



# Global Mental Health Summit

## Perth, Western Australia

14-16 October 2026

**Building Resilience, Equity and Culturally Responsive  
Integrated Support Systems**

Optus Stadium



## SPONSORSHIP AND EXHIBITION PROSPECTUS



Mental Health  
Commission



MULTICULTURAL  
SERVICES CENTRE

# INVITATION TO PARTNER WITH US

We are delighted to invite you to join us in Perth, Western Australia, for the Global Mental Health Summit 2026 (GMHS 2026), taking place 14–16 October 2026 at Optus Stadium.

Hosted by the Multicultural Services Centre of WA (MSC) in partnership with the WA Mental Health Commission and in association with the World Federation for Mental Health (WFMH), this three-day international summit will be held in person with virtual access available.

The event will open with a Smoking Ceremony and Welcome to Country by Noongar Elder Robyn Collard and will be guided by the theme:

## **Building Resilience, Equity, and Culturally Responsive Integrated Support Systems.**

This theme addresses urgent global mental health challenges driven by escalating pressures such as war, displacement, and rapid technological change—including the impact of social media. The summit will spotlight the need for resilient, integrated, and culturally sensitive mental health care worldwide, particularly for vulnerable populations.

### **Key sub-themes include:**

- Media and Mental Health (cyberbullying, racial harassment, positive media impacts)
- Homelessness
- Torture and Trauma
- Mental Health and Justice Systems
- Mental Health as a Human Right: Advocacy and Justice Mechanisms
- Alcohol and Other Drugs
- Mental Health in the Workplace
- Integrated Care and Collaborative Approaches
- Loneliness as a Mental Health Condition

With globally recognised keynote speakers, plenary sessions, workshops, symposia, poster presentations, and networking opportunities, 400 in-person delegates from Australia and around the world will share insights and foster meaningful connections.

### **Acknowledgement of Country**

In the spirit of reconciliation the MSC acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respect to their Elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples.

# WHY PARTICIPATE?

Mental health systems worldwide are under unprecedented strain from global conflicts, displacement, and rapid technological change. Vulnerable populations are disproportionately affected, and the need for integrated, culturally sensitive solutions has never been greater.

By joining us, you will:

- **Shape the conversation** on systemic reform and culturally responsive care.
- **Connect with 550+ delegates** (in-person and virtual) from across Australia and the globe, including policymakers, practitioners, and researchers.
- **Showcase your leadership** in advancing mental health equity and resilience.

# WAYS TO GET INVOLVED

## BECOME A SPONSOR

- Position your brand as a champion for mental health equity. Sponsorship packages include high-visibility branding, speaking opportunities, and exclusive networking access.

## EXHIBIT YOUR SOLUTIONS

- Share your innovations with a global audience committed to change.

## ATTEND AND ENGAGE

- Gain insights from world-renowned keynote speakers, interactive workshops, and collaborative sessions.



# WHO ATTENDS

The Global Mental Health Summit 2026 is where leaders, innovators, and changemakers come together to shape the future of mental health. Expect a dynamic mix of voices and perspectives.

- **Community Advocates & Lived Experience Leaders** Bringing real-world insights and cultural perspectives to drive inclusive solutions.
- **Government & Policy Makers** Influencing systemic change and shaping mental health policy at local, national, and global levels.
- **Researchers & Academics** Sharing evidence-based approaches and the latest innovations in mental health care.
- **Practitioners & Service Providers** On the frontlines of care delivery, exploring integrated and culturally responsive models.
- **Corporate & Industry Leaders** Committed to workplace wellbeing and social impact.



# WHY PERTH BOORLOO?

Perth Boorloo is not only a vibrant and welcoming city and also the gateway to some of Australia's most breathtaking natural wonders. From pristine beaches and wine regions to wildflower trails and outback adventures, Western Australia offers the perfect backdrop for reflection, renewal, and exploration.

## Perth Boorloo offers an exceptional backdrop for the Global Mental Health Summit 2026

### GATEWAY TO ASIA AND EUROPE

- Perth's location makes it accessible to delegates from across the globe, particularly from Asia-Pacific and Europe.



### VIBRANT CITY EXPERIENCE

- With its stunning Swan River Derbal Yerrigan, pristine beaches, and thriving cultural scene, Perth Boorloo provides an attractive destination for international visitors.

### WORLD-CLASS VENUE

- The Optus Stadium Perth Boorloo offers premium facilities, ensuring a professional and engaging environment for sponsors, exhibitors, and delegates alike.

# THE VENUE

## Optus Stadium

333 Victoria Park Drive  
Burswood, Western Australia 6100  
P: +61 8 6247 4949  
W: [www.optusstadium.com.au](http://www.optusstadium.com.au)

Optus Stadium is a world-class, multi-purpose venue located on the picturesque Burswood Peninsula, just minutes from Perth's CBD. Overlooking the stunning Swan River Derbal Yerrigan, the stadium combines cutting-edge design with exceptional hospitality, making it an ideal setting for major conferences and events.



# SUMMIT PROGRAM OVERVIEW

## DAY 1

**Wednesday**

**14 October 2026**

- Smoking Ceremony & Welcome to Country led by Noongar Elder Robyn Collard
- Official Opening & First Keynote Address
- Networking Welcome Drinks hosted by the Multicultural Services Centre WA, featuring cultural performances from CALD communities

## DAY 2

**Thursday**

**15 October 2026**

- Morning Keynote Sessions
- Parallel Breakout Sessions: Panels, workshops, symposia, and short presentations focused on Summit themes
- Afternoon Plenary Sessions

## DAY 3

**Friday**

**16 October 2026**

- Morning Keynote Sessions
- Breakout Sessions & Collaborative Discussions
- Closing Plenary
- Gala Dinner – A signature networking event open to delegates and invited guests

## DELEGATE EXPERIENCES

- **Networking Hub:** The Sports Lounge at Optus Stadium will host morning and afternoon teas, lunches, and exhibition booths.
- **Quiet Zones & Prayer Room:** Dedicated spaces for reflection and wellbeing.
- **Live Streaming:** Full virtual access for remote delegates.



# OPPORTUNITIES AT A GLANCE

Category	Package	Availability	Amount excl GST
<b>PREMIUM OPPORTUNITIES</b>	Platinum Sponsor	Exclusive	\$50,000
	Gold Sponsor	2 Available	\$30,000
<b>NETWORKING OPPORTUNITIES</b>	Gala Dinner Sponsor	Exclusive	\$20,000
	Keynote Speaker Sponsor	Limited	\$6,000
<b>PROMOTIONAL OPPORTUNITIES</b>	Name Badge & Lanyard	Exclusive	\$5,500
	Summit App	Exclusive	\$4,500
	Session Sponsor	Exclusive	\$3,300
<b>EDUCATIONAL OPPORTUNITIES</b>	Poster Session Sponsor	Exclusive	\$2,500
<b>EXHIBITION</b>	Exhibition Space	Limited	\$3,500

## NEXT STEPS

We invite you to partner with us as a sponsor or exhibitor at the Global Mental Health Summit 2026

**Sonia Chitra Padmanabham**  
 Multicultural Services Centre WA  
 P: 08 9328 2399  
 E: [Sonia.P@mscwa.com.au](mailto:Sonia.P@mscwa.com.au)  
 W: [www.mscwa.com.au](http://www.mscwa.com.au)



MULTICULTURAL SERVICES CENTRE

# PLATINUM SPONSOR

**\$50,000 (EX GST)**

**EXCLUSIVE**

**As a Platinum Sponsor, your organisation will be recognised as a global leader in mental health advocacy and innovation. This premier tier reflects your commitment to building resilience, equity, and culturally responsive integrated support systems — and positions your brand at the forefront of meaningful change.**

## Brand Exposure

You will be known as the Platinum Sponsor of the Global Mental Health Summit 2026 in all event collateral.

- Logo to be displayed on:
  - Summit website including hyperlink to your organisation's website.
  - Summit App.
  - All marketing collateral with the Summit hosts and logo.
  - Delegate confirmation emails and invoices/ receipts issued by the Event Managers.
  - Speaker introductory slides.
  - Summit sponsor signage at venue.
- A dedicated PowerPoint advertisement included as part of the sponsors' loop played between sessions (*to be provided by sponsor*).

## Acknowledgement

- Verbal acknowledgement at the Opening Plenary Session of the Summit.
- A 150-word company profile including contact details of representatives in every major city placed on the Summit website and Summit App.

## Exhibition

- Onsite exhibition space in prime location.
- Two (2) poster boards, Two (2) trestle tables and three (3) chairs.

## Attendance

- Four (4) sponsor registrations including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Six (6) exhibitor registrations including tea breaks, lunches and Welcome Reception.
- Four (4) Gala Dinner Tickets.

## Promotion

- Dedicated email banner to be designed by the Summit graphic designer promoting your status as the Official Platinum Partner for inclusion in your organisation's email signature.
- Media releases (except for WA Ministerial media statements disseminated by the WA Mental Health Commission).
- A five (5) minute speaking or video opportunity provided at the Summit Welcome Reception.
- One (1) dedicated marketing email sent to all delegates in the final weeks leading up to/or post Summit, highlighting your support (*content to be provided by the sponsor and subject to Committee approval and privacy legislation*).
- Two (2) App alerts during the Summit at a time mutually acceptable to both the organisation and the Committee.

## Delegate List

- Premium delegate list including name, position, organisation, state, and email (*subject to privacy legislation*) provided within two weeks of the completion of the Summit.

# GOLD SPONSOR

**\$30,000 (EX GST)**

**TWO (2) AVAILABLE**

## **Brand Exposure**

You will be known as the Gold Sponsor of the Global Mental Health Summit 2026 in all event collateral.

- Logo to be displayed on:
  - Summit website including hyperlink to your organisation's website.
  - Summit App.
  - Summit sponsor signage at venue.
- A dedicated PowerPoint advertisement as part of the Summit sponsors' loop played between sessions (*to be provided by the sponsor*).

## **Acknowledgement**

- Verbal acknowledgement at the Opening Plenary Session of the Summit.
- A 150-word company profile including contact details of representatives in every major city placed on the Summit website and Summit App.

## **Exhibition**

- Onsite exhibition space in prime position.
- One (1) poster board, One (1) trestle table and two (2) chairs.

## **Attendance**

- Three (3) sponsor registrations including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Four (4) exhibitor registrations including tea breaks, lunches and Welcome Reception.
- Two (2) Gala Dinner Tickets.

## **Promotion**

- One (1) shared marketing email sent to all delegates in the final weeks leading up to/or post Summit, highlighting your support (*Content to be provided by the sponsor and subject to Committee approval and privacy legislation*).
- One (1) App alert during the Summit at a time mutually acceptable to both the organisation and the Committee.

## **Delegate List**

Premium delegate list including name, position, organisation, state, and email (*subject to privacy legislation*) provided within two weeks of the completion of the Summit.

# GALA DINNER SPONSOR

**\$20,000 (EX GST)**

**EXCLUSIVE**

**The Gala Dinner is the closing social event and is the highlight event for Summit delegates to attend.**

## Naming Rights

Exclusive sponsorship of this event and naming rights to be recognised as the 'Gala Dinner sponsored by SPONSOR NAME'.

## Brand Exposure

- Logo to be displayed on:
  - Summit website including hyperlink to your organisation's website.
  - Summit App.
  - Summit sponsor signage at venue.
- A dedicated PowerPoint advertisement as part of the Summit sponsors' loop played between sessions (*to be provided by the sponsor*).

## Acknowledgement

- Verbal acknowledgement at the Gala Dinner.
- Opportunity to provide a five (5) minute address and/or video to be played early in the Gala Dinner program.
- Opportunity to position one (1) banner at the entrance to the dinner venue (*to be provided by sponsor*).
- Logo included on menus (*subject to Committee approval*).
- A 100-word company profile including contact details of representatives in each major city placed on the Summit website and Summit App.

## Exhibition

- Onsite exhibition space in prime position.
- One (1) poster board, One (1) trestle table and two (2) chairs.

## Attendance

- Two (2) sponsor registrations including access to all sessions, tea breaks, lunches and Welcome Reception held in exhibition space.
- Four (4) Gala Dinner Tickets.

## Delegate List

- Premium delegate list including name, position, organisation, state, and email (*subject to privacy legislation*) provided within two weeks of the completion of the Summit.

# KEYNOTE SPEAKER SPONSOR

**\$6,000 (EX GST)**

**LIMITED AVAILABILITY**

**Be seen as an organisation that supports the education and professional development by sponsoring one of the international experts joining us at the Summit. The support of this sponsorship is subject to approval by the invited keynote speakers.**

## Brand Exposure

- Logo to be displayed on:
  - Summit website including hyperlink to your organisation's website.
  - Summit App.
  - Summit sponsor signage at venue.

## Acknowledgement

- Verbal acknowledgement of sponsorship during the keynote speaker session.
- Opportunity to co-chair one concurrent session with your sponsored keynote speaker and provide the vote of thanks.

## Promotional

- Logo recognition on speaker's introductory slide as supporting the attendance of the speaker.
- One (1) App alert during the Summit promoting keynote speaker contribution (*content is subject to organiser approval*).

## Delegate List

- Standard delegate list including name, position, organisation, state, country (*subject to privacy legislation*) within two weeks of the completion of the Summit.

## Exhibition

- Opportunity to purchase an Exhibition Space at 25% discount.



## NAME BADGE & LANYARD

**\$5,500 (EX GST)**

**EXCLUSIVE**

**Every registered delegate will receive an official Summit Name Badge and Lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.**

### Brand Exposure

- Logo to be displayed on:
  - Summit website including hyperlink to your organisation's website.
  - Summit App.
  - Summit sponsor signage at venue.

### Promotion

- Logo on name badge (*size and placement of logo will be at the discretion of the Committee*).
- Logo on lanyard (*size and placement of logo will be at the discretion of the Committee*).

### Exhibition

- Opportunity to purchase an Exhibition Space at 25% discount.



# SUMMIT APP

**\$4,500 (EX GST)**

**EXCLUSIVE**

**The Summit App will be one of the most used tools by all delegates. The App will have comprehensive Summit details at Delegate's fingertips.**

**This includes Program, Speaker Biographies, Sponsor and Exhibitor information with company logos and general information to enhance the user's experience. In addition, delegates will be encouraged to engage by loading comments and photos and Exhibitors and Sponsors will be able to use the news feed to encourage visits to their exhibition displays.**

## Naming Rights

- Your organisation will be known as the exclusive App sponsor of the Summit in all Summit collateral.

## Brand Exposure

- Logo to be displayed on:
  - Summit website including hyperlink to your organisation's website.
  - Summit App.
  - Summit sponsor signage at venue.

## Promotion

- One (1) Banner included on the Summit App home page.
- Dedicated menu item and icon on the main section of the App (*content subject to Committee approval*).
- One (1) App alert during the Summit at a time mutually acceptable to both the organisation and the Committee.

## Exhibition

- Opportunity to purchase an Exhibition Space at 25% discount.



## SESSION SPONSOR

**\$3,300 (EX GST)**

**LIMITED AVAILABILITY**

Opportunities exist to sponsor a session within the program. Participation with this package aligns your company support for the education and scientific research that is presented at the Summit. The Summit program will be provided to you to select your desired session when the draft program is available.

### Brand Exposure

- Logo to be displayed on:
  - Summit website including hyperlink to your organisation's website.
  - Summit App.
  - Summit sponsor signage at venue.

### Acknowledgement

- Verbal acknowledgement of sponsorship at the commencement of your sponsored session.

### Promotion

- Logo recognition on speaker's introductory slide as supporting the attendance of the speaker.

### Exhibition

- Opportunity to purchase an Exhibition Space at 25% discount.



## POSTER SESSION SPONSOR

**\$2,500 (EX GST)**

**EXCLUSIVE**

**Opportunity for your organisation to be the exclusive Poster Session Sponsor and demonstrate your commitment to the industry.**

### Brand Exposure

- Logo to be displayed on:
  - Summit website including hyperlink to your organisation's website.
  - Summit App.
  - Summit sponsor signage at venue.

### Promotion

- Opportunity to provide one (1) banner for display next to the poster display area.

### Exhibition

- Opportunity to purchase an Exhibition Space at 25% discount.



# EXHIBITION SPACE

**\$3,500 (EX GST)**

**LIMITED AVAILABILITY**

**The Summit will include a trade display to provide organisations with the opportunity to promote their products and services to delegates attending the Summit.**

**The exhibition will be an integral part of the activities and provides an unparalleled opportunity for organisations to come face-to-face with delegates, providing a marketplace to increase your organisations visibility, and to showcase and demonstrate your products and services.**

**The Summit program will be designed to maximise the opportunity for delegates to visit the exhibition, with all tea breaks and lunches served in this area and it will be the primary networking arena for delegates, sponsors and exhibitors.**

## **Exhibitor Entitlements**

- One (1) Poster Board
- One (1) Trestle Table
- Two (2) Chairs

## **Acknowledgement**

- Company logo on the Summit website and Summit App.
- A 75-word company profile including contact details of one representative.

## **Attendance**

- One (1) full registration including tea breaks, lunches, Welcome Reception and access to Summit sessions.

## **Delegate List**

- Standard delegate list including name, position, organisation, state, country (*subject to privacy legislation*) within two weeks of the completion of the Summit.



# BOOKING FORM



**Global Mental Health Summit**  
**Perth**, Western Australia  
14-16 October 2026

**Please return this completed form to: [events@encanta.com.au](mailto:events@encanta.com.au)**

All correspondence including invoice will be sent using the contact details below.  
Please ensure your billing name and address are correct.

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Name:	<input type="text"/>		
Organisation:	<input type="text"/>		
Position:	<input type="text"/>		
Address:	<input type="text"/>		
Suburb:	<input type="text"/>	State:	<input type="text"/>
Country:	<input type="text"/>	Postcode:	<input type="text"/>
Email:	<input type="text"/>		
Website:	<input type="text"/>		

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## Sponsorship Packages

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<input type="radio"/> Platinum Sponsor	\$50,000	<input type="radio"/> Session Sponsor	\$3,300
<input type="radio"/> Gold Sponsor	\$30,000	<input type="radio"/> Name Badge & Lanyard	\$5,500
<input type="radio"/> Gala Dinner Sponsor	\$20,000	<input type="radio"/> Summit App	\$4,500
<input type="radio"/> Keynote Speaker Sponsor	\$6,000	<input type="radio"/> Poster Session Sponsor	\$2,500
<input type="radio"/> Summit App	\$4,500	<input type="radio"/> Exhibition Space	\$3,500

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<input type="radio"/> I agree to the Terms & Conditions and agree to be invoiced for the total of	<input type="text"/> AU\$	<input type="text"/> ex GST
Name:	<input type="text"/>	
Signature:	<input type="text"/>	Date: <input type="text"/> / <input type="text"/> / <input type="text"/> / <input type="text"/> / <input type="text"/>

# TERMS AND CONDITIONS

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval by the Global Mental Health Summit 2026 (GMHS 2026) who reserve the right to refuse an application.
- We (Encanta and GMHS 2026) as the Summit Organisers reserve the right to alter any aspect of the GMHS 2026 program and floorplan without notice. Please refer to the GMHS 2026 website for the latest information on the event.
- We will take all diligent care to fulfil the above sponsorship & exhibition commitments. Sponsors and exhibitors are responsible for providing all their requirements i.e. banners, promotional material and any other material by the due dates requested by the Organisers.
- We reserve the right to introduce new packages and additional exhibition booth should the opportunity arise.
- Sponsors and exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated):
  - 50% due within one month of invoice date.
  - Remaining 50% is due by no later than 24 July 2026.
- Sponsors and exhibitors are responsible for the security of their own equipment and materials during the Conference and in transit to the Conference venue.
- Sponsors and exhibitors understand that all attendees must register officially and entry to the exhibition
- will not occur unless the attendee is wearing the appropriate identification. Visitor badges are provided as a gesture of goodwill and not for use by the organisation's representatives.
- The exhibitor shall take all reasonable care when installing/ dismantling their equipment and stand as not to cause damage to the venue carpet, walls, ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights, and furniture. The exhibitor is deemed liable for repairs if the structures are damaged.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
- All promotion must be conducted from your booth.

## Postponement and Cancellation Policy

### Postponement

We (Encanta and GMHS 2026) may, in its absolute discretion, nominate to either postpone or cancel the event by providing the sponsor/exhibitor with notice in writing.

Cancellation or postponement may be necessary due to acts, events or causes beyond our reasonable control, including, but not limited

to, acts of God, industrial disputes, failure in electricity supply or gas supply, war, civil strife, flood, storm, fire, accident, unavailability of raw materials or supplies, explosion, global or national health emergency (including without limitation coronavirus COVID-19), epidemic, breakdown of plant, machinery or equipment or shortages of labour, transportation, fuel, power, plant, machinery, equipment or material. If the event is postponed to a later date (as nominated by GMHS 2026 and notified to the sponsor), the terms and conditions of this agreement will continue to apply. Any sponsorship contribution paid up to the postponement will be applied to the new event date with any outstanding sponsorship contribution balance due thirty (30) days prior to the new event date.

### Cancellation Policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the organisers and notice acknowledged in writing by the organisers.
- Any reduction in exhibition allocation (once accepted by the organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance of payment be outstanding at time of cancellation, the sponsor and/or exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your exhibition booking to another International Wheat Congress.
- If the event is cancelled, it is GMHS 2026 hope that the sponsor/exhibitor will continue to support the event and have the funds rolled over to the Event to be held on a date to be fixed.
- If the sponsor/exhibitor agrees to have the sponsorship/exhibition booth rolled over, the terms and conditions of this agreement will continue to apply, and all sponsorship/exhibition contributions already paid will be applied to the next GMHS 2026 event date and any outstanding balance will be due thirty (30) days prior to the event date.
- If the sponsor/exhibitor does not agree to have the sponsorship/exhibition roll over to the next GMHS 2026 event and the current GMHS 2026 event is cancelled, then the below cancellation dates will apply.

### Cancellation Dates

- More than 180 days (19 April 2026) prior to the Event Bump-In, a cancellation fee of AUD \$300 will apply;
- Between 91-180 days (19 April 2026 – 17 July 2026) prior to the Event Bump-In, 10% of the total contribution will apply;
- Between 45-90 days (18 July 2026 – 31 August 2026) prior to the Event Bump-In, 50% of the total contribution will apply; and
- Less than 45 days (from 1 September 2026) prior to the Event Bump-In, 100% of the total contribution will apply.