



# International Trade Association for the Broadcast & Media Industry

## Website

[www.theiabm.org](http://www.theiabm.org)

iabm

## Company Profile

IABM connect, support and inform as an authoritative and independent voice for the global broadcast and media industry. We facilitate the all-important technical and commercial interactions that help shape and define the unique broadcast ecosystem. The wide range of services to members includes comprehensive, regional and commissioned market research and intelligence, online and in-person training, expert representation at standards bodies and broadcasting unions with executive summaries, extensive networking opportunities and an impactful presence at major broadcast tradeshow and events.

## Industry Category

Industry Association

## Brands and Services

- IABM Membership

