

**2023 CONFERENCE**

13-15 September

Hilton Darwin, Northern Territory, Australia

# The New Age of Children and Young People's Healthcare



Images courtesy of Tourism NT/Tourism Australia, Tourism NT/Johan Lotos, Mindil Beach Markets/Charlie Bliss.

## Conference Employer of Choice Partner

**Cost: \$2,850.00 (Ex GST)**

*Total Value over \$3,577.27 (ex GST) that's a saving of over \$725.00 (Ex GST)*

### Package Inclusions

**1 x Trade Table Package**

*Valued at \$2,000.00 (ex GST)*

1 x Inclusive Exhibitor

1 x Additional Exhibitor

*Valued at \$677.27 (ex GST)*

**1 x ENEWS Blast** included in 1 x Conference ENEWS

*Valued at \$450.00 (ex GST)*

Distribution of General Recruitment Flyer to ACCYPN Database

Distribution > 2250

Option of Social Media Post

Facebook | Instagram | LinkedIn | Twitter

**Content based on ENEWS supplied by Sponsor**

**25% off up to four EDM Job Ads**

*Saving of \$112.50 per Job Ad*

**EDM (email blast) with option of Social Media Post**

Reach more than 2000

An EDM is a dedicated email we send on behalf of an advertiser to the ACCYPN Database. (EDM sent includes optional social media post as detailed below Facebook, LinkedIn and Twitter).



Wharf One – Welcome Networking Reception Venue

# 2023 CONFERENCE

13-15 September

Hilton Darwin, Northern Territory, Australia

## The New Age of Children and Young People's Healthcare



Images courtesy of Tourism NT/Tourism Australia, Tourism NT/Johan Lolo, Mindil Beach Markets/Charlie Bliss.

### DISPLAY TABLE PACKAGE

Due to the nature of the venue, we will be offering Display Table packages only. The number of opportunities is strictly limited due to space restrictions.

#### Inclusions

- Power: On request (subject to availability). Organisation to supply own tested & tagged Power Cords
- Furniture: Trestle Table & Two Chairs
- Registration: One (1) Inclusive Exhibitor Delegate & One (1) Additional Exhibitor Delegate

#### Exhibitor Delegate Inclusions:

- Entry into all Conference Sessions (Thursday & Friday) for one (1) representative
- Daily catering for one (1) representative including morning tea, lunch & afternoon tea as detailed in the Conference Agenda
- Welcome Reception ticket for one (1) representative
- Organisation name and website listed on Conference website and Conference App
- Conference delegate list – an electronic list will be provided at the conclusion of the Conference including name, organisation and state (subject to privacy legislation)

### ENEWS & EDM (email blast) with option of Social Media Post

Reach more than 2000

An EDM is a dedicated email we send on behalf of an advertiser to the ACCYPN Database. (EDM sent includes optional social media post as detailed below Facebook, LinkedIn and Twitter).

*Email Blast sent once (including post to Facebook, LinkedIn and Twitter) - \$450 ex gst*

*Email Blast sent twice (including post to Facebook, LinkedIn and Twitter) - \$600 ex gst*

### EDM Specifications

#### Option 1 – You Design

- You design the content of your email including all images, text, links etc.
- And supply the completed email content to ACCYPN in one of the following formats – MailChimp, Campaign Monitor, HTML5. The file must be saved as a .zip file that contains the email HTML and required images.
- In consultation with you we schedule a delivery date for your EDM.
- The email is delivered on the agreed delivery date.

#### Option 2 – We Design (Most popular option)

- You provide ACCYPN with raw text, images and links
- We design your email and send it back to you for approval
- Once approved, we schedule a delivery date for your EDM. The email is delivered on the agreed delivery date.