

pasg

Perth 2026



11 - 13 October 2026, Perth, Australia.

Sponsorship and Exhibition Prospectus



INVITATION TO PARTICIPATE

The Parental Alienation Study Group (PASG) is excited to announce its 8th International Conference to take place at the Pan Pacific Hotel, Perth, Western Australia from 11–13 October 2026.

Held for the first time in the Southern Hemisphere, PASG will host leading experts, practitioners, and advocates from around the globe for this landmark event. The theme of this year's conference, "*Parental Alienation: Moving Forward, Facilitating Change and Preventing Harm*", is sure to encourage robust discussion and foster meaningful collaboration, driving forward innovative strategies, research, and practices that aim to protect children, support families, and influence policy worldwide.

The conference represents a unique opportunity for sponsors and exhibitors to align with a respected national and international organisations, engage directly with a diverse audience of professionals dedicated to advancing knowledge and practice in the field of parental alienation.

Parents Beyond Breakup, a leading Australian advocacy and support organisation, is proud to host this conference, bringing together voices from around the world to share research, strategies, and stories of resilience.

ABOUT PASG

Parental Alienation Study Group (PASG) is an international membership organisation and US based non-profit, is the world's premier entity concerned with the topic of parental alienation.



PASG promotes the following three interlocking goals:

1. Supporting research into the causes, manifestations, identification, and interventions for this condition.
2. Educating mental health and legal professionals, policy makers, and alienated parents and grandparents.
3. Counteracting widespread misinformation regarding this topic.

Mental health professionals, legal practitioners, policy makers, family advocates, alienated family members, and alienated children are welcome to join PASG if they have an interest in these goals and align with our mission.

W: <https://www.pasg.info/>



WHO ATTENDS

The PASG International Conference consistently attracts a wide range of delegates from across the world, including:

Academics and researchers

specialising in psychology, psychiatry, law, and social sciences.

Legal professionals

including judges, lawyers, and mediators working in family law.

Mental health practitioners

such as psychologists, psychiatrists, counsellors, and social workers.

Policy makers and government representatives

shaping child welfare and family law systems.

Advocacy groups and NGOs

focused on child protection and family support.

Students and trainees

seeking to deepen their understanding of parental alienation.

With over **400** delegates expected to attend, this diverse mix of attendees ensures that sponsors and exhibitors gain visibility among influential decision-makers, thought leaders, and practitioners from multiple disciplines and regions.



WHY PERTH?

Perth is not only a vibrant and welcoming city, it is also the gateway to some of Australia's most breathtaking natural wonders. From pristine beaches and wine regions to wildflower trails and outback adventures, Western Australia offers the perfect backdrop for reflection, renewal, and exploration.

Perth offers an exceptional backdrop for the PASG 2026 Conference:

Gateway to Asia and Europe:

Perth's location makes it accessible to delegates from across the globe, particularly from Asia-Pacific and Europe.

Vibrant city experience:

With its stunning Swan River, pristine beaches, and thriving cultural scene, Perth provides an attractive destination for international visitors.

World-class venue:

The Pan Pacific Perth offers premium facilities, ensuring a professional and engaging environment for sponsors, exhibitors, and delegates alike.

THE VENUE

Pan Pacific Perth
207 Adelaide Terrace
Perth, Western Australia 6000

Australia

P: +61 8 9224 7777

W: www.panpacific.com/en/hotels-and-resorts/pp-perth.html

The Pan Pacific Perth is a premier luxury hotel located in the heart of Perth's city centre, overlooking the picturesque Swan River.

The property features 488 elegantly designed guest rooms and suites, complemented by award-winning restaurants, stylish bars, and leisure facilities including a heated outdoor pool and 24-hour fitness centre. Renowned for its warm hospitality and professional service, the hotel also boasts the largest conference and events offering in Perth.



CONFERENCE TIMETABLE

11 October 2026

Exhibitor bump in.
Registration.
Welcome Reception.

12 October 2026

Conference Sessions.
Conference Dinner.

13 October 2026

Conference Sessions.
Exhibition Bump out following afternoon tea.

BENEFITS OF SPONSORSHIP AND EXHIBITION

By sponsoring or exhibiting at PASG 2026, your organisation will:



Enhance brand visibility among a global audience of professionals and decision-makers.

Demonstrate thought leadership by aligning with an internationally recognised organisation.



Engage directly with delegates through exhibition booths, networking sessions, and private meetings.

Support knowledge exchange in a field that impacts families, children, and communities worldwide.



Build lasting connections with professionals who influence practice, policy, and research in parental alienation.

A wide variety of Sponsorship and Exhibition opportunities have been designed for the conference, each containing benefits that will ensure your organisation receives maximum exposure. However, we recognise that not all one size fits all and we are happy to design a package to suit your budget and marketing objectives. Please reach out to us to tailor a package to your needs.

All sponsorship and exhibition costs are in Australian Dollars and exclusive of 10% Australian Goods and Services Tax (GST).

OPPORTUNITIES AT A GLANCE

Category	Package	Availability	Amount excl GST	Entitlements
Premium Opportunities	Platinum Sponsor	Exclusive	\$15,000	Page 7
	Gold Sponsor	4 Available	\$9,900	Page 8
	Silver Sponsor	5 Available	\$5,500	Page 9
Networking Opportunities	Conference Dinner Sponsor	Exclusive	\$5,500	Page 11
Promotional Opportunities	Keynote Speaker Sponsor	Limited	\$6,000	Page 9
	Conference App	Exclusive	\$4,400	Page 10
	Session Sponsor	Limited	\$3,300	Page 10
	Name Badge & Lanyard	Exclusive	\$2,200	Page 12
	Delegate Gift	Limited	\$1,100	Page 12
Educational Opportunities	Poster Session Sponsor	Exclusive	\$1,500	Page 12
	Conference App Push Notification	Limited	\$550	Page 12
Award Sponsor	Best Paper Award	Exclusive	\$2,500	Page 12
	Best Poster	Exclusive	\$1,000	Page 12
Exhibition	Trade display table	2m x 1m	\$2,500	Page 13

NEXT STEPS

We invite you to partner with us as a sponsor or exhibitor at PASG 2026.



P: +61 8 9389 1488

E: events@encanta.com.au

W: www.encanta.com.au

We look forward to welcoming you to Perth in October 2026 and to working together to make PASG 2026 a truly memorable and impactful event.

PLATINUM SPONSOR

Exclusive

\$15,000

Acknowledgement

- Verbal acknowledgement during the Opening and Closing sessions of the Conference.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.
- Exclusive naming rights to the Welcome Reception.
- Opportunity for a five-minute address at the Welcome Reception.

Display

- Trestle table and two chairs in prominent position.
- Opportunity to have company provided banners displayed at the Welcome Reception. (Banners provided by sponsor).

Promotional

- 300 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).
- One (1) short one minute video to be included on social media or EDM (subject to committee approval).
- Logo displayed on conference invoices.
- Full page colour advertisement in the A6 Pocket Program*.
- Two (2) Social Media posts prior to the Conference.
- One (1) App alert two weeks prior to the Conference promoting Platinum Partner Status.
- One (1) dedicated marketing email sent to all delegates in the final weeks leading up to the Conference highlighting your support and encouraging delegates to visit your trade display. Content to be provided by the Sponsor and approved by Committee.

Attendance

- Three (3) complimentary sponsor registrations to the Conference, including social functions.
- Three (3) exhibitor registration (does not include access to sessions).
- Four (4) complimentary tickets to the Welcome Reception.

Delegate List

- Premium delegate list including name, position, organisation, state, country and email (subject to privacy legislation) within two weeks of the completion of the conference.

Additional Opportunity

- In recognition of your status as a Platinum Sponsor, we are providing the opportunity to also sponsor a Concurrent Session at no extra cost **.

** The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

*** The Committee reserves the right to alter these additional opportunities as circumstances dictate.*



GOLD SPONSOR

4 Opportunities Available

\$9,900

Acknowledgement

- Verbal acknowledgement of sponsorship during opening session.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.

Display

- Trestle table and two chairs.

Promotional

- 150 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).
- One (1) short one minute video to be included on social media or EDM (subject to committee approval).

Attendance

- Two (2) complimentary sponsor registrations to the Conference, including social functions.
- One (1) exhibitor registration (does not include access to sessions).

Delegate List

- Standard delegate list including name, position, organisation, state and country (subject to privacy legislation) within two weeks of the completion of the conference.

Additional Opportunity

- In recognition of your status as a Gold Sponsor, we are providing the opportunity to also sponsor a Concurrent Session at no extra cost **.

** The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

*** The Committee reserves the right to alter these additional opportunities as circumstances dictate*



SILVER SPONSOR

5 Opportunities Available

\$5,500

Acknowledgement

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.

Promotional

- 150 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).

Display

- Opportunity to purchase an Exhibition Space at 50% discount.

Attendance

- Opportunity to purchase one (1) Full Delegate registration at 50% discount.

**The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

KEYNOTE SPEAKER SPONSOR

Limited

\$6,000

Be seen as an organisation that supports the education and professional development by sponsoring one of the international experts joining us at the conference. The support of this sponsorship is subject to approval by the invited keynote speakers.

Acknowledgement

- Verbal acknowledgement of sponsorship during opening session.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.
- Opportunity to co-chair one concurrent session with your sponsored keynote speaker and provide the vote of thanks.

Promotional

- Logo recognition on speaker's introductory slide as supporting the attendance of the speaker.
- One (1) app alert during the Conference promoting keynote speaker contribution. Content is subject to organiser approval.

Delegate List

- Premium delegate list including name, position, organisation, state, country and email (subject to privacy legislation) within two weeks of the completion of the conference.

** The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

SESSION SPONSOR

Limited

\$3,300

Opportunities exist to sponsor a session within the program. This will give your company targeted branding and the opportunity to demonstrate support of the research, development, and education that these streams will address. Participation with this package aligns your company support for the education and scientific research that is presented at the conference. The conference program will be provided to you to select your desired session when the draft program is available.

Acknowledgement

- Verbal acknowledgement of sponsorship during opening session.
- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.

Promotional

- Logo recognition on speaker's introductory slide as supporting the attendance of the speaker.

** The Committee reserves the right to amend this entitlement should it be decided to provide only a web based Program and Conference App.*

CONFERENCE APP

Exclusive

\$4,400

The Conference App will be one of the most used tools by all delegates. The App will have comprehensive Conference details at Delegate's fingertips.

This includes Program, Speaker Bio's, Sponsor and Exhibitor information with company logos and general information to enhance the user's experience. In addition, delegates will be encouraged to engage by loading comments and photos and Exhibitors and Sponsors will be able to use the news feed to encourage visits to their exhibition displays.

Your logo will be at the top of the screen every time they access the App**.

Acknowledgment

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement in Pocket Program**
- Acknowledgement on Conference Website including hyperlink to your website.

- Logo on looped power-point slide between sessions (to be supplied by sponsor and approved by Committee).
- Exclusive naming rights to the Conference App.

Promotional

- Exclusive advertising on the Conference App home page.
- Up to three (3) promoted posts on the Conference App (one per day).

Display

- Opportunity to purchase an Exhibition Space at 50% discount.

***Note there may be the possibility the App will be used in place of the Pocket Program and advertisements as per entitlements within each package may be included as part of the App functionality.*

CONFERENCE DINNER SPONSOR

Exclusive

\$5,500

A chance to be the exclusive sponsor of the only sit down social function within the Conference program. The Conference Dinner is an evening where 250+ delegates are anticipated to attend and indulge in great food, wine and entertainment.

Naming Rights

- Exclusive sponsorship of this function and naming rights to be recognised as the 'Conference Dinner Sponsored by 'SPONSOR NAME'.

Acknowledgement

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website
- 150 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).
- Verbal acknowledgement during the Opening and Closing Sessions of the Conference.
- Opportunity to provide a five (5) minute address and/or video to be played early in the Conference Dinner program.

- Opportunity to position two (2) banners at the entrance to the dinner venue (banners to be provided by Sponsor).
- Logo included on menus (subject to Organising Committee approval).

Attendance

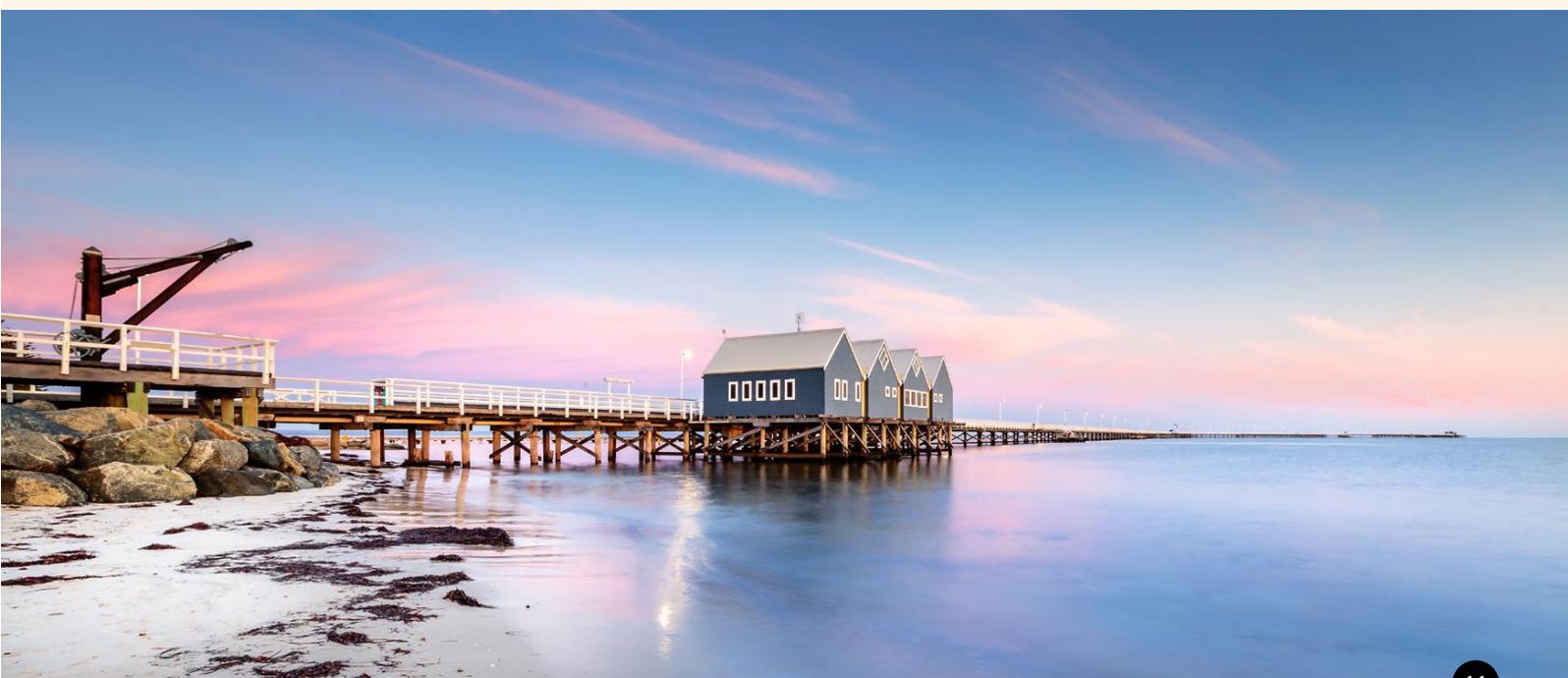
- One (1) complimentary sponsor registration to the Conference, including social functions.
- Three (3) additional Conference Dinner tickets.

Promotion

- Opportunity to place a gift for guests on the table (at Sponsor's own expense and upon approval from the Organising Committee).
- One (1) App alert on the day of the Conference Dinner, promoting the Conference Dinner and your support.

Delegate List

- Standard delegate list including name, position, organisation, state and country (subject to privacy legislation) within two weeks of the completion of the conference.



NAME BADGE & LANYARD

Exclusive

\$2,200

Every registered delegate will receive an official Conference Name Badge and Lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access into the exhibition and sessions.

Acknowledgement

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).

Promotional

- Logo on name badge – Size and placement of logo will be at the discretion of the Committee.
- Logo on lanyard – Size and placement of logo will be at the discretion of the Committee.

**The Committee reserves the right to amend this entitlement should it be decided to provide only a web-based Program and Conference App.*

POSTER SESSION SPONSOR

Exclusive

\$1,500

Opportunity for your organisation to be the exclusive poster Sponsor and demonstrate your commitment to the industry.

Acknowledgement

- Acknowledgement on all sponsor signage at venue.
- Acknowledgement on Conference Website including hyperlink to your website
- 150 word company profile on the Conference App.
- Logo on looped power point slide between sessions (to be supplied by sponsor and approved by Committee).

Promotion

- Opportunity to provide one (1) banner for display next to the poster display area.

Exhibition

- Opportunity to purchase exhibition booth at a 25% discount.

ADDITIONAL OPPORTUNITIES excl. GST

- Conference App Push Notification \$550 (limited opportunities apply)
- Delegate Gift - \$1,100
- Award Sponsor – Best Paper Award - \$2,500
- Award Sponsor – Best Poster - \$1,000

**The Committee reserves the right to amend the abovementioned entitlements should it be decided to provide only a web based Program and Conference App.*

EXHIBITION OPPORTUNITIES

Limited

\$2,500

The 2026 Conference will include a trade display to provide organisations with the opportunity to promote their products and services to delegates attending the conference.

The exhibition will be an integral part of the activities and provides an unparalleled opportunity for organisations to come face-to-face with delegates, providing a marketplace to increase your organisations visibility, and to showcase and demonstrate your products and services.

The Conference program will be designed to maximise the opportunity for delegates to visit the exhibition, with all tea breaks and lunches served in this area and it will be the primary networking arena for delegates, sponsors and exhibitors.

Exhibitor Entitlements

- Trestle table and two chairs.
- Acknowledgment - 75-word organisation profile including contact person name and company logo on the conference App and Website.
- Attendance - One (1) exhibitor registration including tea breaks, lunches, Welcome Reception and access to Conference sessions.
- Delegate List - Standard delegate list including name, position, organisation, state and country (subject to privacy legislation) within two weeks of the completion of the conference.

**The Committee reserves the right to amend the abovementioned entitlements should it be decided to provide only a web based Program and Conference App.*

GENERAL INFORMATION

- The registration included in the purchase of an exhibition table includes access to sessions, tea breaks and Welcome Reception.
- For additional staff who do not wish to access the sessions, an additional registration can be purchase at \$450 per person (excludes dinner).
- An exhibition manual containing information on move in and out times will be distributed to exhibitors and sponsors closer to the event.

Please Note: All sponsorship and exhibition amounts are in Australian Dollars and exclude Australian Goods and Services (GST) Tax.

All benefits will be extended subject to the time of confirmation of sponsorship and or exhibition. In some cases, deadlines may have expired, and the benefits cannot be extended.



BOOKING FORM



Please return this completed form to:
events@encanta.com.au

Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below:

Name: _____

Organisation: _____

Position: _____

Address: _____

Suburb: _____ State: _____ Postcode: _____

Country: _____ Mobile: _____

Telephone: _____

Email: _____

Website: _____

Sponsorship Packages

All costs are showing in Australian Dollars and exclude GST.

<input type="checkbox"/> Platinum Sponsor	\$15,000	<input type="checkbox"/> Name Badge & Lanyard	\$2,200
<input type="checkbox"/> Gold Sponsor	\$9,900	<input type="checkbox"/> Poster Session Sponsor	\$1,500
<input type="checkbox"/> Silver Sponsor	\$5,500	<input type="checkbox"/> Best Paper Award	\$2,500
<input type="checkbox"/> Keynote Speaker Sponsor	\$6,000	<input type="checkbox"/> Best Poster	\$1,000
<input type="checkbox"/> Session Sponsor	\$3,300	<input type="checkbox"/> Delegate Gift	\$1,100
<input type="checkbox"/> Conference App	\$4,400	<input type="checkbox"/> Conference App Push Notification	\$550
<input type="checkbox"/> Conference Dinner Sponsor	\$5,500		

Exhibition Display

Exhibition Space – \$3,300

Trade Display Stand Preference

1st Choice 2nd Choice 3rd Choice

I agree to the Sponsorship and Exhibition Terms and conditions and agree to be invoiced for the total of

Total Cost (AUD)

\$

inc. GST

Name

Signature

Date

TERMS AND CONDITIONS

- By returning a booking form via online or printed copy confirms your acceptance of these terms and conditions.
- All bookings are subject to approval by the PASG 2026 Organising Committee who reserve the right to refuse an application.
- We (Encanta Event Management, Parents Beyond Boundaries and PASG) as the Conference Organisers reserve the right to alter any aspect of the PASG 2026 program and floorplan without notice. Please refer to the PASG 2026 website for the latest information on the conference.
- We will take all diligent care to fulfil the above sponsorship & exhibition commitments. Sponsors and exhibitors are responsible for providing all their requirements i.e. banners, promotional material and any other material by the due dates requested by the Organisers.
- We reserve the right to introduce new packages and additional exhibition booth should the opportunity arise.
- Sponsors and exhibitors are required to make the necessary payments as per the payment schedule below (unless otherwise negotiated) one full payment is also accepted:
 - 50% due **within one month** of invoice date.
 - Remaining 50% is due by no later than **Friday 28 August 2026**.
- Sponsors and exhibitors are responsible for the security of their own equipment and materials during the Conference and in transit to the Conference venue.
- Sponsors and exhibitors understand that all attendees must register officially and entry to the exhibition will not occur unless the attendee is wearing the
- appropriate identification. Visitor badges are provided as a gesture of goodwill and not for use by the organisation's representatives.
- The exhibitor shall take all reasonable care when installing/ dismantling their equipment and stand as not to cause damage to the venue carpet, walls,
- ceilings, fixtures and floors and the shell scheme booths supplied by the appointed stand contractor including panels, fascia, spotlights, and furniture. The exhibitor is deemed liable for repairs if the structures are damaged.
- The Organisers reserve the right to request removal of any items that may be deemed unacceptable and impacts fellow exhibitors.
- All promotion must be conducted from your booth.

Postponement and Cancellation Policy

Postponement

We (Encanta, Parents Beyond Boundaries and PASG 2026) may, in its absolute discretion, nominate to either postpone or cancel the event by providing the sponsor/exhibitor with notice in writing.

Cancellation or postponement may be necessary due to acts, events or causes beyond our reasonable control, including, but not limited to, acts of God, industrial disputes, failure in electricity supply or gas supply, war, civil strife, flood, storm, fire, accident, unavailability of raw

materials or supplies, explosion, global or national health emergency (including without limitation coronavirus (COVID-19), epidemic, breakdown of plant, machinery or equipment or shortages of labour, transportation, fuel, power, plant, machinery, equipment or material. If the event is postponed to a later date (as nominated by PASG 2026 and notified to the sponsor), the terms and conditions of this agreement will continue to apply.

Any sponsorship contribution paid up to the postponement will be applied to the new event date with any outstanding sponsorship contribution balance due thirty (30) days prior to the new event date.

Cancellation Policy

- The submission of an application by a representative from your organisation is regarded as a firm booking.
- All cancellations must be made in writing to the organisers and notice acknowledged in writing by the organisers.
- Any reduction in exhibition allocation (once accepted by the organisers) will be considered a cancellation and the cancellation policy will apply.
- Should the balance of payment be outstanding at time of cancellation, the sponsor and/or exhibitor is liable for the balance as per the cancellation policy.
- There is no opportunity to transfer your exhibition booking to another PASG 2026.
- If the event is cancelled, it is PASG 2026's hope that the sponsor/exhibitor will continue to support the event and have the funds rolled over to the Event to be
 - held on a date to be fixed.
 - If the sponsor/exhibitor agrees to have the sponsorship/exhibition booth rolled over, the terms and conditions of this agreement will continue to apply, and
 - all sponsorship/exhibition contributions already paid will be applied to the next PASG 2026 event date and any outstanding balance will be due thirty (30) days
 - prior to the event date.
 - If the sponsor/exhibitor does not agree to have the sponsorship/exhibition roll over to the next PASG 2026 event and the current PASG 2026 event is cancelled, then the below cancellation dates will apply.

Cancellation Dates

- More than 180 days (14 April 2026) prior to the Event Bump-In, a cancellation fee of AUD\$150 will apply.
- Between 91 – 179 days (12 July 2026 – 15 April 2026) prior to the Event Bump-In, 10 percent of the total contribution will apply.
- Between 45 – 90 days (27 August 2026 – 13 July 2026) prior to the Event Bump-In, 50 percent of the total contribution will apply; and
- Less than 45 days (28 August 2026) prior to the Event Bump-In, 100 percent of the total contribution will apply.