p>Logo displayed on:</p> <ul style="list-style-type: none"><li>• Meeting website with a link to your own home page.</li><li>• PowerPoint holding slide on screen in scientific sessions (to be provided by the sponsor).</li><li>• Partner signage at the Meeting venue.</li></ul>
<b>Attendance</b>	Two (2) complimentary full registrations (includes access to all sessions, the Conversation and Canapes and Speakers Dinner).
<b>Delegate List</b>	Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) within two weeks of the completion of the Meeting.





# Coffee Cart Partner

**\$2,200 incl GST**  
*Exclusive*

Everyone loves a real, barista made coffee!

Set in a prominent position within the venue and operational throughout tea and lunch breaks, the Coffee Cart is an ideal way to ensure that your brand is recognised and appreciated by grateful Meeting delegates.

## Coffee Cart Partners have the following inclusions:

<b>Acknowledgement</b>	<ul style="list-style-type: none"><li>• Verbal acknowledgement at the opening of the Meeting as Coffee Cart Partner.</li><li>• Logo and 100-word profile to be included on the Meeting website and app.</li></ul>
<b>Brand Exposure</b>	<p>Logo displayed on:</p> <ul style="list-style-type: none"><li>• Meeting website with a link to your own home page.</li><li>• PowerPoint holding slide on screen in scientific sessions (to be provided by the sponsor)</li><li>• Partner signage at the Meeting venue.</li></ul>
<b>Attendance Promotion</b>	<p>One (1) Meeting app notification sent during the Meeting promoting the coffee cart.</p>



## Terms and Conditions

**By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.**

- All bookings are subject to approval, and we reserve the right to refuse an application.
- Encanta Event Management and the OGSIG Executive Committee will take all diligent care to fulfil the sponsorship and exhibition commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Sponsors and Exhibitors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Sponsors and exhibitors are responsible for providing all their requirements by the due dates if requested by the Organisers.
- Encanta Event Management and the OGSIG Executive Committee reserve the right to introduce new packages.
- Sponsors are required to make the necessary payments as per the invoice provided.
- Sponsors are responsible for the security of their own equipment and materials during the event and in transit to and from the venue.
- All company representatives must register officially and entry to the event and sessions will not occur unless the representative is wearing the appropriate identification.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Conference is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part were caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike, or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein.
- If the exhibit space to be used by the Sponsor should be in any way be rendered unusable, this contract shall not be binding should the opportunity arise.

### Sponsorship & Exhibition Cancellation

- Sponsorship and Exhibition Cancellation Policy
- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a sponsorship (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Any reduction in exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at the time of cancellation, the sponsor and/or exhibitor is liable for the balance as per the cancellation policy.

### Sponsorship and Exhibition Cancellation Dates

- Before and including 24 January 2026: full refund less a \$250 administration charge.
- From 25 January until 3 February 2026: A 50% cancellation fee of total contribution will apply.
- From 4 February 2026: 100% cancellation fee and will be liable for full payment

# Sponsorship Booking Form

Please complete and email this form to:  
OGSIG 2026 Event Managers | [events@encanta.com.au](mailto:events@encanta.com.au)

Contact name: \_\_\_\_\_

Organisation: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Telephone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

## Partnership Opportunities

All prices listed below are in dollars and inclusive of GST.  
Please tick the box you would like to purchase:

<input type="radio"/> Health Leader \$5,500 Unlimited	<input type="radio"/> Coffee Cart Partner \$2,200 - Exclusive
<input type="radio"/> Speakers Dinner \$5,500 - Exclusive	<input type="radio"/> Conversations and Canapes \$4,000 - Exclusive

## Payment

Method of payment (please indicate)

- ☐ I require a tax invoice to make payment.
- ☐ Send me a link to pay via credit card.

*Please note that a 2.2% surcharge will be incurred for credit card payments.*

## Terms and Conditions

- ☐ I agree to the terms and conditions stated on page 10.

Signed: \_\_\_\_\_

Name & Position: \_\_\_\_\_