



## Sponsorship Prospectus



# THE OBSTETRICS AND GYNAECOLOGY SPECIAL INTEREST GROUP (OGSIG) MEETING 2025

6 MARCH 2025  
SOFITEL GOLD COAST BROADBEACH

<https://eew.eventsair.com/ogsig25/>

## Invitation to partner with us

On behalf of the Obstetrics and Gynaecology Special Interest Group (OGSIG) Executive Committee, I am delighted to invite you to partner with us at the OGSIG Meeting on Thursday 6 March 2025, at the Sofitel Gold Coast Broadbeach, Australia.

OGSIG, proudly part of the Royal Australian and New Zealand College of Radiologists (RANZCR), received formal recognition from the Faculty of Clinical Radiology in 2019. Since then, it has become a vital component of the RANZCR community, dedicated to advancing Obstetrics and Gynaecology (O&G) imaging to enhance healthcare.

We strongly believe that collaboration with clinical professionals and industry leaders is crucial for the effective and targeted use of modern O&G imaging techniques. Such partnerships ensure that healthcare providers can deliver the highest standards of patient care.

Our Committee is developing a diverse and innovative program featuring renowned keynote speakers and a robust scientific agenda designed to attract a wide audience. Our goal is to create an annual meeting that appeals to both generalists and sub-specialist radiologists, covering a broad range of topics in ultrasound and MRI applications within the O&G fields. For more information, please visit our website.

We are excited about the opportunity to welcome you to OGSIG 2025 and to establish a partnership that promises to be mutually rewarding. Your support will undoubtedly contribute to the success of our event.

Dr Emmeline Lee  
Chair  
Obstetrics and Gynaecology Special Interest Group (OGSIG) Executive Committee

## Meeting Managers

Encanta Event Management  
T: +61 8 9389 1488  
E: [events@encanta.com.au](mailto:events@encanta.com.au)



## Why be involved?

Supporting events such as the OGSIG 2025 Meeting offers supporters a strong return on investment by allowing your organisation a chance to achieve their marketing and business objectives all in one event.

It provides an opportunity for you to engage with key decision makers, demonstrate your products and services and gives your business brand exposure to key opinion leaders. A strategic move given the specialist nature of this sector.



### Heightened Visibility

By participating you will have significant exposure prior to the event via a dedicated Meeting marketing plan including social media, website, and email. Position your organisation to more than 100+ leading professionals in O&G imaging and specialists from across Australia and New Zealand.



### Enhanced Image

This is an opportunity to raise your profile in the sector. Participating at the Meeting is likely to shape attitudes and help generate a positive reaction and image for your organisation.



### Brand Awareness

Showcase your products and services directly to a diverse audience, including generalists and sub-specialist radiologists. Gain immediate feedback, establish new relationships, and increase awareness of your brand among professionals in the field.



### Face to Face Opportunities

Don't let the value of real human connections go under appreciated. OGSIG 2025 provides a platform for face-to-face engagement, allowing you to shake hands, share experiences and stories, and give the prospect an emotional connection to your brand. It can be a game changer.

By aligning with OGSIG 2025, your brand gains unparalleled exposure, shapes positive perceptions, establishes crucial connections, and opens doors to new business opportunities. Don't miss the chance to make a lasting impact—partner with us and elevate your brand at OGSIG 2025?

## About OGSIG 2025

The OGSIG is the newest special interest group within RANZCR, officially ratified by the Faculty of Clinical Radiology in 2019. The first OGSIG Meeting was held in 2021, in association with the Abdominal Radiology Group of Australia and New Zealand (ARGANZ) Meeting and the second held in Adelaide in 2023. Crown Conference Centre, Melbourne hosted the 2024 OGSIG Meeting.

OGSIG aims to facilitate best practice for the performance and reporting of O&G imaging in Australia and New Zealand. We liaise with local and international organisations such as The Royal Australian and New Zealand College of

Obstetricians and Gynaecologists (RANZCOG) and the Australasian Society for Ultrasound in Medicine (ASUM) to ensure ongoing high standards and current policies.

OGSIG has been created with the purpose of forging a community of RANZCR members who possess a keen interest in O&G imaging.

***Our mission extends to offering continual support and fostering the growth of this network.***

We can achieve this through a more streamlined and dedicated meeting, offering several options, including an increased number of invited speakers; working with affiliated organisations to deliver programs previously presented at overseas meetings and providing additional resources to assist delegates from remote and regional communities.

### **Benefits of Partnering with Us**

For our partners, collaborating with us includes a range of inclusions:

- Marketing opportunities to receptive markets.
- Pre-event branded marketing e-blast to delegates with your company logo.
- Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) within two weeks of the completion of the Meeting.
- Access to display space for the duration of the Meeting.
- Company logo displayed on the OGSIG Meeting website and program.
- Promotions and increased visibility through digital presence such as the Meeting app.





## Obstetrics & Gynaecological Imaging SIG Meeting 2025

Gold Coast  
Thursday 6 March 2025

### Program

Program is subject to change. Correct at 14/11/2024.

|             |   |
|-------------|---|
| 0715 – 0800 | Registration and Coffee   |
| 0800 – 0815 | Welcome and Acknowledgement of Country – Dr Emmeline Lee                      |
| 0815 – 0945 | <b>Session 1</b>  |
| 0815 – 0845 | Adult Endometriosis – Mathew Leonardi   |
| 0845 – 0915 | Twins – Virginia Saxton   |
| 0915 – 0945 | Essential NIPT for the General Radiologist – Paul Chou                        |
| 0945 – 1015 | Morning Tea   |
| 1015 – 1145 | <b>Session 2</b>  |
| 1015 – 1045 | The Fetal CSP: the tip of the iceberg – Annah Lane                            |
| 1045 – 1115 | Fetal heart and lungs – Neil Caplin   |
| 1115 – 1145 | Are you looking at a genetic syndrome? Syndromes made simple...r – Emily Doan |
| 1145 – 1245 | Lunch   |
| 1245 – 1315 | AGM   |
| 1315 – 1515 | <b>Session 3</b>  |
| 1315 – 1345 | Gynaecological Imaging of Paediatric and Adolescent Girls – Emmeline Lee      |
| 1345 – 1415 | Adolescent Endometriosis – Mathew Leonardi                                    |
| 1415 – 1445 | Gynae Oncology for the General Radiologist – Ekaterina Alibrahim              |
| 1445 – 1515 | Pelvic floor ultrasound - sorting out the mesh – Jane Peart                   |
| 1515 – 1545 | Afternoon tea   |
| 1545 – 1745 | <b>Session 4</b>  |
| 1545 – 1615 | Placental and cord imaging – Jackie Chua                                      |
| 1615 – 1645 | Infertility – Mathew Leonardi   |
| 1645 – 1715 | Critical findings in O&G – Rachael McEwing                                    |
| 1715 – 1745 | Closing   |

To view the current program on the [conference website click here.](#)

## Leadership in Maternity Partners

**\$5,500 incl GST**

*Two (2) Available*

As one of two Leadership in Maternity Partners you gain extensive recognition of your partnership throughout the Meeting as well as positioning your company as a leading company in the maternity field.

Leadership in Maternity partners have the following inclusions:

| INCLUSIONS             |  |
|------------------------|--|
| <b>Acknowledgement</b> | <ul style="list-style-type: none"> <li>• Verbal acknowledgement at the opening of the Meeting as a Gold Partner.</li> <li>• Logo and 100-word profile to be included on the Meeting website and app.</li> </ul>  |
| <b>Brand exposure</b>  | <p>Logo displayed on:</p> <ul style="list-style-type: none"> <li>• Meeting website with a link to your own home page.</li> <li>• All delegate registration invoices from time of application form received.</li> <li>• PowerPoint holding slide on screen in scientific sessions (to be provided by the sponsor).</li> <li>• Partner signage at the Meeting venue.</li> <li>• One (1) Meeting app notification sent during the Meeting.</li> </ul> |
| <b>Attendance</b>      | <ul style="list-style-type: none"> <li>• Two (2) complimentary full registrations (includes access to all sessions).</li> </ul>  |
| <b>Delegate List</b>   | <ul style="list-style-type: none"> <li>• Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) within two weeks of the completion of the Meeting.</li> </ul>   |

## Speakers Dinner Partner

**\$5,500 incl GST**  
*Exclusive*

Chance to be the exclusive partner of the only sit-down dinner within the Meeting program.

The Speakers Dinner will be memorable evening to network, rekindle past friendships and hear from one of our keynote speakers.

| INCLUSIONS            |  |
|-----------------------|--|
| <b>Naming Rights</b>  | <ul style="list-style-type: none"> <li>Naming rights to be recognised as the 'Speakers Dinner Partner' by Partner Name.</li> </ul>   |
| <b>Brand Exposure</b> | Logo displayed on: <ul style="list-style-type: none"> <li>Meeting website with a link to your own home page.</li> <li>PowerPoint holding slide on screen in scientific sessions (to be provided by the sponsor).</li> <li>Partner signage at the Meeting venue.</li> </ul> |
| <b>Promotion</b>      | <ul style="list-style-type: none"> <li>Opportunity to provide a lucky door prize for guests.</li> <li>One (1) Meeting app notification on the day of the Meeting, promoting the Speakers Dinner event and your support.</li> </ul>   |
| <b>Attendance</b>     | <ul style="list-style-type: none"> <li>Two (2) complimentary full registrations (includes access to all sessions).</li> </ul>  |
| <b>Delegate List</b>  | <ul style="list-style-type: none"> <li>Premium delegate list including name, position, organisation, state, and email (subject to privacy legislation) within two weeks of the completion of the Meeting.</li> </ul>   |

## Alliance Partner

**\$2,500 incl GST**  
*Unlimited*

As an Alliance Partner your company you display that you strongly align with key leaders to improve patient safety and nurture mothers and their babies. Alliance partners have the following inclusions:

| INCLUSIONS            |  |
|-----------------------|--|
| <b>Brand Exposure</b> | Logo displayed on: <ul style="list-style-type: none"> <li>• Meeting website with a link to your own home page.</li> <li>• PowerPoint holding slide on screen in scientific sessions (to be provided by the sponsor).</li> <li>• Partner signage at the Meeting venue.</li> </ul> |
| <b>Attendance</b>     | <ul style="list-style-type: none"> <li>• One (1) complimentary full registration (includes access to all sessions, the Conversation and Canapes and the Speakers Dinner).</li> </ul>   |
| <b>Delegate List</b>  | <ul style="list-style-type: none"> <li>• Premium Delegate list including name, position, organisation, state, and email (subject to privacy legislation) within two weeks of the completion of the Meeting.</li> </ul>   |



## Coffee Cart Partner

**\$2,200 incl GST**  
*Exclusive*

Everyone loves a real, barista made coffee! Set in a prominent position within the venue and operational throughout tea and lunch breaks, the Coffee Cart is an ideal way to ensure that your brand is recognised and appreciated by grateful Meeting delegates.

| INCLUSIONS                    |  |
|-------------------------------|--|
| <b>Verbal Acknowledgement</b> | <ul style="list-style-type: none"> <li>• Verbal acknowledgement during the Opening Session of the Meeting.</li> </ul>  |
| <b>Brand Exposure</b>         | Logo displayed on: <ul style="list-style-type: none"> <li>• Meeting website with a link to your own home page.</li> <li>• PowerPoint holding slide on screen in scientific sessions (to be provided by the sponsor).</li> <li>• Partner signage at the Meeting venue.</li> <li>• Signage in front of the coffee cart.</li> </ul> |
| <b>Promotion</b>              | <ul style="list-style-type: none"> <li>• Opportunity to provide branded coffee cups (at the sponsor's expense), please ensure biodegradable and sustainable.</li> </ul>  |

## Terms and Conditions

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval, and we reserve the right to refuse an application.
- Encanta Event Management and the OGSIG Executive Committee will take all diligent care to fulfil the sponsorship and exhibition commitments as outlined in the Sponsorship & Exhibition Prospectus.
- Sponsors and Exhibitors are responsible for providing all the information and/or artwork required by the Organisers by the due dates requested by the Organisers.
- Sponsors and exhibitors are responsible for providing all their requirements by the due dates if requested by the Organisers.
- Encanta Event Management and the OGSIG Executive Committee reserve the right to introduce new packages.
- Sponsors are required to make the necessary payments as per the invoice provided.
- Sponsors are responsible for the security of their own equipment and materials during the event and in transit to and from the venue.
- All company representatives must register officially and entry to the event and sessions will not occur unless the representative is wearing the appropriate identification.
- Management reserves the right, at its sole discretion, to change the date or dates upon which the Conference is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part were caused directly or

indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike, or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein.

- If the exhibit space to be used by the Sponsor should be in any way be rendered unusable, this contract shall not be binding should the opportunity arise.

## Sponsorship & Exhibition Cancellation and Dates

### *Sponsorship and Exhibition Cancellation Policy*

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the Organisers and notice acknowledged in writing by the Organisers.
- Any reduction in a sponsorship (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Any reduction in exhibition allocation (once accepted by the Organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance payment be outstanding at the time of cancellation, the sponsor and/or exhibitor is liable for the balance as per the cancellation policy.

### *Sponsorship and Exhibition cancellation dates*

- Before and including 24 January 2025: full refund less a \$250 administration charge.
- From 25 January until 3 February 2025: A 50% cancellation fee of total contribution will apply.
- From 4 February 2025: 100% cancellation fee and will be liable for full payment

## Sponsorship Booking Form

Please complete and email this form to:

2025 OGSIG Meeting Organisers | Encanta Event Management | [events@encanta.com.au](mailto:events@encanta.com.au)

Contact name:

Organisation:

Position:

Address:

Suburb:

State:

Postcode:

Telephone:

Mobile:

Email:

### Partnership Opportunities

All prices listed below are in dollars and inclusive of GST.

Please tick the box you would like to purchase:

- |  |         |   |         |
|--|---------|---|---------|
| <input type="radio"/> Leadership in Maternity Partners | \$5,500 | <input type="radio"/> Coffee Cart Partner | \$2,200 |
| <input type="radio"/> Alliance Partners                | \$2,500 |   |         |
| <input type="radio"/> Speakers Dinner Partner          | \$5,500 |   |         |

### PAYMENT

Method of payment (please indicate)

- ☐ I require a tax invoice to make payment.  
☐ Send me a link to pay via credit card.

*Please note that a 2.2% surcharge will be incurred for credit card payments.*

### Terms and Conditions

- ☐ I agree to the terms and conditions stated on page 11.

Signed:

Name & Position: