

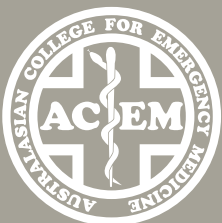
ACEM WINTER SYMPOSIUM

2021 27-30 JULY

Cairns Convention Centre, Queensland

**SHATTERING ILLUSIONS:
EMBRACING THE IMPACT**

**Sponsorship
and Exhibition
Prospectus**



www.acemws2021.com

Invitation to participate

On behalf of the organising committee, I am delighted to invite you to be a part of the 2021 Australasian College for Emergency Medicine Winter Symposium to be held in Cairns, Australia. The Winter Symposium will take place from 27 - 30 July 2021 at the Cairns Convention Centre. We are thrilled to offer the first hybrid style ACEM Winter Symposium.

The theme of the Symposium is **Shattering Illusions: Embracing the Impact** and is a chance to showcase what emergency medicine specialists do best, how they flourish in times of change, and find opportunities where others only see threat. With a focus on issues relevant to the health of the individual, the crumbling environment and the entrenched inequities of today's society we want to examine how vulnerabilities amplify risk and resilience is an act of resistance.

The Symposium will create a space for discussion, reflection and introspection that allows ingenuity, innovation and creativity to shape the practice of emergency medicine.

We are looking for several future-thinking industry partners to assist us in maximising attendance and engagement of the Symposium. Companies will also have the flexibility to network with delegates face-to-face and virtually.

The enthusiastic organising committee will carefully develop a three-day program for over 200 Australasian participants, who will join the Symposium in a hybrid setting.

We look forward to welcoming you to the 2021 Winter Symposium and Cairns.

Dr Paul Cullen

ACEM Winter Symposium Convenor
on behalf of the Organising Committee and ACEM



Why you should be involved

Sponsorship and attendance at the ACEM Winter Symposium provides a unique opportunity to get the attention of emergency medicine professionals in one location. Whether your intention is to raise the profile of your brand, introduce a new product or service being present at the ACEM Winter Symposium, will definitely have its benefits and create opportunities.

Promote your organisation's products & services

The ACEM Winter Symposium will feature a highly qualified and engaged audience to promote your products and services to emergency medicine specialists including **ACEM trainees** and **ACEM members**.



Increase awareness of your brand, maintaining a high profile among specialists, before, during and after the Symposium.



Showcase new products and technical support.



Meet with key clients and business partners.



Build new and nurture existing relationships.



Network in an educational and social environment, away from the competition of everyday distractions. This may lead to new or increased sales.



About the Symposium

As we adjust to a world changed by the COVID-19 crisis, the ACEM Winter Symposium format will provide members, trainees, and delegates from around the world with an exciting opportunity to share educational and scientific content face-to-face, and from the comfort of their own home or workplace. The ACEM Winter Symposium organising committee are excited to shatter illusions and embrace the impact by developing a program to cater for face-to-face and virtual interactions.

Demographics

The ACEM Winter Symposium has been running successfully across Australia and New Zealand for more than 20 years.

The Symposium's objective is to attract Australasian College for Emergency Medicine trainees, members and allied health professionals in the emergency medicine field.



Estimated Delegates: approx. 200-250
(face-to-face and virtually).

Symposium Schedule

| | |
|---|--|
| Tuesday 27 July 2021 | <ul style="list-style-type: none">• Workshops and Registration• Welcome Reception |
| Wednesday 28 July 2021 | <ul style="list-style-type: none">• Exhibitor Bump-In• Symposium Opening, Sessions and Registration |
| Thursday 29 July 2021 | <ul style="list-style-type: none">• Symposium Opening and Sessions• Exhibition• Symposium Dinner |
| Friday 30 July 2021 | <ul style="list-style-type: none">• Symposium Opening and Sessions• Exhibition (half day) |

(subject to change)



Location

Cairns is Australia's northern gateway to the Asia Pacific. It's international airport, located 10 minutes from the city centre, has direct flights to Asia with onward connections to the world and direct access to major Australian cities.

The relaxed city of Cairns is the perfect destination for exploring two incredible World Heritage-listed sites - The Great Barrier Reef and the Daintree Rainforest. Whether you plan to go island hopping or trek through a tropical rainforest, you'll discover unique wildlife, luxurious resorts and the rich Aboriginal culture of this fascinating region. Certainly, no visit to Cairns is complete without diving or snorkelling the Great Barrier Reef. But if you're after a truly special experience, consider a trip with Dreamtime Dive & Snorkel for a reef educational experience with Aboriginal sea rangers who will share Dreamtime stories that have been passed down over tens of thousands of years.

On dry land, you'll find plenty of great opportunities to discover Aboriginal culture at Tjapukai Cultural Centre and Rainforestation Nature Park. Take the Skyrail Rainforest Cableway to get a view of the whole region from above the rainforest canopy, visit the vibrant arts community in Kuranda or venture to Cape Tribulation where tropical lowland forest meets the white sand beaches. For something more relaxed, visit the quiet towns of Port Douglas or Palm Cove where you'll find luxurious resorts, fabulous restaurants and indulgent day spas.

Venue

Cairns Convention Centre, Cairns

The ACEM Winter Symposium will be held at the Cairns Convention Centre which is a world class venue featuring 22 meeting rooms, ideal for events from 300 - 2,500 delegates. The Centre achieved the AIPC (International Association of Convention Centres) APEX Award for World's Best Congress Centre in 2014 and 2004 - one of only two venues in the world to receive this prestigious industry accolade twice.

It was the first environmentally designed public building in Australia and has won many awards for its energy and resource conservation features.



Entitlements Summary

| | Partnership Sponsor | Coffee Cart Sponsor | Symposium App Sponsor** | Symposium Safety Sponsor | Breakfast Symposium Sponsor | Delegate Break Sponsor | Entertainment / Wellbeing Activity Sponsor | Exhibition Booth | Table Display | Virtual Exhibition Space |
|--|--|-------------------------------|-------------------------------|-------------------------------|---|---|--|-------------------------------|--|--------------------------|
| Packages available | 1 | 1 | 1 | 1 | 3 | 4 | 2 | 8 | 4 | Unlimited |
| Cost | \$9,500 | \$6,000 | \$5,500 | \$5,000 | \$3,300 | \$3,500 | \$950 | \$4,000 | \$2,200 | \$2,000 |
| On-site booth / table display | ✓ Booth | ✓ Booth | | | | | | ✓ Booth | ✓ Table display | |
| Virtual booth | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ |
| Registrations | 2 Full 4 Virtual Exhibitor | 2 Full 4 Virtual Exhibitor | 1 Full 4 Virtual Exhibitor | 1 Full 4 Virtual Exhibitor | 1 Full 4 Virtual Exhibitor | 4 Virtual Exhibitor | 2 Virtual Exhibitor | 2 Full 4 Virtual Exhibitor | 1 Full | 4 Virtual Exhibitor |
| Additional tickets | ✓ Two (2) Welcome Reception tickets Two (2) Symposium tickets | | | | ✓ Two (2) Breakfast tickets | | | | | |
| Logo on app, website, pocket program, signage and virtual platform | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | excludes signage | excludes signage | excludes virtual platform and signage | excludes signage |
| Profile and website hyperlink on the Symposium website, app and virtual platform | ✓ 150 word profile | ✓ 50 word profile | ✓ 50 word profile | ✓ 50 word profile | ✓ 50 word profile includes breakfast overview on website and app | ✓ 50 word profile | excludes profile, app and virtual platform | ✓ 50 word profile | ✓ 50 word profile excludes virtual platform | ✓ 50 word profile |
| Push notifications published via the Symposium App | ✓ Two (2) | ✓ One (1) | ✓ One (1) | | | | | | | |
| Network with delegates via the online exhibition hub | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ |
| Delegate list provided of all those attending the Symposium (excl. those who request privacy) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Freestanding pull-up banner | | ✓ | | | ✓ Two (2) at your sponsored breakfast | ✓ One (1) in exhibition/ catering foyer area on your nominated catering day | ✓ One (1) during your on-site sponsored activity | | | |
| Branded collateral | ✓ | ✓ | | ✓ | ✓ | | | | | |
| Colour advertisement included in the Symposium App | ✓ | | ✓ | ✓ | | | | | | |
| Delegate bag insert | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | | | |
| 30 minute speaker opportunity | | | | | ✓ | | | | | |
| Opportunity to provide entertainment or a wellbeing activity during a break | | | | | | | ✓ | | | |

All prices in this document are in AUD, inclusive of GST. Additional advertising opportunities, such as satchel inserts are outlined in this document.

** Pharmaceutical or medical equipment companies are not eligible to sponsor this package.

Sponsorship packages



We offer a range of sponsorship packages to assist you in reaching your return on investment. If the packages outlined below weren't quite what you were after, please contact our Symposium Organisers, Encanta Event Management, Simone Watt simone.watt@encanta.com.au or +61 3 9863 7606.

Partnership Sponsor

\$9,500 (exclusive opportunity available)

As a Partnership Sponsor, your company will exclusively partner with ACEM into unchartered waters and assist in enhancing the delegate hybrid experience.

Registration entitlements

- Two (2) full delegate registrations that include access to all Symposium sessions, Welcome Reception and Symposium Dinner and access to presentations post event
- Four (4) virtual exhibitor registrations
- 2 additional Welcome Reception tickets
- 2 additional Symposium Dinner tickets
- 20% discount on any additional registrations

Exhibition entitlements

- One (1) on-site exhibition booth in a prime location; booth inclusions:
 - Booth size 3m x 1m (3m²)
 - 2.4m high walling (back walls)
 - half walls
 - White octonorm panels
 - Trestle table and two (2) chairs
 - 2 x 150-watt spotlights
 - 1 x 10-amp power point per stand
- One (1) virtual exhibition space

Marketing opportunities

- Network with delegates via the online exhibition hub. You will have the opportunity to:
 - Live chat (chat text box) with online delegates
 - Video chat with online delegates
- Company listing in the virtual exhibition including opportunity to display a company logo, brochure and video for delegates to view
- 150-word company profile and website hyperlink on the Symposium website, app and virtual platform*
- Logo displayed on the Symposium website, app and pocket program*
- Company logo on sponsor signage at the Symposium venue
- Two (2) push notifications sent to Symposium delegates via the Symposium App (content to be approved by Symposium Organising Committee)
- A4 page PDF advertisement displayed in the app
- One (1) collateral/promotional item in delegate bag
- Delegate list provided of all those attending the Symposium (excluding those who request privacy)
- Branded package posted to virtual delegates by Symposium Organisers (at sponsor's expense). Symposium Organisers will post merchandise on your behalf.

* Subject to time of sponsorship confirmation and payment.

Coffee Cart Sponsor

\$6,000 (exclusive opportunity available)

Your organisation will have the exclusive opportunity to connect with many delegates as they come past for their coffee fix!

This opportunity includes a coffee cart and café area ensuring delegates' coffee needs are tended to whilst at the same time connecting with delegates.

Fixed costs* associated with the provision of the coffee cart including labour per day are included in this opportunity.

Registration entitlements

- Two (2) full delegate registrations that include access to all Symposium sessions, Welcome Reception and Symposium Dinner and access to presentations post event
- Four (4) virtual exhibitor registrations
- 10% discount on any additional Symposium registrations

Exhibition entitlement

- One (1) virtual exhibition space

Marketing opportunities

- Network with delegates via the online exhibition hub. You will have the opportunity to:
 - Live chat (chat text box) with online delegates
 - Video chat with online delegates
- Company listing in the virtual exhibition including opportunity to display a company logo, brochure and video for delegates to view
- 50-word company profile and website hyperlink on the Symposium website, app and virtual platform*
- Logo displayed on the Symposium website, app and pocket program*
- Company logo on sponsor signage at the Symposium venue
- One (1) push notification sent to Symposium delegates via the Symposium App (content to be approved by Symposium Organising Committee)
- Designated coffee cart and café area, including two (2) dry bars and matching stools (location at the discretion of the organisers)
- One (1) freestanding pull-up banner displayed near the coffee cart for the duration of the Symposium (banner supplied by your organisation)
- Opportunity to brand the coffee cart and or provide branded coffee cups and barista t-shirts (signage, cups and t-shirts to be supplied by your organisation)
- One (1) collateral/promotional item in delegate bag
- Delegate list provided of all those attending the Symposium (excluding those who request privacy)

+ Duration of coffee cart is 2 hours per day. Additional hours and labour will attract additional costs.

* Subject to time of sponsorship confirmation and payment.

Symposium App Sponsor**

NEW IN
2021

\$5,500 (exclusive opportunity available)

As the Symposium App sponsor, the app will display your company logo each time the delegate opens the app on their smartphone or tablet.

Registration entitlements

- One (1) full delegate registration that includes access to all Symposium sessions, Welcome Reception and Symposium Dinner and access to presentations post event
- Four (4) virtual exhibitor registrations
- 10% discount on any additional Symposium registrations

Exhibition entitlements

- One (1) virtual exhibition space
- 50% discount on purchase of exhibition booths within the on-site exhibition area

Marketing opportunities

- Network with delegates via the online exhibition hub. You will have the opportunity to:
 - Live chat (chat text box) with online delegates
 - Video chat with online delegates
- Company listing in the virtual exhibition including opportunity to display a company logo, brochure and video for delegates to view
- 50-word company profile and website hyperlink on the Symposium website, app and virtual platform*
- Logo displayed on the Symposium website, app and pocket program*
- Company logo on sponsor signage at the Symposium venue
- One (1) colour A4 PDF advertisement included in the Symposium App
- One (1) push notification sent to Symposium delegates via the Symposium App (content to be approved by Symposium Organising Committee)
- Recognition as Symposium App sponsor upon release of the app to delegates
- One (1) collateral/promotional item in delegate bag
- Delegate list provided of all those attending the Symposium (excluding those who request privacy)

* Subject to time of sponsorship confirmation and payment.

** Pharmaceutical or medical equipment companies are not eligible to sponsor this package.

Symposium Safety Sponsor

NEW IN
2021

\$5,000 (exclusive opportunity available)

As a Symposium Safety sponsor, your company can brand the sanitiser stations and social distancing floor decals, throughout the exhibition area and high traffic areas, such as the registration desk and exhibition area entrance.

This is a great opportunity for companies wanting to help us provide a safe environment for delegates.

Note: the cost of hiring the sanitising station and floor decals are included in this sponsorship.

Registration entitlements

- One (1) full delegate registration that includes access to all Symposium sessions, Welcome Reception and Symposium Dinner and access to presentations post event
- Four (4) virtual exhibitor registrations
- 10% discount on any additional Symposium registrations

Exhibition entitlement

- One (1) virtual exhibition space

Display opportunities

- 50% discount on purchase of exhibition booths within the on-site exhibition area

Marketing opportunities

- Network with delegates via the online exhibition hub. You will have the opportunity to:
 - Live chat (chat text box) with online delegates
 - Video chat with online delegates
- Company listing in the virtual exhibition including opportunity to display a company logo, brochure and video for delegates to view
- 50-word company profile and website hyperlink on the Symposium website, app and virtual platform*
- Logo listed on the Symposium website, app and pocket program*
- Company logo on sponsor signage at the Symposium venue
- Company logo on each sanitising station sign
- Company logo on floor decals
- One (1) colour A4 PDF advertisement included in the Symposium App*
- One (1) collateral/promotional item in delegate bag
- Delegate list provided of all those attending the Symposium (excluding those who request privacy)

* Subject to time of sponsorship confirmation and payment.

Breakfast Symposium Sponsor

\$3,300 (3 opportunities available)

Your organisation will have the exclusive opportunity of naming rights to a breakfast session. You can provide your own topic and speaker and align the session that compliments your product or service. The hybrid breakfast session will ensure you have a chance to connect with delegates and network over breakfast.

Costs associated with the provision of the breakfast, such as catering are additional to the sponsorship price.

Registration entitlements

- One (1) full delegate registration that includes access to all Symposium sessions, Welcome Reception and Symposium Dinner and access to presentations post event
- Two (2) tickets to your sponsored breakfast to be used by your speaker/organisation representatives
- Four (4) virtual exhibitor registrations

Presentation opportunity

- Opportunity to have a speaker of your choice present up to 30 minutes to breakfast guests~
- Opportunity to provide two (2) pull-up banners at your sponsored breakfast

Exhibition entitlement

- One (1) virtual exhibition space

Marketing opportunities

- Network with delegates via the online exhibition hub. You will have the opportunity to:
 - Live chat (chat text box) with online delegates
 - Video chat with online delegates
- Company listing in the virtual exhibition including opportunity to display a company logo, brochure and video for delegates to view
- 50-word company profile and website hyperlink on the Symposium website, app and virtual platform*
- Logo displayed on the Symposium website, app and pocket program*
- Overview of the breakfast session listed on the Symposium website and app
- Opportunity to provide 1 item to guests attending your breakfast session
- One (1) collateral/promotional item in delegate bag
- Delegate list provided of all those attending the breakfast (excluding those who request privacy)

~ Subject to organising committee approval.

* Subject to time of sponsorship confirmation and payment

Delegate Break Sponsor

\$3,500 (4 opportunities available)

As the Delegate Break sponsor catering stations will display your company name (on your nominated day) for morning tea, lunch and afternoon tea.

Registration entitlement

- Four (4) virtual exhibitor registrations

Exhibition entitlement

- One (1) virtual exhibition space

Marketing opportunities

- Network with delegates via the online exhibition hub. You will have the opportunity to:
 - Live chat (chat text box) with online delegates
 - Video chat with online delegates
- Company listing in the virtual exhibition including opportunity to display a company logo, brochure and video for delegates to view
- 50-word company overview and website hyperlink on the Symposium website, app and virtual platform*
- Logo displayed on the Symposium website, app and pocket program*
- Company logo on sponsor signage at the Symposium venue
- One (1) pull-up banner in the exhibition/catering foyer area on your nominated catering day
- One (1) collateral/promotional item in delegate bag
- Delegate list provided of all those attending the Symposium (excluding those who request privacy)

* Subject to time of sponsorship confirmation and payment. Disclaimer: As part of the ACEM terms and conditions the break sponsor/s are not permitted to handout brochures and merchandise.

Entertainment/Wellbeing Activity Sponsor

\$950 (2 opportunities available)

As the Entertainment/Wellbeing Activity sponsor, your company can provide entertainment or a wellbeing activity during a break, such as an artist to provide background music or a yoga instructor.

Note: Entertainment/activity to be approved by ACEM.

Registration entitlement

- Two (2) virtual exhibitor registrations

Exhibition entitlement

- One (1) virtual exhibition space

Marketing opportunities

- Network with delegates via the online exhibition hub. You will have the opportunity to:
 - Live chat (chat text box) with online delegates
 - Video chat with online delegates
- Company listing in the virtual exhibition including opportunity to display a company logo, brochure and video for delegates to view
- Logo listed on the Symposium website, app and pocket program*
- Your logo will be displayed on the Symposium virtual platform in the sponsored activity
- One (1) pull-up banner during on-site sponsored activity
- One (1) collateral/promotional item in delegate bag
- Delegate list provided of all those attending the Symposium (excluding those who request privacy)

Satchel Insert

\$1,100 (unlimited opportunities available)

Companies have the opportunity to include one (1) double sided insert, up to A4 in size, in the delegate satchel. Approximate quantity required is 200, pending Government COVID-19 restrictions. Symposium Organisers will confirm quantity in due course.

Marketing opportunities

- One (1) double sided insert, up to A4 in size, in the delegate satchel

Note: Artwork and printing at sponsor's expense.

Symposium App Advert Sponsor

NEW IN
2021

\$550 (unlimited opportunities available)

As a Symposium App Advert sponsor, your company's advertisement will display in the Symposium App.

Marketing opportunities

- A4 page PDF advertisement displayed in the app
- Delegate list provided of all those attending the Symposium (excluding those who request privacy)

Full Page Pocket Program Advert

NEW IN
2021

\$550 (unlimited opportunities available)

Companies have the opportunity to include one (1) full-page advert^# in the pocket program.**

Marketing opportunities

- One (1) full-page advert**^# included in the pocket program

* Artwork at sponsor's expense.

^ Symposium Organisers to provide dimensions in due course.

Only Emergency Medicine Colleges and Societies are eligible to purchase advertising space. Commercial adverts in the pocket program will need to be approved by the Scientific Committee.

Half Page Pocket Program Advert

NEW IN
2021

\$275 (unlimited opportunities available)

Companies have the opportunity to include one (1) half-page advert^# in the pocket program.**

Marketing opportunities

- One (1) half-page advert**^# included in the pocket program

* Artwork at sponsor's expense.

^ Symposium Organisers to provide dimensions in due course.

Only Emergency Medicine Colleges and Societies are eligible to purchase advertising space. Commercial adverts in the pocket program will need to be approved by the Scientific Committee.



Exhibition packages



The Symposium exhibition will give your organisation the opportunity to promote your products and services directly to purchase decision-makers in your target market.

As this is a hybrid Symposium, the exhibition will take place in the Mezzanine Foyer at the Cairns Convention Centre and online via an exhibition hub. The focus of the 2021 exhibition is to create a fresh and interesting area which enables delegates easy access to connect with exhibitors and high visibility to all exhibition stands. Morning and afternoon tea and lunches will be served in the on-site exhibition area to encourage delegates to spend time viewing exhibits. Exhibitors can also connect with delegates virtually.

Exhibition Booth

\$4,000

Interact with delegates on-site and online via the online exhibition hub.

Exhibition entitlements

- One (1) exhibition booth; booth inclusions:
 - Booth size 3m x 1m (3m²)
 - 2.4m high walling (back walls)
 - half walls
 - White octonorm panels
 - Trestle table and two (2) chairs
 - 2 x 150-watt spotlights
 - 1 x 10-amp power point per stand
- One (1) virtual exhibition space

Registration entitlements

- Two (2) full delegate registrations that include access to all Symposium sessions, Welcome Reception and Symposium Dinner tickets and access to presentations post event
- Four (4) virtual exhibitor registrations

Marketing opportunities

- Network with delegates via the online exhibition hub. You will have the opportunity to:
 - Live chat (chat text box) with online delegates
 - Video chat with online delegates
 - Company listing in the virtual exhibition including opportunity to display a company logo, brochure and video for delegates to view
 - 50-word company profile and website hyperlink on the Symposium website, app and virtual platform*
 - Logo displayed on the Symposium website and pocket program*
 - Delegate list provided of all those attending the Symposium (excluding those who request privacy)
- * Subject to time of sponsorship confirmation and payment.

Table Display

\$2,200 (4 opportunities available)

Interact with delegates on-site at the Cairns Convention Centre.

Exhibition entitlements

- One (1) table display area; inclusions:
 - 2.5m wide floor space
 - one (1) clothed trestle table and two (2) chairs
 - Poster board behind trestle

Registration entitlements

- One (1) full delegate registration that includes access to all Symposium sessions, Welcome Reception and Symposium Dinner tickets and access to presentations post event

Marketing opportunities

- 50-word company profile and website hyperlink on the Symposium website and app*
- Logo displayed on the Symposium website, app and pocket program*
- Delegate list provided of all those attending the Symposium (excluding those who request privacy)

* Subject to time of sponsorship confirmation and payment.

Virtual Exhibitor

NEW IN
2021

\$2,000 (unlimited opportunities available)

For the first time in the ACEM Winter Symposium's history, we are offering companies the opportunity to network with delegates virtually. Delegates and exhibitors can interact via video meetings, message each other and queue to visit the stand. Delegates can also download PDF brochure/s and watch your uploaded videos from your virtual stand.

Exhibition entitlement

- One (1) virtual exhibition space

Registration entitlement

- Four (4) virtual exhibitor registrations

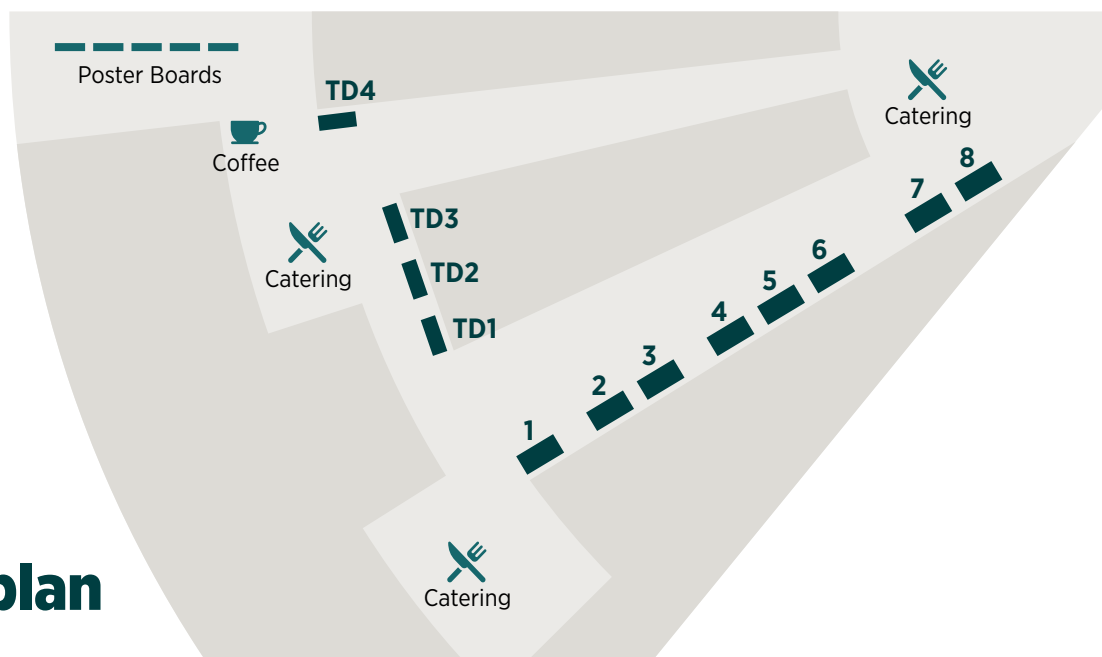
Marketing opportunities

- Network with delegates via the online exhibition hub. You will have the opportunity to:
 - Live chat (chat text box) with online delegates
 - Video chat with online delegates
- Company listing in the virtual exhibition including opportunity to display a company logo, brochure and video for delegates to view
- 50-word company profile and website hyperlink on the Symposium website, app and virtual platform*
- Logo displayed on the Symposium website, app and pocket program*
- Delegate list provided of all those attending the Symposium (excluding those who request privacy)

* Subject to time of sponsorship confirmation and payment.

Floor plan

(subject to change)



Sponsorship and Exhibition Application Form

**ACEM WINTER
SYMPOSIUM
2021** 27-30 JULY | Cairns Convention
Centre, Queensland
**SHATTERING ILLUSIONS:
EMBRACING THE IMPACT**

ABN 82 064 781 568 - Encanta Event Management



**Please return your completed form
to our Symposium Organisers:**

Encanta Event Management
Suite 348, St Kilda Road Towers, 1 Queens Road, Melbourne 3004
E: simone.watt@encanta.com.au T: +61 3 9863 7606

Contact details

Please print clearly in BLOCK capitals

| | | | |
|---------------|----------------------|------------|----------------------|
| Name: | <input type="text"/> | | |
| Organisation: | <input type="text"/> | | |
| Position: | <input type="text"/> | | |
| Address: | <input type="text"/> | | |
| | Suburb: | State: | Postcode: |
| Country: | <input type="text"/> | Mobile: | <input type="text"/> |
| Telephone: | <input type="text"/> | Facsimile: | <input type="text"/> |
| Email: | <input type="text"/> | | |
| Website: | <input type="text"/> | | |

Sponsorship packages

All prices are in Australian Dollars and inclusive of GST. Sponsorship will be allocated on a first serve basis.

| ✓ Package | Investment | ✓ Package | Investment |
|---|------------|--|------------|
| <input type="radio"/> Partnership Sponsor | \$9,500 | <input type="radio"/> Satchel Insert Sponsor | \$1,100 |
| <input type="radio"/> Coffee Cart Sponsor | \$6,000 | <input type="radio"/> Entertainment/Wellbeing Activity Sponsor | \$950 |
| <input type="radio"/> Symposium App Sponsor | \$5,500 | <input type="radio"/> Symposium App Advert Sponsor | \$550 |
| <input type="radio"/> Symposium Safety Sponsor | \$5,000 | <input type="radio"/> Full Page Program Advert Sponsor | \$550 |
| <input type="radio"/> Breakfast Symposium Sponsor | \$3,300 | <input type="radio"/> Half Page Program Advert Sponsor | \$275 |
| <input type="radio"/> Delegate Break Sponsor | \$3,500 | | |

Exhibition package

| ✓ Package | Investment | Quantity required |
|--|------------|-------------------|
| <input type="radio"/> Exhibition Booth (3m x 1m) | \$4,000 | |
| <input type="radio"/> Table Display | \$2,200 | |
| <input type="radio"/> Virtual Exhibition Space | \$2,000 | |
| <input type="radio"/> Yes, I would like hardwired internet at my stand (cost to be provided) | | |

Exhibition space will be allocated to top tier partners and long-term supporters of the Symposium.

Booth allocation (1-3 in order of preference)

1 2 3

Companies we would like to be allocated away from*:

*Every attempt will be made to accommodate your requests but cannot be guaranteed.

Payment

I would like to pay by:

| |
|---|
| <input type="radio"/> Credit card. Please send me the credit card payment link. |
| <input type="radio"/> Invoice to pay via electronic transfer. Please send me an invoice. |

Acceptance of Terms

We apply for sponsorship and/or exhibition space in accordance to the terms and conditions set out in the sponsorship and exhibition prospectus.

| | |
|---------------------------------|----------------------------|
| Signature: <input type="text"/> | Name: <input type="text"/> |
| | Date: <input type="text"/> |

Sponsorship/Exhibition confirmation and a tax invoice will be sent upon receipt of your booking form.

50% deposit is required within one month of receipt of the application form and the final 50% before Friday 16 April 2021.

Booking forms received after Friday 16 April 2021 require full payment.

I agree to the terms and conditions stated on pages 16 - 17.

EU GDPR – only applicable to European Union Citizens

In response to the General Data Protection Regulations that affect citizens of the European Union from 01 May 2018, you acknowledge and agree that some of your personal details will have to be provided to the Australasian College for Emergency Medicine (ACEM) as owners of this Symposium and that Encanta Event Management will need to pass on your full name, position and organisation to a limited number of third party suppliers e.g. printers producing for example your name badge, attendance certificate and so on. This is to facilitate your support of the Symposium and ensure you are identified as a sponsor or exhibitor of this event and therefore receive all entitlements associated with your sponsorship or exhibition type and fee paid.

I agree to the statement above.

I do not agree to my personal details being provided to the identified organisations for the purposes outlined above.

By not agreeing I understand I will not receive professionally produced documentation. I acknowledge that this excludes my personal information being provided to third parties.

Terms and conditions

Exhibition

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval and we reserve the right to refuse an application.
- Encanta Event Management and the Australasian College for Emergency Medicine reserve the right to alter any aspect of the event program and floorplan without notice. Please refer to the event website for the latest information.
- Encanta Event Management and the Australasian College for Emergency Medicine will take all diligent care to fulfil the exhibition commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Exhibitors are responsible for providing all the information and/or artwork requested by the Organisers by the due dates.
- Encanta Event Management and the Australasian College for Emergency Medicine reserve the right to introduce additional exhibition space should the opportunity arise.
- The exhibitor shall take all reasonable care when installing/dismantling their equipment and stand as not to cause damage to the venue, carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights and furniture.
- The exhibitor is responsible for the care of the participant whilst in their leased space and indemnifies the Organisers including Encanta Event Management for any injury, injury causing death that may be a result of the exhibitors' actions.
- No exhibitor will be listed as a partner in any official capacity until full payment is received.
- Exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
 - 50% due within one month of invoice date.
 - Remaining 50% is due by no later than Friday 16 April 2021.
 - Booking forms received after Friday 16 April 2021 require full payment.
- Exhibitors are responsible for the security of their own equipment and materials during the event and in transit to and from the host venue.
- All exhibition stand holders must register officially and entry to the exhibition will not occur unless the attendee is wearing the appropriate identification.
- The exhibitor is deemed liable for repairs if the structures are damaged.
- Exhibitor staff must provide their own safety vests and appropriate covered shoes for bump-in and bump-out days.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
- All promotion must be conducted from your booth.
- All exhibitors are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Sponsorship/Exhibition package.
- Exhibitors must provide Public Liability insurance to a minimum of A\$20 million. A copy of the public and product liability certificate must be submitted to Encanta Event Management no later than 3 months prior to the event date and ensure cover includes the event dates.
- No exhibitor shall sublet, share, assign or apportion part or all of their booked space except upon written consent from the Organising Committee.
- If an exhibitor is found to not align their values with that of the Host Organisations, this may result in cancellation of your Sponsorship/Exhibition package.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Symposium is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the exhibitor should be in any way rendered unusable, this contract shall not be binding.

Exhibition Cancellation and Dates

Exhibition Cancellation Policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your exhibition booking to another Australasian College for Emergency Medicine event, unless approved by ACEM.

Exhibition Cancellation Dates

- Before and including Friday 22 January 2021: full refund less a \$250 administration charge.
- From Saturday 23 January 2021 until Tuesday 25 May 2021: A 50% cancellation fee of total contribution will apply.
- From Wednesday 26 May 2021: 100% cancellation fee and will be liable for full payment.

Sponsorship

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval and we reserve the right to refuse an application.
- Encanta Event Management and the Australasian College for Emergency Medicine will take all diligent care to fulfil the sponsorship commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Sponsors are responsible for providing all their requirements by the due dates if requested by the Organisers.
- Sponsors are responsible for providing all the information and/or artwork requested by the Organisers by the due dates.
- Encanta Event Management and the Australasian College for Emergency Medicine reserve the right to introduce new packages should the opportunity arise.
- The Organisers reserve the right to not acknowledge a sponsor should full payment not be received.
- Sponsors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
 - 50% due within one month of invoice date.
 - Remaining 50% is due by no later than Friday 16 April 2021.
 - Booking forms received after Friday 16 April 2021 require full payment at time of booking.
- Sponsors are responsible for the security of their own equipment and materials during the event and in transit to and from the venue.
- All company representatives must register officially and entry to the event and sessions will not occur unless the representative is wearing the appropriate identification.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Symposium is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor/Sponsor should be in any way rendered unusable, this contract shall not be binding.

Sponsorship Cancellation and Dates

Sponsorship Cancellation Policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a sponsorship (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at time of cancellation, the sponsor/exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your sponsorship booking to another Australasian College for Emergency Medicine event, unless approved by ACEM.

Sponsorship Cancellation Dates

- Before and including Friday 22 January 2021: full refund less a \$250 administration charge.
- From Saturday 23 January 2021 until Tuesday 25 May 2021: A 50% cancellation fee of total contribution will apply.
- From Wednesday 26 May 2021: 100% cancellation fee and will be liable for full payment.

Other

Additional terms and conditions stipulated by the Organising Committee

Additional Postponement Terms and Conditions

In the event of a disruption and the ACEM Winter Symposium is postponed/cancelled, your support will be rolled over to the new event date or alternatively the 2023 Symposium.



**For any sponsorship and
exhibition enquiries,
contact the ACEM Winter
Symposium Organisers:**

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