

pasg

Perth 2026



11 - 13 October 2026, Perth, Australia.

Sponsorship and Exhibition Prospectus



INVITATION TO PARTICIPATE

The Parental Alienation Study Group (PASG) is excited to announce its 8th International Conference to take place at the Pan Pacific Hotel, Perth, Western Australia from 11-13 October 2026.

Held for the first time in the Southern Hemisphere, PASG will host leading experts, practitioners, and advocates from around the globe for this landmark event. The theme of this year's conference, "*Parental Alienation: Moving Forward, Facilitating Change and Preventing Harm*", is sure to encourage robust discussion and foster meaningful collaboration, driving forward innovative strategies, research, and practices that aim to protect children, support families, and influence policy worldwide.

The conference represents a unique opportunity for sponsors and exhibitors to align with a respected national and international organisations, engage directly with a diverse audience of professionals dedicated to advancing knowledge and practice in the field of parental alienation.

Parents Beyond Breakup, a leading Australian advocacy and support organisation, is proud to host this conference, bringing together voices from around the world to share research, strategies, and stories of resilience.

ABOUT PASG

Parental Alienation Study Group (PASG) is an international membership organisation and US based non-profit, is the world's premier entity concerned with the topic of parental alienation.



PASG promotes the following three interlocking goals:

1. Supporting research into the causes, manifestations, identification, and interventions for this condition.
2. Educating mental health and legal professionals, policy makers, and alienated parents and grandparents.
3. Counteracting widespread misinformation regarding this topic.

Mental health professionals, legal practitioners, policy makers, family advocates, alienated family members, and alienated children are welcome to join PASG if they have an interest in these goals and align with our mission.

W: <https://www.pasg.info/>



WHO ATTENDS

The PASG International Conference consistently attracts a wide range of delegates from across the world, including:

Academics and researchers

specialising in psychology, psychiatry, law, and social sciences.

Legal professionals

including judges, lawyers, and mediators working in family law.

Mental health practitioners

such as psychologists, psychiatrists, counsellors, and social workers.

Policy makers and government representatives

shaping child welfare and family law systems.

Advocacy groups and NGOs

focused on child protection and family support.

Students and trainees

seeking to deepen their understanding of parental alienation.

With over **400** delegates expected to attend, this diverse mix of attendees ensures that sponsors and exhibitors gain visibility among influential decision-makers, thought leaders, and practitioners from multiple disciplines and regions.

WHY PERTH?

Perth is not only a vibrant and welcoming city, it is also the gateway to some of Australia's most breathtaking natural wonders. From pristine beaches and wine regions to wildflower trails and outback adventures, Western Australia offers the perfect backdrop for reflection, renewal, and exploration.

Perth offers an exceptional backdrop for the PASG 2026 Conference:

Gateway to Asia and Europe:

Perth's location makes it accessible to delegates from across the globe, particularly from Asia-Pacific and Europe.

Vibrant city experience:

With its stunning Swan River, pristine beaches, and thriving cultural scene, Perth provides an attractive destination for international visitors.

World-class venue:

The Pan Pacific Perth offers premium facilities, ensuring a professional and engaging environment for sponsors, exhibitors, and delegates alike.

THE VENUE

Pan Pacific Perth
207 Adelaide Terrace
Perth, Western Australia 6000
Australia
P: +61 8 9224 7777
W: www.panpacific.com/en/hotels-and-resorts/pp-perth.html

The Pan Pacific Perth is a premier luxury hotel located in the heart of Perth's city centre, overlooking the picturesque Swan River.

The property features 488 elegantly designed guest rooms and suites, complemented by award-winning restaurants, stylish bars, and leisure facilities including a heated outdoor pool and 24-hour fitness centre. Renowned for its warm hospitality and professional service, the hotel also boasts the largest conference and events offering in Perth.



CONFERENCE TIMETABLE

11 October 2026

Exhibitor bump in.
Registration.
Welcome Reception.

12 October 2026

Conference Sessions.
Conference Dinner.

13 October 2026

Conference Sessions.
Exhibition Bump out following afternoon tea.

BENEFITS OF SPONSORSHIP AND EXHIBITION

By sponsoring or exhibiting at PASG 2026, your organisation will:



Enhance brand visibility among a global audience of professionals and decision-makers.

Demonstrate thought leadership by aligning with an internationally recognised organisation.



Engage directly with delegates through exhibition booths, networking sessions, and private meetings.

Support knowledge exchange in a field that impacts families, children, and communities worldwide.



Build lasting connections with professionals who influence practice, policy, and research in parental alienation.

A wide variety of Sponsorship and Exhibition opportunities have been designed for the conference, each containing benefits that will ensure your organisation receives maximum exposure. However, we recognise that not all one size fits all and we are happy to design a package to suit your budget and marketing objectives. Please reach out to us to tailor a package to your needs.

All sponsorship and exhibition costs are in Australian Dollars and exclusive of 10% Australian Goods and Services Tax (GST).

OPPORTUNITIES AT A GLANCE

Category	Package	Availability	Amount excl GST	Entitlements
Premium Opportunities	Platinum Sponsor	Exclusive	\$15,000	Page 7
	Gold Sponsor	4 Available	\$9,900	Page 8
	Silver Sponsor	5 Available	\$5,500	Page 9
Networking Opportunities	Conference Dinner Sponsor	Exclusive	\$5,500	Page 11
Promotional Opportunities	Keynote Speaker Sponsor	Limited	\$6,000	Page 9
	Conference App	Exclusive	\$4,400	Page 10
	Session Sponsor	Limited	\$3,300	Page 10
	Name Badge & Lanyard	Exclusive	\$2,200	Page 12
	Delegate Gift	Limited	\$1,100	Page 12
Educational Opportunities	Poster Session Sponsor	Exclusive	\$1,500	Page 12
	Conference App Push Notification	Limited	\$550	Page 12
Award Sponsor	Best Paper Award	Exclusive	\$2,500	Page 12
	Best Poster	Exclusive	\$1,000	Page 12
Exhibition	Trade display table	2m x 1m	\$2,500	Page 13

NEXT STEPS

We invite you to partner with us as a sponsor or exhibitor at PASG 2026.



P: +61 8 9389 1488

E: events@encanta.com.au

W: www.encanta.com.au

We look forward to welcoming you to Perth in October 2026 and to working together to make PASG 2026 a truly memorable and impactful event.

PLATINUM SPONSOR

Exclusive

\$15,000

Acknowledgement

- Verbal acknowledgement during the Opening and Closing sessions of the Conference.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.
- Exclusive naming rights to the Welcome Reception.
- Opportunity for a five-minute address at the Welcome Reception.

Display

- Trestle table and two chairs in prominent position.
- Opportunity to have company provided banners displayed at the Welcome Reception. (Banners provided by sponsor).

Promotional

- 300 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).
- One (1) short one minute video to be included on social media or EDM (subject to committee approval).
- Logo displayed on conference invoices.
- Full page colour advertisement in the A6 Pocket Program*.
- Two (2) Social Media posts prior to the Conference.
- One (1) App alert two weeks prior to the Conference promoting Platinum Partner Status.
- One (1) dedicated marketing email sent to all delegates in the final weeks leading up to the Conference highlighting your support and encouraging delegates to visit your trade display. Content to be provided by the Sponsor and approved by Committee.

Attendance

- Three (3) complimentary sponsor registrations to the Conference, including social functions.
- Three (3) exhibitor registration (does not include access to sessions).
- Four (4) complimentary tickets to the Welcome Reception.

Delegate List

- Premium delegate list including name, position, organisation, state, country and email (subject to privacy legislation) within two weeks of the completion of the conference.

Additional Opportunity

- In recognition of your status as a Platinum Sponsor, we are providing the opportunity to also sponsor a Concurrent Session at no extra cost **.

** The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

*** The Committee reserves the right to alter these additional opportunities as circumstances dictate.*



GOLD SPONSOR

4 Opportunities Available

\$9,900

Acknowledgement

- Verbal acknowledgement of sponsorship during opening session.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.

Display

- Trestle table and two chairs.

Promotional

- 150 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).
- One (1) short one minute video to be included on social media or EDM (subject to committee approval).

Attendance

- Two (2) complimentary sponsor registrations to the Conference, including social functions.
- One (1) exhibitor registration (does not include access to sessions).

Delegate List

- Standard delegate list including name, position, organisation, state and country (subject to privacy legislation) within two weeks of the completion of the conference.

Additional Opportunity

- In recognition of your status as a Gold Sponsor, we are providing the opportunity to also sponsor a Concurrent Session at no extra cost **.

** The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

*** The Committee reserves the right to alter these additional opportunities as circumstances dictate*



SILVER SPONSOR

5 Opportunities Available

\$5,500

Acknowledgement

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.

Promotional

- 150 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).

Display

- Opportunity to purchase an Exhibition Space at 50% discount.

Attendance

- Opportunity to purchase one (1) Full Delegate registration at 50% discount.

**The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

KEYNOTE SPEAKER SPONSOR

Limited

\$6,000

Be seen as an organisation that supports the education and professional development by sponsoring one of the international experts joining us at the conference. The support of this sponsorship is subject to approval by the invited keynote speakers.

Acknowledgement

- Verbal acknowledgement of sponsorship during opening session.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.
- Opportunity to co-chair one concurrent session with your sponsored keynote speaker and provide the vote of thanks.

Promotional

- Logo recognition on speaker's introductory slide as supporting the attendance of the speaker.
- One (1) app alert during the Conference promoting keynote speaker contribution. Content is subject to organiser approval.

Delegate List

- Premium delegate list including name, position, organisation, state, country and email (subject to privacy legislation) within two weeks of the completion of the conference.

** The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

SESSION SPONSOR

Limited

\$3,300

Opportunities exist to sponsor a session within the program. This will give your company targeted branding and the opportunity to demonstrate support of the research, development, and education that these streams will address. Participation with this package aligns your company support for the education and scientific research that is presented at the conference. The conference program will be provided to you to select your desired session when the draft program is available.

Acknowledgement

- Verbal acknowledgement of sponsorship during opening session.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.

Promotional

- Logo recognition on speaker's introductory slide as supporting the attendance of the speaker.

** The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

CONFERENCE APP

Exclusive

\$4,400

The Conference App will be one of the most used tools by all delegates. The App will have comprehensive Conference details at Delegate's fingertips.

This includes Program, Speaker Bio's, Sponsor and Exhibitor information with company logos and general information to enhance the user's experience. In addition, delegates will be encouraged to engage by loading comments and photos and Exhibitors and Sponsors will be able to use the news feed to encourage visits to their exhibition displays.

Your logo will be at the top of the screen every time they access the App**.

Acknowledgment

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement in Pocket Program**
- Acknowledgement on Conference Website including hyperlink to your website.

- Logo on looped power-point slide between sessions (to be supplied by sponsor and approved by Committee).
- Exclusive naming rights to the Conference App.

Promotional

- Exclusive advertising on the Conference App home page.
- Up to three (3) promoted posts on the Conference App (one per day).

Display

- Opportunity to purchase an Exhibition Space at 50% discount.

***Note there may be the possibility the App will be used in place of the Pocket Program and advertisements as per entitlements within each package may be included as part of the App functionality.*

CONFERENCE DINNER SPONSOR

Exclusive

\$5,500

A chance to be the exclusive sponsor of the only sit down social function within the Conference program. The Conference Dinner is an evening where 250+ delegates are anticipated to attend and indulge in great food, wine and entertainment.

Naming Rights

- Exclusive sponsorship of this function and naming rights to be recognised as the 'Conference Dinner Sponsored by 'SPONSOR NAME'.

Acknowledgement

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website
- 150 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).
- Verbal acknowledgement during the Opening and Closing Sessions of the Conference.
- Opportunity to provide a five (5) minute address and/or video to be played early in the Conference Dinner program.

- Opportunity to position two (2) banners at the entrance to the dinner venue (banners to be provided by Sponsor).
- Logo included on menus (subject to Organising Committee approval).

Attendance

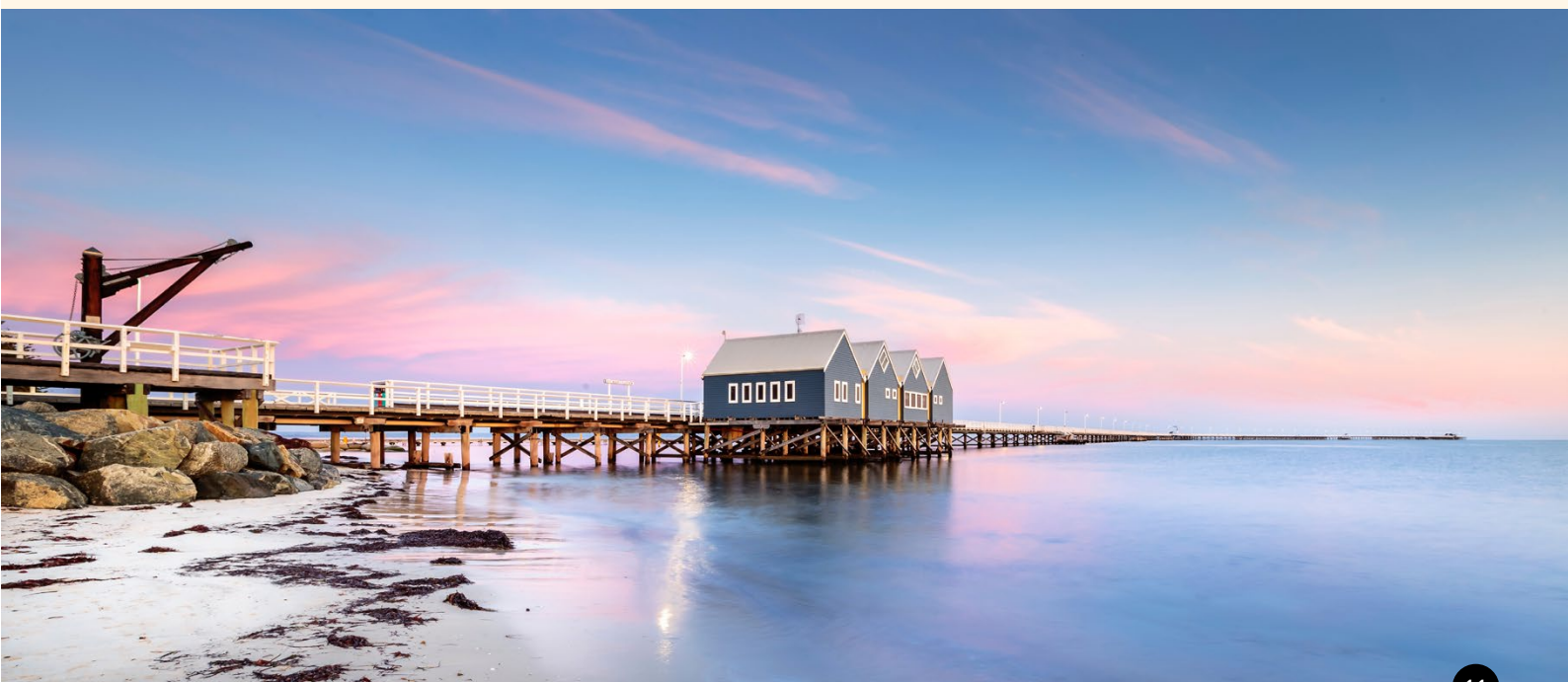
- One (1) complimentary sponsor registration to the Conference, including social functions.
- Three (3) additional Conference Dinner tickets.

Promotion

- Opportunity to place a gift for guests on the table (at Sponsor's own expense and upon approval from the Organising Committee).
- One (1) App alert on the day of the Conference Dinner, promoting the Conference Dinner and your support.

Delegate List

- Standard delegate list including name, position, organisation, state and country (subject to privacy legislation) within two weeks of the completion of the conference.



NAME BADGE & LANYARD

Exclusive

\$2,200

Every registered delegate will receive an official Conference Name Badge and Lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

Acknowledgement

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).

Promotional

- Logo on name badge – Size and placement of logo will be at the discretion of the Committee.
- Logo on lanyard – Size and placement of logo will be at the discretion of the Committee.

**The Committee reserves the right to amend this entitlement should it be decided to provide only a web-based Program and Conference App.*

POSTER SESSION SPONSOR

Exclusive

\$1,500

Opportunity for your organisation to be the exclusive poster Sponsor and demonstrate your commitment to the industry.

Acknowledgement

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website
- 150 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).

Promotion

- Opportunity to provide one (1) banner for display next to the poster display area.

Exhibition

- Opportunity to purchase exhibition booth at a 25% discount.

ADDITIONAL OPPORTUNITIES excl. GST

- Conference App Push Notification \$550 (limited opportunities apply)
- Delegate Gift - \$1,100
- Award Sponsor – Best Paper Award - \$2,500
- Award Sponsor – Best Poster - \$1,000

**The Committee reserves the right to amend the abovementioned entitlements should it be decided to provide only a web based Program and Conference App.*



EXHIBITION OPPORTUNITIES

Limited

\$2,500

The 2026 Conference will include a trade display to provide organisations with the opportunity to promote their products and services to delegates attending the conference.

The exhibition will be an integral part of the activities and provides an unparalleled opportunity for organisations to come face-to-face with delegates, providing a marketplace to increase your organisations visibility, and to showcase and demonstrate your products and services.

The Conference program will be designed to maximise the opportunity for delegates to visit the exhibition, with all tea breaks and lunches served in this area and it will be the primary networking arena for delegates, sponsors and exhibitors.

Exhibitor Entitlements

- Trestle table and two chairs.
- Acknowledgment - 75-word organisation profile including contact person name and company logo on the conference App and Website.
- Attendance - One (1) exhibitor registration including tea breaks, lunches, Welcome Reception and access to Conference sessions.
- Delegate List - Standard delegate list including name, position, organisation, state and country (subject to privacy legislation) within two weeks of the completion of the conference.

**The Committee reserves the right to amend the abovementioned entitlements should it be decided to provide only a web based Program and Conference App.*

GENERAL INFORMATION

- The registration included in the purchase of an exhibition table includes access to sessions, tea breaks and Welcome Reception.
- For additional staff who do not wish to access the sessions, an additional registration can be purchased at \$450 per person (excludes dinner).
- An exhibition manual containing information on move in and out times will be distributed to exhibitors and sponsors closer to the event.

Please Note: All sponsorship and exhibition amounts are in Australian Dollars and exclude Australian Goods and Services (GST) Tax.

All benefits will be extended subject to the time of confirmation of sponsorship and or exhibition. In some cases, deadlines may have expired, and the benefits cannot be extended.



BOOKING FORM

Please return this completed form to:
events@encanta.com.au



Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below:

Name:		
Organisation:		
Position:		
Address:		
Suburb:	State:	Postcode:
Country:	Mobile:	
Telephone:		
Email:		
Website:		

Sponsorship Packages

All costs are showing in Australian Dollars and exclude GST.

☐ Platinum Sponsor	\$15,000	☐ Name Badge & Lanyard	\$2,200
☐ Gold Sponsor	\$9,900	☐ Poster Session Sponsor	\$1,500
☐ Silver Sponsor	\$5,500	☐ Best Paper Award	\$2,500
☐ Keynote Speaker Sponsor	\$6,000	☐ Best Poster	\$1,000
☐ Session Sponsor	\$3,300	☐ Delegate Gift	\$1,100
☐ Conference App	\$4,400	☐ Conference App Push Notification	\$550
☐ Conference Dinner Sponsor	\$5,500		

Exhibition Display

☐ Exhibition Space –	\$2,500	☐
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I agree to the Sponsorship and Exhibition Terms and conditions and agree to be invoiced for the total of

Total Cost (AUD)	\$	inc. GST
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Name
Signature
Date

TERMS AND CONDITIONS

- By submitting a booking form, whether online or in hard copy, the sponsor or exhibitor confirms that they have read and accepted these Terms and Conditions.
- All bookings are subject to review and approval by the PASG 2026 Organising Committee. The Committee may decline an application where it is not aligned with the purpose, values, or practical requirements of the event.
- Encanta Event Management, Parents Beyond Boundaries and PASG (together, the Organisers) may make reasonable changes to the program, floorplan or event arrangements where necessary. Wherever possible, any material changes affecting sponsors or exhibitors will be communicated as soon as practicable.
- The Organisers will use reasonable efforts to deliver the agreed sponsorship and exhibition benefits. Sponsors and exhibitors are asked to provide banners, logos, promotional material and any other required items by the advised due dates so those benefits can be delivered smoothly.
- The Organisers may introduce additional sponsorship packages or exhibition booths where appropriate to support the event and its objectives.
- Sponsors and exhibitors agree to make payment in accordance with the schedule below, unless otherwise agreed in writing with the Organisers. Full payment may also be made at any time.
 - A 50% deposit is due within one month of the invoice date.
 - The remaining 50% is due no later than Friday 28 August 2026.
- Sponsors and exhibitors are responsible for the security, insurance and transport of their own equipment and materials during the Conference and while in transit to and from the venue.
- All sponsor and exhibitor representatives attending the event must be properly registered and wear the appropriate event identification.
- Exhibitors must take reasonable care when installing and dismantling equipment and displays so as not to damage the venue or shell scheme infrastructure, including walls, flooring, panels, fascia, lighting or furniture. Where damage is caused by an exhibitor's negligence, misuse or failure to take reasonable care, the exhibitor may be responsible for the reasonable cost of repair or replacement.
- The Organisers may request the removal, amendment or repositioning of any display, item or activity that is unsafe, unlawful,

disruptive, inconsistent with venue requirements, or not aligned with the purpose and respectful atmosphere of PASG 2026.

- Promotional activity should be conducted from the allocated booth or approved sponsorship area unless otherwise agreed by the Organisers.

Postponement and Cancellation Policy

- Once approved by the Organisers, a booking is considered a confirmed booking.
- All cancellations must be made in writing to the Organisers and will take effect once that notice has been acknowledged in writing.
- Any reduction in exhibition allocation after confirmation may be treated as a partial cancellation, and the cancellation charges below may apply to the affected portion of the booking.
- If any part of the booking fee remains unpaid at the date of cancellation, the sponsor or exhibitor may still be responsible for the applicable cancellation charge set out below.
- If PASG 2026 is cancelled by the Organisers and is not rescheduled within a reasonable period, the Organisers will consult with sponsors and exhibitors regarding rollover or refund arrangements and will aim to provide a fair outcome in light of the not-for-profit nature of the event.
- If a sponsor or exhibitor agrees to roll their booking over to a future PASG event, these Terms and Conditions will continue to apply unless otherwise agreed in writing, and any funds already paid will be credited to the new event date.
- If rollover is not suitable, the Organisers will aim to provide a fair refund outcome, taking into account any direct unrecoverable costs already committed to the delivery of the event or the agreed sponsor or exhibitor benefits.

Cancellation Dates

- More than 180 days upto and including 14 April 2026 prior to Event Bump-In, an administration fee of AUD \$150 will apply.
- Between 91 and 179 days (15 April 2026 to 12 July 2026) prior to Event Bump-In, 10% of the total contribution will apply.
- Between 30 and 90, (13 July 2026 to 11 September 2026) days prior to Event Bump-In, 25% of the total contribution will apply.
- Less than 30 days prior to Event Bump-In (from 12 September 2026): the sponsor or exhibitor will be responsible for any direct unrecoverable costs already committed in reliance on the booking, up to a maximum of 75% of the total contribution